The recently completed 2019-2020 NHL season was like no other in history. Just as your 2020, thus far, has been completely different from anything you have ever faced. As we look back on this extraordinary time, all things need to be viewed through a new, sharper lens.

On the ice, our Minnesota Wild team was experiencing a year of transition. We are very optimistic about the group that currently makes up our hockey operations staff and player roster. We are going to grow together, always looking for the combinations that lead to a Stanley Cup for the State of Hockey.

After the life-changing challenges that we have all faced in 2020, I am more proud than ever of our organization, our staff, and our community. In this annual report, you will see details about several of our signature programs, as well as a new employee volunteer program, Heart of the Wild. But more than our “typical” endeavors, I am so proud of the work our team did to respond and assist in our community. Blood drives, food drives, medical supply donations, handmade face masks, and much more. When our community had greater needs after the challenges of COVID-19 and in the aftermath of demonstrations calling for social justice, our team members stepped up.

We are excited to get back on the ice in January. We will continue to work hard in our community all year. Thank you for the support which you provide as our valued partner. We couldn’t do it without you!

Sincerely,

Craig Leipold

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COVID-19 AND SOCIAL UNREST – OUR RESPONSE

Much to our dismay, 2020 has been a year unlike any other. In the wake of the pandemic in March, and social unrest in May, the Minnesota Wild has used its platform for the betterment of the State of Hockey.

From blood drives to food drives, fundraisers and donations, the Wild has been at the ready to serve the Twin Cities community and beyond.

APRIL 7
Donated medical supplies to Catholic Charities

APRIL 8
Donated medical supplies to Regions Hospital

APRIL 10
Donated 300 rolls of toilet paper to Emma Norton Services and medical supplies to Fraser

APRIL 14
Minnesota Wild Foundation donated $25,000 to Saint Paul Foundation for the Saint Paul Bridge Fund to support small businesses and families impacted by COVID-19

APRIL 15
Hosted Blood Drive #1 at Xcel Energy Center in partnership with American Red Cross and Anheuser Busch

APRIL 15–MAY 4
Hosted and supported Feeding the Front Line, in partnership with Morrissey Hospitality, providing free meals to area frontline workers and first responders
APRIL 16-30
Launched Feed the Cities – Voices of Minnesota Sports to benefit Second Harvest Heartland, Greater Twin Cities United Way and Boys & Girls Clubs of the Twins Cities

MAY 1
Zach and Alisha Parise donated $25,000 to Children’s Minnesota and Abbott Northwestern Hospital to support their COVID-19 efforts

JUNE 9
Adopted the Red Lake Falls High School senior class. Attended graduation ceremony and provided gifts for graduating seniors.

MAY 1
Zach and Alisha Parise donated $25,000 to Children’s Minnesota and Abbott Northwestern Hospital to support their COVID-19 efforts

JUNE 18
Minnesota Wild Foundation donated $5,000 to Children’s Minnesota’s Urgent Needs Fund for COVID-19 related care service

APRIL 21
Wrote and mailed letters of encouragement to seniors and staff at Lyngblomsten Senior Housing in St. Paul

JUNE 5
Adopted the Sleepy Eye High School senior class. Attended graduation ceremony and provided gifts for graduating seniors

JUNE 29
Kevin Fiala and the Minnesota Wild participated in the All In Challenge raising $4,500 to help eliminate food insecurity worldwide brought on by the pandemic

MAY 15
Hosted Blood Drive #2 at Xcel Energy Center in partnership with American Red Cross and Anheuser Busch

JUNE 18
Minnesota Wild Foundation donated $5,000 to Children’s Minnesota’s Urgent Needs Fund for COVID-19 related care service

JUNE 9
Adopted the Red Lake Falls High School senior class. Attended graduation ceremony and provided gifts for graduating seniors.

JUNE 5
Adopted the Sleepy Eye High School senior class. Attended graduation ceremony and provided gifts for graduating seniors

JULY 7
Hosted Blood Drive #3 at Xcel Energy Center in partnership with American Red Cross and Memorial Blood Centers
AUGUST 6
In partnership with Mats Zuccarello, donated 1,000 Red’s Savoy pizzas to St. Paul Fire Department, Minneapolis Fire Department, YMCAs in Minneapolis and St. Paul, Gillette Children’s Hospital and Children’s Minnesota in Minneapolis and St. Paul.

AUGUST 16
Participated in DJs 4 JUST-US, raising money for We Love Lake Street, We Love St. Paul and Twin Cities black-owned businesses.

AUGUST 26
In an effort to uplift the spirits of patients and staff, held a doggie parade in partnership with FOX Sports North at the VA Hospital in Minneapolis on Dog Appreciation Day featuring former Minnesota Wild team dog, Breezer, and new team dog, Hobey.

JULY 13
Hosted a Diversity, Equity & Inclusion discussion with Minnesota high school hockey captains and coaches in partnership with the NHL and USA Hockey.

JULY 22
Hosted an Essential Supply Drive in partnership with the Greater Twin Cities United Way benefiting two nonprofits serving St. Paul’s Midway area.

JULY 29
Wild staff made hundreds of face masks, all of which were donated to frontline workers and patients at Children’s Minnesota in St. Paul and the VA Hospital in Minneapolis.

JULY 31
Donated $50,000 to We Love St. Paul/Midway Fund and $50,000 to We Love Lake Street to help support the rebuild efforts for businesses located across St. Paul and Minneapolis that were impacted by the recent civil unrest and the COVID-19 pandemic.

