

**AMERICAN AIRLINES  
BREAKAWAY SWEEPSTAKES RULES**

**NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID OUTSIDE OF THE 48 CONTIGUOUS UNITED STATES AND THE DISTRICT OF COLUMBIA, AND WHERE PROHIBITED OR RESTRICTED BY LAW.**

The “American Airlines Breakaway” Sweepstakes (the “Sweepstakes”) is sponsored by American Airlines, Inc. (“Sponsor” or “American Airlines”). The Sweepstakes is governed by these official rules (“Official Rules”). By participating in the Sweepstakes, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the Sweepstakes, as determined by Sponsor and its agents, are final in all respects. The Sweepstakes is subject to all federal, state, and local laws and regulations and is void where prohibited by law.

1. **THE SWEEPSTAKES PERIOD.** The Sweepstakes commences at 12:00:00 a.m. Central Time (“CST”) on March 22, 2021 and ends at 11:59:59 p.m. CST on April 11, 2021 (the “Sweepstakes Period”). One (1) Drawing will take place on or about April 12, 2021, following the Sweepstakes Period. All entries must be received by 11:59:59 p.m. CST on April 11, 2021.
2. **TO ENTER.** Entrants may receive one (1) entry into the Sweepstakes by visiting [dallasstars.com/americanairlines](http://dallasstars.com/americanairlines) and completing and submitting all required fields on the online entry form. Only fully completed entry forms are eligible. Limit one (1) entry per person. Once submitted, all entries become the exclusive property of Sponsor and will not be acknowledged nor will they be returned. Entries will be disqualified if they are late, incomplete, and/or in excess of the stated entry limits. Sponsor is not responsible for late or incomplete entries. Any entries attempted through the use of agencies or robotic, repetitive, automatic, programmed or similar methods will be void. The decision to void an entry pursuant to the above restrictions shall be made in the sole discretion of Sponsor. All entries submitted in compliance with these Official Rules and not disqualified are considered “Eligible Entries”.
3. **ELIGIBILITY.** The Sweepstakes is open to individuals legally residing in the forty-eight (48) contiguous United States and the District of Columbia who are at least 18 years of age (19 in Alabama and Nebraska) or older and have reached the age of majority in the jurisdiction in which they reside at the time of entry. Employees and agents of Sponsor, DSE Hockey Club, L.P. and each of their respective parents and affiliates, agencies, distributors, wholesalers and retailers (the “Sweepstakes Parties”), and members of such employees’ and agents’ immediate families and individuals living in the same household with such employees, are not eligible to enter or win the Sweepstakes. Void where prohibited or otherwise restricted by law.
4. **PRIZE DETAILS AND RELATED TERMS.** There will be one (1) winner from one (1) Drawing (a “Winner”). The Winner will receive the following prize (the “Prize”):

Drawing Prize
Two (2) Roundtrip First Class Tickets to a Fort Lauderdale, Florida vicinity airport, provided by Sponsor, American Airlines, Inc.
Two (2) tickets to the Dallas Stars versus Florida Panthers game in Fort Lauderdale, Florida on May 3, 2021 <sup>1</sup>
Two (2) nights hotel stay (standard, double occupancy) in or near Fort Lauderdale, Florida <sup>2</sup>
One (1) prepaid gift card for \$100 to be used towards ground transportation and incidentals <sup>3</sup>
Drawing Approx. Retail Value (“ <u>ARV</u> ”): \$3,000

- 1 Dallas Stars game tickets provided by DSE Hockey Club, L.P. Game tickets are to Dallas Stars versus Florida Panthers game in Fort Lauderdale, Florida on May 3, 2021, game date subject to NHL Rules, Regulations, COVID-19 Protocols, and any change in schedule outside of Dallas Stars control. Winner will also be provided access to the Dallas Stars' morning skate on the day of the applicable game subject to NHL COVID Protocols and compliance with all NHL Protocols, Rules and Regulations.
- 2 Hotel accommodations to be determined by DSE Hockey Club, L.P., in its sole discretion, and provided to Winner prior to the prize trip.
- 3 Ground transportation and incidentals in excess of \$100 are the sole responsibility of Winner.

