



bruins academy

**home-ice
activities**

presented by **Floating Hospital
for Children**
at Tufts Medical
Center

Academy Hat Trick Reading Challenge Official Rules

1. General: By participating in this contest, sponsored by the Boston Professional Hockey Association, Inc. ("the Sponsor"), the participant acknowledges and agrees to all of these Official Rules. Void where prohibited. Contest begins on Friday, May 1, 2020 at 8:00 a.m. ET and ends Sunday, May 31, 2020 at 11:59 p.m. ET. All times in this contest refer to Eastern Time. By participating, entrants agree to be bound by these Official Rules and by all decisions of the Sponsor, whose decisions are at its sole discretion and are binding and final. Failure to comply with these rules will result in disqualification from this contest.

2. Eligibility: The contest is intended for children 12 years of age or younger as of Thursday, May 1, 2020 who are legal U.S. residents of MA, CT, NH, RI, VT and ME. Entries may be submitted on behalf of a child by a parent or legal guardian 18 years of age or older as of Thursday, May 1, 2020. Employees of the Sponsor and Delaware North Companies, Inc. - Boston ("DNCB"), and their respective parent companies, subsidiaries, and affiliates, and the officers, directors, agents, employees, advertising and promotion agencies and members of their immediate families (spouses, parents, children, and siblings and their spouses) of each of the foregoing are not eligible to win a prize but may participate.

3. How to Enter and determination of winner: No Purchase Necessary. The Bruins Academy Hat Trick Reading Challenge encourages children to read books for special Bruins rewards. During the month of May, children can set reading goals at home and track their progress with the Hat Trick Challenge reading log. In order to score a "reading hat trick," children must reach all three goals on the log. Parents must sign off on their child's progress, and once the log is complete, email a copy to communityrelations@bostonbruins.com no later than 11:59 p.m. ET on May 31, 2020 for a certificate of completion. The Sponsor will randomly select all winners.

4. Prizes:

Children who complete the First Goal of 13 books will be eligible to win a Charlie Coyle signed puck. Children who complete the Second Goal of 33 books will be eligible to win a Zdeno Chara signed puck. Children who complete the Third Goal of 63 books will be eligible to win a Brad Marchand signed puck. There will be twenty (20) prizes available for each of for the First Goal, the Second Goal and the Third Goal levels. The odds of winning will depend on the number of eligible entries received. The Sponsor will randomly select the winners of all First Goal, Second Goal and Third Goal prizes.

Children who score a "reading hat trick" and receive a certificate of completion will be entered to win the Grand Prize of a 2019-2020 Bruins team-signed jersey. The Sponsor will randomly select the Grand Prize winner from all completed "reading hat trick" entries. The Grand Prize is valued at \$250.

The winners of prizes will be notified by a member of the Boston Bruins staff after 12:00 p.m. on June 5, 2020 via email or telephone (using the email and telephone information entered on the completed Hat Trick Challenge reading log). The prizes cannot be exchanged for cash and there are no substitutions. All taxes and all other expenses, costs or fees associated with the acceptance and/or use of a prize are the sole responsibility of the winner. The Sponsor reserves the right to substitute a similar prize of equal or greater value at its sole discretion.

5. Disclaimer and indemnity: By entering the Contest, the winner assume all liability for any liability, injury or damages caused or claimed to be caused by, arising out of or in connection with his or her participation in the Contest, submission of the participant's entry photo and/or the acceptance and/or use of any prize, and hereby releases, indemnifies and holds harmless the Sponsor, Twitter, Instagram, DNCB, the NHL, NHL member clubs and their respective parent companies, subsidiaries, affiliates, officers, directors, agents, and employees, from any and all such liability, including personal injury or breach of any person's intellectual property, privacy or publicity rights. None of the Sponsor, DNCB and their respective parent companies, subsidiaries, and affiliates, and the officers, directors, agents and employees of any of the foregoing, are responsible for technical, hardware, software, or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in this contest or by any human error which may occur in the processing of the entries in this contest. Entry constitutes permission (except where prohibited by law) to use winner's name, city, state, likeness and/or voice for purposes of advertising, promotion and publicity without additional compensation.

6. Internet: If for any reason, the contest is not capable of running as planned for any reason, including infection by computer virus, bugs, tampering, and unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity of the game or contest, the Sponsor reserves the right in its sole discretion to disqualify any individual it believes has tampered with the contest, and/or cancel, terminate, modify or suspend the contest. The Sponsor, DNCB and their respective parent companies, subsidiaries, and affiliates, and the officers, directors, agents and employees of any of the foregoing (i) assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alternation of, entries, (ii) are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or provider, computer equipment, software, failure of any email to be received by the Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to the participant's or any other person's computer related to or resulting from participation or downloading any materials in these contest. If there is a dispute as to the identity of an online entrant, the prize will be awarded to the authorized account holder of the email address, as determined by the Sponsor in its sole discretion.

7. DISPUTES/CHOICE OF LAW: Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Boston, Massachusetts, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased. Massachusetts law, without reference to Massachusetts' choice of law rules, governs the contest and all aspects related thereto.

8. PRIVACY: Information entrants provide to the Sponsor will be maintained and used in accordance with the Sponsor's Privacy Policy and these Rules.

9. PUBLICITY CONSENT: By submitting an Photo or accepting a prize, where permitted by law, each entrant grants to the Sponsor (and agrees to confirm that grant in writing) and those acting pursuant to the authority of the Sponsor the irrevocable right without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter developed, including, but not limited to, the World Wide Web, in perpetuity and throughout the universe, his/her Photo, including, without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the Contest, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation. Winner Announcement: For the names of the Grand Prize winner, send a self-addressed, stamped envelope to be received by Monday, June 8, 2020 to Hat Trick Reading Challenge, 100 Legends Way, Boston, MA 02114.