SEPTEMBER 23–30
Participated in Home Teams vs. Hunger, raising money to support Second Harvest Heartland and five Feeding America food banks serving 110 counties in Minnesota and western Wisconsin.
The NHL named Matt Dumba as the recipient of the 2020 King Clancy Memorial Trophy, an award which is presented to the player who best exemplifies leadership qualities on and off the ice and has made noteworthy humanitarian contributions in his community. It marked the second consecutive year in which a Minnesota Wild player won the award.

Dumba’s charitable aspirations grew in earnest during the 2019-2020 season as he contributed his time and money to a number of community initiatives. Dumba joined forces with six other current and former NHL players to help form the Hockey Diversity Alliance (HDA). The HDA’s mission is to eradicate racism and intolerance in hockey. On June 18, he launched a fundraiser to support the Lake Street Council and their initiative to Rebuild Lake Street. The fundraiser also helps Canadians facing discrimination by supporting ActionDignity. Matt pledged to match all donations up to $100,000.

The 2019-2020 season marked the fourth year Dumba served as the Wild’s ambassador for Athletes Committed to Educating Students (ACES) serving as an e-mentor to youth, and providing Wild suites for ACES students and families to attend games. This past season, he donated $5,000 to ACES and made an additional donation on March 23 to more than 60 ACES families that were impacted by COVID-19 to help provide immediate and basic needs. Dumba was also active with Hockey Fights Cancer, Coco’s Heart Dog Rescue, and the New South Wales Rural Fire Service to help combat the Australian wildfires.

Mikko and Helena Koivu

During his 15-year career with the Minnesota Wild, Mikko Koivu and his wife, Helena, were very active in the Twin Cities community. The Koivus were particularly supportive of Children’s Minnesota, where they sponsored two patient rooms at Children’s St. Paul which feature Wild and Koivu memorabilia and decor. Mikko also donated a locker filled with Wild hockey gear in the Kids’ Zone on the St. Paul campus.
Hospital Visits
Minnesota Wild players and staff made several visits to local hospitals this past season. During their visits, players mingled with patients and their families, played video games, signed autographs and posed for pictures.

Player Donations
Throughout the 2019-2020 season, Minnesota Wild players were very generous with their time and support of many worthy causes. Players donated unique experiences to local fundraisers and galas, participated in meet-and-greets with fans, made monetary and in-kind donations, participated in numerous autograph sessions and volunteered their time throughout the year to benefit many worthy causes.

HopeKids Suite
In partnership with HopeKids, Mats Zuccarello invited families with children battling a life-threatening illness to enjoy a Minnesota Wild home game. All guests received a ticket in a catered suite and a commemorative gift.

Zach and Alisha Parise
Zach and Alisha Parise are generous supporters of many local charities, with particular focus on Children’s Minnesota. The Parise family sponsor a patient room at Children’s St. Paul, make regular visits to patients on both campuses, and host patient and family events. The Parises also donated a monthly family ticket package which included Wild game tickets, dinner, Wild apparel and a post-game meet-and-greet with Zach. Every year, Zach and Alisha Parise donate a skating party package to benefit the Cancer Kids Fund at Children’s Minnesota. Participants at this season’s skating party were pediatric cancer patients from Children’s.

Ryan and Becky Suter
Ryan and Becky Suter are volunteers and representatives for Ronald McDonald House Charities – Upper Midwest (RMHC) and have made significant impact by participating in fundraising, attending events and volunteering. Ryan and Becky Suter also hosted the fourth annual “Skate with the Greats” event at Xcel Energy Center to benefit RMHC. The event included the chance to skate with Suter and his Wild teammates, get autographs and photos, and tour the Wild locker room. Ryan also actively supports the hockey community and is dedicated to growing the game by running learn to skate programs and hockey camps at Bob Suter’s Capitol Ice Arena in Madison, WI each summer.

J.T. Brown
In the summer of 2019, J.T. Brown participated in an e-gaming tournament and received a donation to a charity of his choice as the prize for his stellar performance. Brown chose the Minnesota Wild Foundation as the recipient of the grant and asked that funds be used to support St. Paul Youth Services, who are leaders in re-imagining how our community engages with and holds itself accountable for youth. They partner directly with young people to build skills and resources to achieve their goals; deliver tools, training, and partnerships to guide nonprofits, schools, and public agencies in transforming their practices and cultures to be more youth centric; and amplify youth voice and agency in public policy – all to achieve measurably more positive and equitable outcomes for our youth.

Luke Kunin
At age 12, Luke Kunin was diagnosed with Type 1 diabetes. Understanding the unique position he is in and the important role he can play, Luke works with Juvenile Diabetes Research Fund (JDRF) to amplify and support the critical research and work they do for diabetics in Minnesota and across the U.S. In September, Kunin attended a JDRF fundraiser in Wayzata which included a meet-and-greet with local high school students diagnosed with Type 1 diabetes.
Heart of the Wild

In the fall of 2019, the Minnesota Wild launched its official employee volunteer program – Heart of the Wild. In an effort to act on our mission of creating a greater State of Hockey, and in alignment with our Service First philosophy, all eligible employees were offered various volunteer opportunities throughout the year. Volunteer opportunities aligned with the focus of company community initiatives, including youth hockey, medical, military, education, underserved children/families, environmental, animal rescue, and diversity and inclusion.