5. **ADDITIONAL PRIZE DETAILS AND RESTRICTIONS.**

Sponsor is not liable for any expense incurred as a consequence of a flight cancellation or flight delay. Travel must originate and end at the airport nearest Winner's home that is served by American Airlines or American Eagle® service. Travel is subject to availability and certain other restrictions, which are subject to change in the sole discretion of Sponsor. Flight schedules subject to change without notice. Winner's guest must be 18 years of age or older if not a member of winner's immediate family and will be required to execute and return a liability/publicity release (which must also be signed by such guest's parent or legal guardian, if minor) prior to travel. Winner and Winner's guest must travel together on the same itinerary, including the same departure date, destination and return date. No stopovers are permitted on tickets issued as a prize; if a stopover occurs, the prize will terminate at the stopover point and full fare will be charged for the remaining segments, including the return, of the trip.

Dallas Stars tickets are revocable licenses subject to applicable terms and conditions. Winners must attend the game on the date specified by Sponsor at its sole discretion. Tickets are not transferable or redeemable for cash by the Winner and must be accepted as awarded.

6. **DRAWING AND AWARDING OF PRIZES.** On or about 12:00 pm CST on April 5, 2021, one (1) Winner will be selected from all Eligible Entries received during the Sweepstakes Period (the "Drawing") to receive the Prize (the "Potential Winner"). Sponsor's decisions will be final in all matters relating to this Sweepstakes. The Potential Winner will be notified by e-mail or by phone on or about the day of the Drawing. The Potential Winner will be required to sign an affidavit of eligibility (which affirms that he/she has complied with these Official Rules) as well as a liability release, and where legal, a publicity release, each of which, if issued, must be completed, signed and returned within five (5) days from date of issuance, or the Prize will be forfeited and awarded to an alternate Winner to be selected in a random drawing from among all of the remaining applicable Eligible Entries received. If any Prize, Prize notification or attempted notification is returned as undeliverable, the Prize will be forfeited and may be awarded to an alternate Winner to be selected in a random drawing from among all of the applicable Eligible Entries received. Except where prohibited, acceptance of a Prize constitutes Winner's consent to use of his/her name and/or photograph without further compensation for advertising, promotional and publicity purposes by Sponsor. By accepting the Prize, Winner acknowledges compliance with these Official Rules. Prizes are provided "as is" and without any warranty of any kind. Prizes are non-transferable. No cash redemption or Prize substitution allowed by Winner. Sponsor reserves the right to substitute Prize of equal or greater value if advertised Prize becomes unavailable. Limit one Prize per household/family.
7. **ODDS.** Odds of winning depend upon the number of Eligible Entries received for each applicable Drawing.
8. **USE OF DATA.** Sponsor will be collecting personal data about entrants online, in accordance with its Privacy Policy. Please review the Sponsor's Privacy Policy at [www.aa.com/privacy](http://www.aa.com/privacy). By participating in the Sweepstakes, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Policy. Furthermore, by participating in the Sweepstakes, entrants hereby agree to the usage of their personal information by the other Prize Providers in accordance with applicable laws.