HEART OF THE WILD

134 EMPLOYEES
75% of full-time staff have volunteered

1,694 HOURS
have been completed

27 ORGANIZATIONS
impacted
Kids Day
Presented by U.S. Bank
The Minnesota Wild celebrated the 4th Annual Kids Day at the Minnesota Wild vs. Winnipeg Jets game on September 29, 2019. In an effort to introduce more kids to the great game of hockey, the Wild and its Season Ticket Members donated nearly 3,000 tickets to the game. Tickets were distributed to dozens of local nonprofits and school districts, many going to underserved children who otherwise would never experience the thrill of attending a Minnesota Wild game.

Charity of the Month
Presented by Innovative Office Solutions
The Minnesota Wild is honored to recognize a different local charity each month during the regular season. The Charity of the Month program provides awareness and exposure for designated local nonprofits. Each charity is featured on Wild.com, official Wild social media platforms, and at one Wild home game with an in-arena video and concourse table opportunity.

Food Drive
Presented by Toyota
Wild fans were encouraged to bring nonperishable food donations to the Minnesota Wild vs. Chicago Blackhawks game on February 4, 2020. All food and monetary donations supported The Sheridan Story. The Sheridan Story aims to fight childhood hunger through community and school partnerships.

School Supplies Drive
Presented by Toyota
The Minnesota Wild held its annual School Supplies Drive prior to the Minnesota Wild vs. Montreal Canadiens game on October 20, 2019. All cash donations and supplies gathered at the game were donated to the Greater Twin Cities United Way to benefit local students in need.

Equipment Drive
The Minnesota Wild, Let’s Play Hockey and Minnesota Hockey partnered for the 11th Annual Used Hockey Equipment Drive. Used equipment was collected at various arenas around the Twin Cities throughout the month of September. On October 12, 2019, thousands of pieces of equipment were distributed to youth hockey associations and individuals in need of hockey gear.

Winter Clothing Drive
Wes Walz and Mike Modano kicked off our Winter Clothing Drive by purchasing jackets, hats, gloves and mittens to benefit Catholic Charities. Fans were also invited to participate by bringing new or gently used winter clothing items to the Minnesota Wild vs. Philadelphia Flyers game on December 14, 2019. All items collected were donated to residents of Dorothy Day Place.
Canine Calendar
Presented by PetSmart
Minnesota Wild players cuddled up with some sweet rescue dogs provided by Coco’s Heart Dog Rescue for the 3rd Annual Minnesota Wild Canine Calendar. All net proceeds from the calendar sales benefited Coco’s Heart, Soldier’s 6 and the Minnesota Wild Foundation.

AuSM Sensory Kits
In an effort to make Wild games and live events at Xcel Energy Center more inclusive, the Wild partnered with Autism Society of Minnesota (AuSM) to create and distribute sensory kits to attendees with sensory issues. Kits include items to help address and regulate auditory, visual, olfactory, tactile, communication and proprioceptive needs of guests. Staff training was also provided to help staff recognize and appropriately address any sensory needs a guest may require.

2019-2020 Community Donations
The Minnesota Wild received several hundred requests for memorabilia, tickets and player appearances from nonprofit organizations each month during the 2019-2020 season. The Wild made hundreds of donations throughout the year benefiting local nonprofit organizations, including children’s medical causes, military, educational initiatives, underprivileged youth and youth hockey associations that meet the established guidelines. Last year, donations included:

<table>
<thead>
<tr>
<th>IN-KIND DONATIONS</th>
<th>MINNESOTA WILD GAME TICKET DONATIONS</th>
<th>SUITE DONATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>$80,886</td>
<td>$203,257</td>
<td>$170,000+</td>
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<tr>
<td>924 DONATIONS</td>
<td>2,344 TICKETS</td>
<td>1,106 TICKETS</td>
</tr>
<tr>
<td></td>
<td>TOTAL GIVING: $526,157</td>
<td></td>
</tr>
<tr>
<td></td>
<td>4,385 TICKETS</td>
<td></td>
</tr>
</tbody>
</table>
2019 Action Day
Presented by United Way
The Minnesota Wild teamed up with United Way to host the 4th Annual Action Day at Xcel Energy Center. Hundreds of volunteers, including Wild staff and representatives from all Minnesota professional sports teams, helped stuff 40,000 backpacks with school supplies for nonprofits serving Twin Cities youth in need.

Lifetrack Apple Orchard – Fall Party
The Minnesota Wild hosted kids from Lifetrack at Aamodt’s Apple Farm for a fun fall day in October 2019. Lifetrack’s mission is to strengthen the resiliency in families experiencing the greatest disparities in education, health, employment and income.

A Night to BEL13VE
The Minnesota Wild hosted A Night to BEL13VE Gala at the Saint Paul RiverCentre and Xcel Energy Center on October 26, 2019. Proceeds benefited the Jack Jablonski Foundation which supports medical research that is making paralysis recovery possible. Attendees enjoyed a pre-game party before attending the Minnesota Wild vs. Los Angeles Kings game that night.

Hockey Fights Cancer
Each November, the Minnesota Wild joins forces with the NHL and NHLPA for Hockey Fights Cancer (HFC), a joint initiative to raise money and awareness for hockey’s most important fight. In November 2019, the Wild featured three local cancer charities in its HFC programming, including Breanna’s Gift, Breath of Hope and Minnesota Ovarian Cancer Alliance. All three were present on HFC Awareness Night on November 2. Also that night, Wild fans met our Hockey Hero, Liam, a pediatric cancer patient and hockey fan. Among other things, Liam participated in the team’s media day which included an on-ice photo session with Wild players while dressed in full Wild gear. The Wild also collected PJs for the annual Pajama Drive to benefit pediatric cancer patients.
Faceoff For Fitness School Assembly Program

The Minnesota Wild Faceoff For Fitness school assembly program visited 35 schools during the 2019-2020 season. The program teaches local elementary school students the importance of a healthy and active lifestyle while promoting the great sport of hockey. Each assembly featured a visit from a current Wild player or Wild alumna Ryan Carter, Olympic gold medalist Hannah Brandt, Nordy and in-arena host Rusty Kath. The Wild also donated a set of street hockey equipment to each participating school.

STEM Day

Due to the pandemic, the Minnesota Wild’s annual STEM Day became a virtual event with a group of local middle school students. Wild defenseman, Brad Hunt, and in-arena host, Jim Cunningham, participated in a virtual STEM Day with a 6th grade class from Minnetonka Middle School West on May 6, 2020.

Wild About Reading

Presented by St. Paul Eye Clinic

The 2019-2020 season marked the 17th year of the Wild About Reading program. The program’s goal is to promote the importance of reading and increase student literacy by encouraging kids to read outside the classroom. Since 2003, over 200,000 students throughout the State of Hockey have participated in the Wild About Reading program.

Wild Buddies

Since the team’s inception, Wild employees have partnered with a St. Paul elementary school to participate in Wild Buddies, a school mentoring program allowing Wild staff the opportunity to meet one-on-one with students one hour per week during the school year. This past year, Wild staff mentored 4th grade students at Horace Mann Elementary. When the pandemic hit, our mentoring visits went virtual, including a virtual visit from Wild GM Bill Guerin and his wife, Kara. As an organization, the Wild has donated over 20,000 volunteer hours to mentoring kids.
Beyond the Yellow Ribbon

The Minnesota Department of Military Affairs officially recognized the Minnesota Wild for achieving the Beyond the Yellow Ribbon designation in January 2017. All entities of the Wild’s parent company, Minnesota Sports & Entertainment, are part of this designation.

The Minnesota Wild, which has long been committed to supporting and honoring military members through charitable causes, in-game presentations and more, became the 53rd Yellow Ribbon company in Minnesota and joined the Minnesota Vikings and Minnesota Twins as the third professional sports franchise in the state to receive the designation.

Green Light Fund

The Minnesota Wild was proud to be a co-founding investor in the Green Light Fund in January 2020. The Green Light Method will assess urgent issues in the Twin Cities community over the next five years with an effort to make a significant difference in the lives of low-income children and families.

Future Goals

The Minnesota Wild, the NHL and the NHLPA have partnered on the Future Goals program, a major North American initiative that brings interactive, educational opportunities to communities. Future Goals – Hockey Scholar is an online learning course that leverages the fast-paced, exciting game of hockey as a learning vehicle for students to understand the real-world application of key science, technology, engineering and math (STEM) concepts. The course is for students in grades 4-7 and is available to schools at no cost.

Teacher of The Year

The Minnesota Wild named Laura Minnis, 6th grade teacher at Minnetonka Middle School in Minnetonka, as the recipient of the 2019-2020 Minnesota Wild Teacher of the Year Award. Minnis, a teacher for 14 years, loves to learn and enjoys sharing her passion for learning with her students. Chosen at random from a pool of five finalists for the award, Minnis participated in the Future Goals program, a NHL and NHLPA initiative.

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Adopt-A-Dog Program
Presented by PetSmart

On July 9, 2020, the Minnesota Wild donated our first-ever team dog, Breezer, to Adam Potter and his family of Hastings, MN as part of the team’s Adopt-A-Dog program. Potter served 5 1/2 years in the United States Army, including deployments to Afghanistan and Iraq. Since landing with the Potters, Breezer has received training with Soldier’s 6, a local non-profit that provides honorably discharged veterans and first responders who suffer from Post-Traumatic Stress Disorder (PTSD) a specially trained K-9. In the summer of 2021, Soldier’s 6 will train Hobey, our new team dog whom we adopted from Coco’s Heart Dog Rescue in July 2020, and place him with another deserving service member or first responder with PTSD next summer at no cost to the recipient.

Guardian of the Game
At every Minnesota Wild home game during the 2019-2020 season, a military member was invited to a game to be recognized on the ice during the singing of the national anthem.

United Heroes League
United Heroes League (UHL) helps military families build confidence, friendships and engagement through sports, and actively works to ensure that children of military service members are afforded every opportunity to participate in sports. The Wild, including players, coaching staff and the Minnesota Wild Foundation, has supported the UHL by participating in fundraising events, coaching local military kids and donating to the organization.
Zebras Care
The Minnesota Wild, in partnership with the NHL, NHL Officials Association and the Minnesota Military Family Assistance Center, was pleased to continue the Zebras Care program in the 2019-2020 season. Once a month, this program provided an opportunity for the family of active duty or deployed service people to enjoy a Minnesota Wild hockey game and a pre-game meet-and-greet with the NHL officials.

Surprise Trip for Veteran
The Minnesota Wild surprised retired Command Sergeant Major Douglas Wortham on Military Appreciation Night with a surprise trip to Buffalo for the Minnesota Wild vs. Buffalo Sabres game on November 19, 2019. Douglas learned of the trip when Mike Modano surprised him with a custom jersey during a live interview with Kevin Gorg on FOX Sports North. Douglas and his wife, Lori, flew on the team charter, stayed at the team hotel and enjoyed a pre-game dinner with the team before heading to KeyBank Center for the game.