9. **TAXES.** Any valuation of the Prizes stated above is based on available information provided to the Sponsor. The value of the Prizes will be taxable to Winner as income. All federal, state and local taxes and any other costs and expenses associated with the acceptance and/or use of Prizes not specifically provided for in these Official Rules are solely the Winner's responsibility. Winner is solely responsible for reporting and paying any and all applicable taxes. Winner must provide Sponsor with valid identification and a signed IRS Form W-9 before any Prize will be awarded. United States residents that win \$600 or more in Prizes will have income reported to them on IRS Form 1099, as required under IRS rules and a copy of said form will be sent to the IRS. You must contact your own tax advisor for any questions concerning taxes.
10. **OTHER CONDITIONS.** All federal, state and local laws and regulations apply. Sponsor reserves the right, at its sole discretion, to modify or suspend this Sweepstakes or any portion hereof, or to disqualify any individual implicated in any of the following actions, if for any reason: (a) infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes which, in Sponsor's sole opinion, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, (b) the Sweepstakes or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper processing of entries per these Official Rules, or (c) the Sweepstakes is otherwise not capable of running as planned by Sponsor. In the event of modification or suspension, Sponsor shall award the Prize to Winner to be selected in a random drawing from among the remaining uncorrupted Eligible Entries. By entering, entrants agree to release and hold harmless Sponsor, DSE Hockey Club, L.P., DSE Hockey Club GP, Inc., Dallas Sports & Entertainment, L.P., DSE GP, Inc., and each of their respective parents, subsidiaries, affiliates, divisions, advertising and promotional agencies, wholesalers and retailers, and each of the foregoing entities' employees, officers, directors, shareholders and agents (collectively the "Released Parties"), from and against any and all claims, actions and/or liability for any injuries or death, loss or damage of any kind arising from or in connection with participation in and/or entry into the Sweepstakes or acceptance or use of any Prize or participation in any Sweepstakes-related travel or other activity and for any claims based on publicity rights, defamation, invasion of privacy and merchandise delivery. The Released Parties are not responsible or liable for any incorrect or inaccurate entry information, and assume no responsibility for (i) any error, omission, interruption, defect or delay in operation or transmission at any website, (ii) failure of any entry to be received by Sponsor due to technical problems, human error or traffic congestion on the Internet or at any website, (iii) communications line, hardware and/or software failures, (iv) damage to any computer (software or hardware) resulting from participation in the Sweepstakes, (v) theft or destruction of, tampering with, unauthorized access to, or alteration of entries and/or entry information, or (vi) entries which are late, lost, stolen, damaged, illegible, unintelligible and/or postage due (or any combination thereof). The use of third-party software or website or automated entry systems to participate is prohibited, and Sponsor reserves the right to disqualify entries made in such fashion. By entering, entrants agree to comply with these Official Rules. Any entrant who attempts to tamper with this Sweepstakes in any way shall be disqualified. In the event of dispute as to who submitted an online entry, the entry will be deemed submitted by the Authorized Account Holder of the email address submitted at the time of entry. "Authorized Account Holder" is defined as the natural person assigned to an email address by an Internet access provider, on-line service provider or other organization responsible for assigning email addresses for the domain associated with the email address in question. Additional restrictions may apply.
11. **DISPUTES.** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any Prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Northern District of Texas or the appropriate Texas State Court located in Fort Worth, Texas; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to

obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Texas, without giving effect to any choice of law or conflict of law rules (whether of the State of Texas or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Texas.

12. **TRADEMARKS.** Any Sweepstakes Parties' trademarks or third party trademarks mentioned herein are the sole and exclusive property of their respective trademark owners and no Sweepstakes participant or Prize winner shall have any rights in and to such trademarks for any purpose. The use or mention of such third party trademarks in these Official Rules or in the Sweepstakes is solely for descriptive purposes and shall in no way imply an endorsement or sponsorship of the Sweepstakes.

13. **SPONSOR.** American Airlines, Inc., 4333 Amon Carter Blvd., Ft. Worth, TX 76155.

14. **ADDITIONAL PRIZE PROVIDERS:**

DSE Hockey Club, L.P., 2601 Avenue Of The Stars, Frisco, TX 75034

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**NO PURCHASE NECESSARY TO ENTER OR WIN.** Open to U.S. residents and the District of Columbia (excluding AK and HI) who are 18+ and the age of majority in his/her state of residence at the time of entry. To enter, complete and submit the online entry form located at [dallasstars.com/americanairlines](http://dallasstars.com/americanairlines) between 3/22/2021 and 4/11/2021. One (1) entry will be selected on or around 4/12/2021 to receive a Trip for two to Florida, which includes Two (2) Roundtrip First Class Tickets to a Fort Lauderdale, 2 Dallas Stars game tickets, hotel accommodations for two (2) and a \$100 giftcard to cover incidentals (ARV: \$3,000). Odds of winning depend on number of entries. Restrictions apply. Void where prohibited. For a copy of the Official Rules visit [www.aa.com/promowinners](http://www.aa.com/promowinners). Sponsor: American Airlines, Inc. 4333 Amon Carter Blvd., Ft. Worth, Texas 76155.

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