Hiring Our Heroes
On February 11, 2020, more than 75 employers and 250 job seekers gathered on the concourse of Xcel Energy Center for Hiring Our Heroes – the nationwide initiative that helps veterans, transitioning service members and military spouses find meaningful employment. Workshops included resume writing and interviewing skills. All attendees received two tickets to the Minnesota Wild vs. Vegas Golden Knights game later that night.

Military Appreciation Night
Presented by Thomson Reuters
The Minnesota Wild hosted its annual Military Appreciation Night on November 14, 2019 when the Wild took on the Arizona Coyotes. Wild players wore special camouflage jerseys for pre-game warmups, which were signed along with camouflage hats and nameplates and made available for bidding online with proceeds benefiting United Heroes League and the Minnesota Wild Foundation. Youth hockey players from United Heroes League sold game magazines and the Split the Pot raffle benefited Minnesota Warriors Hockey.

The Wild recognized military leaders Brigadier General Jon Safstrom, U.S. Army Captain Andrew Bundermann and Retired Command Sergeant Major Douglas Wortham. The Wild honored the service of four WWII veterans: Richard (95) and Doris Edge (96), Fremont Gruss (94) and Shirley Dotten Westlie, and current and former military members and their families were featured during in-game events. Fans, contestants and entertainment throughout the night also featured military families.
Little Wild Learn to Play Program

Presented by Hy-Vee

In collaboration with Minnesota Hockey, Pure Hockey, HY-VEE, NHL, and NHLPA, the Minnesota Wild hosted the Little Wild Learn to Play program in September 2019. The program provided youth ages 5-8 with an introduction to the game of hockey. Minnesota Wild alum Keith Ballard is the program ambassador. The program offers a full set of gear and four one-hour on-ice training sessions with Minnesota Hockey coaches at a minimal cost. This past year, the Wild welcomed over 1,200 new skaters to the game from 20 participating rinks from throughout the state.

Youth Hockey Spotlight Games

Presented by U.S. Bank

The Minnesota Wild, in partnership with U.S. Bank and Minnesota Hockey, brought the full Minnesota Wild in-game experience to three boys’ and girls’ youth hockey games during the 2019-2020 season. Special appearances were made by Minnesota Wild national anthem singer John DeCausmaeker, public address announcer Adam Abrams, Nordy, FOX Sports North reporter Kevin Gorg, Dean Evason, Mike Modano, Wes Walz and others. The unsuspecting youth hockey teams were surprised with custom name plates, custom jerseys, Adidas apparel and water bottles in the locker stalls. Friends and family packed the ice arenas and waved rally towels throughout the games, providing a once-in-a-lifetime experience for participating teams.

Mite Jamboree

Presented by Xcel Energy

The Minnesota Wild hosted the 4th Annual Mite Holiday Jamboree in December 2019. The Mite Holiday Jamboree was held at Xcel Energy Center and consisted of 68 boys and girls teams. Each team played three 30-minute half-ice games on the home ice of the Minnesota Wild.

Wild for a Day

Presented by Jersey Mike’s Subs

The Minnesota Wild’s “Wild For a Day” program recognized six youth hockey players that demonstrated commitment, hard work, and passion for the game and their community both on and off the ice. The six youth hockey players selected during the 2019-2020 season received an in-person visit from Nordy at their hockey practice (if located in the metro area), a visit to Wild morning skate, autographs from Wild players, game tickets and in-arena recognition.
Leadership Summit
Presented by West Bend Mutual Insurance
Girls’ and boys’ high school hockey captains and their coaches from across Minnesota gathered in St. Paul in July 2019 for the opportunity to hear from coaches, former players and industry leaders about what it takes to be a leader. The Leadership Summit was free of charge and drew a crowd of over 300 captains and coaches.
Due to the pandemic, the Leadership Summit went virtual in July 2020. Though we were unable to meet in-person, the 2020 Leadership Summit enjoyed its largest crowd ever and welcomed captains and coaches from four states across the U.S.

Hockey Captains Spotlight
Presented by West Bend Mutual Insurance
The Minnesota Wild teamed up with West Bend Mutual Insurance for the Hockey Captain Spotlight program. The program honored two high school captains (one male and one female) each month. These captains were selected based on criteria such as leadership on and off the ice, passion for the game, contributions made in their local community, and going above and beyond to create a greater State of Hockey.

Referee Seminar and Clinic
The Minnesota Wild, in partnership with Minnesota Hockey Officials Association, invited aspiring officials across the State of Hockey to complete their Level 1 seminar and clinic requirement at the Wild offices and TRIA Rink in September 2019. Participants received training from Minnesota Hockey officials, skated at TRIA Rink and received a complimentary ticket to a preseason Wild game.

Youth Hockey Referee Spotlight
The Minnesota Wild, in partnership with Minnesota Hockey and the Positive Coaching Alliance, honored one male and one female youth hockey referee each month. Honorees, selected by Minnesota Hockey Officials Association, received two game tickets, a meet-and-greet with NHL referees before the game and were invited to skate onto the ice prior to the game for team introductions and the national anthem.
Minnesota Whitecaps

The Minnesota Wild and Minnesota Wild Foundation are proud supporters of the Minnesota Whitecaps of the National Women’s Hockey League. After winning the Isobel Cup in 2019, the Whitecaps made it back to the finals for the second consecutive year. Unfortunately, the championship game was canceled due to COVID-19. Whitecaps players have played an integral role in the Wild’s annual Girls Hockey Weekend. They also hosted a free Skate with the Whitecaps event at Xcel Energy Center to kick off the weekend in 2019.

Girls Hockey Weekend

The Minnesota Wild and Minnesota Wild Foundation are proud supporters of the Minnesota Whitecaps of the National Women’s Hockey League. After winning the Isobel Cup in 2019, the Whitecaps made it back to the finals for the second consecutive year. Unfortunately, the championship game was canceled due to COVID-19. Whitecaps players have played an integral role in the Wild’s annual Girls Hockey Weekend. They also hosted a free Skate with the Whitecaps event at Xcel Energy Center to kick off the weekend in 2019.

Girls Hockey Weekend

The Minnesota Wild, in conjunction with Freschetta, Minnesota Hockey, USA Hockey, WCHA and the Minnesota Whitecaps, hosted Girls Hockey Weekend December 19-22, 2019 at Xcel Energy Center. Over 150 8U, 10U and 12U girls attended the Minnesota Wild vs. Winnipeg Jets game on December 21, participated in on-ice clinics and dryland training throughout the weekend, received a Minnesota Wild jersey and enjoyed a post-event pizza party.

Hockey Day Minnesota

Hockey Day Minnesota

Hockey Day Minnesota

Hockey Day Minnesota

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Hockey Day Minnesota

Hockey Day Minnesota

Hockey Day Minnesota

Hockey Day Minnesota

Hockey Day Minnesota

Hockey Day Minnesota

Hockey Day Minnesota

Girls Hockey Weekend

Learn to Skate

In August 2019, the Minnesota Wild partnered with St. Paul Public Schools to host a week-long Learn to Skate program at TRIA Rink. Kids from L’Etoile du Nord French Immersion School were provided equipment to use and learned the basics of skating, all while having fun.

Minnesota Whitecaps

Girls Hockey Weekend

Presented by Freschetta

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The Minnesota Wild, in conjunction with Freschetta, Minnesota Hockey, USA Hockey, WCHA and the Minnesota Whitecaps, hosted Girls Hockey Weekend December 19-22, 2019 at Xcel Energy Center. Over 150 8U, 10U and 12U girls attended the Minnesota Wild vs. Winnipeg Jets game on December 21, participated in on-ice clinics and dryland training throughout the weekend, received a Minnesota Wild jersey and enjoyed a post-event pizza party.
Equity on Ice

On November 17, 2019, the Minnesota Wild partnered with the Saint Paul Port Authority to present the Equity on Ice fundraising event at TRIA Rink. Guests participated in an open skate with Minnesota Whitecaps players, took pictures with Nordy, got autographs from Wild players and toured the Wild locker room. The goal of Equity on Ice is to bring together like-minded nonprofit organizations that use ice as a way to connect with the community, whether through athletics or the arts. Proceeds raised at the event went to equipment and ice time for their partner charities.

TRIA Rink hosted the Equity on Ice Challenge featuring the DinoMights PeeWees and Detroit Ice Dreams on February 15, 2020. The weekend included a game at TRIA Rink, team building events, a shootout challenge and a tour of the Wild locker room. The weekend culminated when both teams enjoyed the Minnesota Wild vs. San Jose Sharks game from the comfort of a luxury suite.

Black History Month

The Minnesota Wild held its 2nd Annual Black History Month Celebration the weekend of February 8-9, 2020. On day one of the celebration, local Black leaders were invited to the Minnesota Wild locker room at TRIA Rink for a private screening of “Soul on Ice,” a film which tells the story of the Coloured Hockey League and the history of Black players in ice hockey in the United States and Canada. Following the screening, Kwame Mason, the film’s writer, director and producer, participated in a Q&A with the local leaders. The guests attended the Minnesota Wild vs. Colorado Avalanche game at Xcel Energy Center for day two of the celebration. Among other activities at the game that night, Jordan Greenway participated in a private meet-and-greet following the game.

Hockey is for Everyone

Presented by TRIA and Regions Hospital

The Minnesota Wild and NHL are dedicated to its Hockey is for Everyone initiative, which is focused on creating a safe, positive and inclusive environment for all who cherish this great game. The Minnesota Wild and NHL support any teammate, coach or fan who brings heart, energy and passion to the rink. We believe all hockey programs - from professionals to youth organizations - should provide a safe, positive and inclusive environment for players and families regardless of race, color, religion, national origin, gender identity or expression, disability, sexual orientation and socio-economic status.

The Wild and Wild Foundation proudly provide direct support to the following organizations to advance the intent of the Hockey is for Everyone initiative: DinoMights, Herb Brooks Foundation, Warrior Hockey, Minnesota Wild Sled Hockey, Minnesota Wild Special Hockey, Minnesota Wild Blind Hockey, Minnesota Whitecaps, Hendrickson Foundation and You Can Play.
Disabled Hockey Night
Each season, the Minnesota Wild highlights the longtime partnership and amazing work done in the hockey community by Minnesota Disabled Hockey at a Wild home game. Minnesota Disabled Hockey is a Minnesota Hockey and USA Hockey affiliate whose groups include: Minnesota Wild Special Hockey, a program for skaters of all ages with intellectual disabilities; Minnesota Wild Sled Hockey, for skaters of all ages with physical disabilities; Warrior Hockey, for skaters wounded in military service; and Minnesota Wild Blind Hockey, for skaters with visual impairments. Disabled Hockey Night included skaters doing “Let’s Play Hockey,” Zamboni rides, intermission games and a young skater from Blind Hockey escorted by her older brother skating to center ice as flag bearer. The organizations also received a $1,000 grant from the Wild Foundation for selling game day magazines, and each benefited from proceeds from the Split the Pot raffle program.

Minnesota Wild Blind Hockey Summit
The Minnesota Wild, Minnesota Wild Foundation and Minnesota Hockey hosted the 6th Annual USA Hockey Blind Hockey Summit at TRIA Rink in August 2019. Over 50 athletes from 14 states and three provinces participated in the event. The weekend also included a Try Blind Hockey event for people of all ages with visual impairment.

Women’s Hockey Summit
The Minnesota Wild, in partnership with the NHL, NHLPA, and the Female Hockey Advisory Committee, hosted a Women’s Hockey Summit at the Wild executive offices in St. Paul. The purpose of the summit was to accelerate the growth of female hockey in North America and ensure that girls can experience all the opportunities and benefits that the sport provides.

Pride
In an effort to promote that Hockey is for Everyone, the Minnesota Wild was scheduled to participate in the 2020 Twin Cities Pride Parade and Pride Festival in June. Unfortunately, the event was canceled due to COVID-19. In lieu of the parade, the Wild made a donation to help support the organization following the loss of its annual celebration.
Since its launch in 2010, NHL Green has been committed to promoting more sustainable business practices across the NHL. Saint Paul RiverCentre and Xcel Energy Center, home of the NHL’s Minnesota Wild, have been certified to three international sustainability standards – LEED, Green Globes and Event Industry Council – making it the first complex in the world to receive those three designations. Together, these certifications signify that the venues have a high-performance operation that actively works to minimize its environmental impact.

- **LEED Platinum Certified for Building Operations and Maintenance** (US Green Buildings Council)
- **Green Globes Certified for Continuous Improvement of Existing Buildings** (3 out of 4 globes)
- Event Industry Council (formerly APEX/ASTM) Sustainable Event Standards Gold Certified as a Venue for Sustainable Events

### Adopt-a-River

In October 2019, the Minnesota Wild celebrated the 10-year anniversary of the launch of its unprecedented campus-wide sustainability program. In honor of the 10-year anniversary, the Wild embarked on a day of service on 10/10 at 10:10 a.m., including its annual Adopt-a-River program. Dozens of staff removed 367 pounds of debris from the Mississippi River banks. Of that number, 147 pounds were recycled.

### Adopt-a-Storm Drain

In an effort to protect Minnesota’s lakes and rivers, the Minnesota Wild adopted eight storm drains in downtown St. Paul near and around Xcel Energy Center and the team’s executive offices. As a participant of the Adopt-a-Storm Drain program, the Wild are committed to keeping the drains clear of leaves and other debris to help reduce water pollution.
The 2019-2020 season marked the tenth season of giving for the Minnesota Wild Foundation. With support from Wild players, fans and donors, the Wild Foundation has supported children’s medical related causes, served as the largest non-member funding source for Minnesota Hockey, and has provided important fundraising opportunities for youth hockey associations across the state.

Since its inception in 2009, the Wild Foundation has distributed more than $4.5 million in grants to hockey organizations and children’s medical related charities and dispersed over $2.4 million to local charities through its Split the Pot raffle program. Together we create a greater State of Hockey!

MINNESOTA WILD FOUNDATION BOARD OF DIRECTORS

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2019-2020 GRANT RECIPIENTS

During the 2019-2020 Wild season, the Minnesota Wild Foundation distributed over $400,000 in grants to charities across the State of Hockey including grants in the Des Moines, Iowa community made on behalf of the Wild’s American Hockey League affiliate team, the Iowa Wild. 49% of annual grants were distributed to hockey related organizations and 51% to children’s medical and other charities.

- 35 Youth and Amateur Hockey Associations
- 5 for Wild game day magazine sales
- Boys & Girls Clubs of the Twin Cities
- to support the FOX Sports North Home Team Scholarship
- Children’s Minnesota
- Des Moines Youth Hockey Association
- DinoMights
- Edgumbe Youth Hockey
- Gabe Fleming Memorial Hockey Scholarship
- Gillette Children’s Specialty Healthcare
- Johnson/Como/North St. Paul Youth Hockey Association
- Langford Park Hockey
- Mercy One Des Moines Medical Center
- Minneapolis Youth Hockey Association
- Hockey Day Minnesota Grant
- Minnesota Hockey
- Minnesota State High School League
- Boys’ Hockey Coaches Association
- Minnesota State High School League Girls’ Hockey Coaches Association
- Minute Men Amateur Athletics Foundation in support of Mr. Hockey
- Naegele Legacy Grant to Hockey Ministries
- Ronald McDonald House Charities – Upper Midwest
- Saint Paul and Minnesota Foundation – Saint Paul Bridge Fund
- St. Paul Capitals Hockey Association
- St. Paul Youth Services – on behalf of J.T. Brown
- United Heroes League

Minnesota Wild Foundation Grants

The Minnesota Wild Foundation is dedicated to creating a greater State of Hockey by focusing its work in two categories: children’s medical related causes and the growth and development of the game of hockey with particular focus on early engagement. The Wild Foundation supports organizations that align with its mission in these two categories through annual grants, by providing in-game fundraising opportunities, and with proceeds from fundraising events and initiatives.

- Hockey Organizations …………………… 49%
- Children’s Medical Related & Other ……… 51%

MINNESOTA WILD FOUNDATION GIVING THROUGHOUT THE STATE OF HOCKEY

Total Grants
$405,000

FUNDRAISING EVENTS & OPPORTUNITIES

MINNESOTA WILD FOUNDATION REVENUE

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<td>MWF Raffles</td>
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Strike It Wild
Presented by Treasure Island Resort & Casino
The 6th Annual Strike It Wild bowling event, presented by Treasure Island Resort & Casino, took place at Treasure Island's Island Xtreme Bowl on October 6, 2019. Attendees joined the entire Minnesota Wild roster for an afternoon of bowling fun and fundraising to benefit Children’s Minnesota’s Diabetes program and the Minnesota Wild Foundation.

Wild About Children
Presented by West Bend
On February 16, 2020, Wild About Children, presented by West Bend, raised funds for the team’s charity and Children’s Minnesota. In its 16-year history, this unique celebrity waiter event, featuring the full roster of players turned servers, has raised more than $2.4 million to benefit Children’s Minnesota and the Minnesota Wild Foundation. Proceeds from the February event benefited Children’s Minnesota’s Fetal Cardiology program, which focused the funds to support education for expectant mothers on the importance of early screening as well as additional training and equipment for medical staff.

Whiskey & Wine with the Wild
The 3rd Annual Whiskey & Wine with the Wild event took place on November 16, 2019 at 317 on Rice Park in St. Paul. Wild defenseman and Alternate Captain Ryan Suter and his wife Becky hosted the intimate event where guests sampled various wines and whiskeys, nibbled hearty appetizers, and mixed and mingled with members of the Wild roster. The event benefited the Minnesota Wild Foundation and the Suters’ charity of choice, Ronald McDonald House Charities – Upper Midwest.
In-Game Sales and Online Auctions

The Minnesota Wild Foundation raises funds to serve its mission by hosting in-game sales and online auctions. At designated home games throughout the season, fans had the chance to purchase unique merchandise, experiences and memorabilia, such as autographed puck experiences and mystery pucks signed by Wild players. The Wild Foundation also hosted a number of online auctions featuring custom warmup jerseys worn and signed by Wild players during special nights such as Hockey Fights Cancer Night, Military Appreciation Night and St. Patrick’s Day. Game-used, autographed goal pucks and other collectible Wild memorabilia were also popular items featured online.

Split the Pot Raffle

At each Minnesota Wild home game in the 2019-2020 season, the Wild Foundation hosted an in-arena Split the Pot raffle to benefit local charities that align with the mission and purpose of the Wild Foundation. Fans could purchase raffle tickets from the time gates opened through the end of the second intermission. One winner was selected at random to take home half the gross proceeds from that game’s raffle ticket sales, up to $10,000. The game’s designated charity received the remaining proceeds. During the 2019-2020 season, approximately $293,000 was raised for local charities via the raffle program. The Wild Foundation and its raffle beneficiaries are grateful to all the generous fans that have enthusiastically purchased tickets over the ten-year history of the Split the Pot raffle program.

Magazine Sales

Each season, Minnesota youth hockey associations with a 501(c) 3 designation are encouraged to apply for the opportunity to sell game day magazines at Wild home games, and for their efforts they receive a one-time, $1,000 grant from the Minnesota Wild Foundation. Over the course of the 35 games during the 2019-2020 season, 1,400 youth and amateur hockey players and their families volunteered their time to sell approximately 11,000 game day magazines, and the Wild Foundation distributed $35,000 in grants to support youth and amateur hockey.
Prairie Island Indian Community Program Sales Match

The Prairie Island Indian Community (PIIC) has been incredibly generous to the State of Hockey over the last decade. In 2010, in partnership with the Minnesota Wild Foundation, the PIIC established a match program tied to Minnesota Wild game day magazine sales. For every $1 dollar used to purchase a Wild game day magazine, the PIIC donates $1 back to the Minnesota Wild Foundation. By the end of the 2019-2020 season, $1 million has been invested in Minnesota youth and amateur hockey thanks to the incredible generosity of the PIIC.

Prairie Island Indian Community/Minnesota Wild Foundation Scholarship Program

The Prairie Island Indian Community/Minnesota Wild Foundation Scholarship utilizes funds from the annual program sales match to benefit youth hockey players in St. Paul. The Wild Foundation believes it is important to do its part to preserve the great hockey tradition of our neighbors in St. Paul and help children and families afford to play the game they love. The St. Paul associations that have benefited include Johnson-Como-North St. Paul, St. Paul Capitals, Edgcumbe and Langford Park. The PIIC/MWF Scholarship Committee awarded $32,000 in scholarships to 50 youth skaters in St. Paul. Since the scholarship program began, the Wild Foundation has distributed over 1,000 scholarships to youth hockey players in St. Paul thanks to the support of the Prairie Island Indian Community.

Wild Player Career Milestone Gifts

The Wild Foundation was pleased to celebrate several players’ career milestones this season with grants to the charity of each players’ choice. On February 13, 2020, when Zach Parise celebrated his 1000th NHL game, the Wild Foundation donated $5,000 to Children’s Minnesota. On January 5, 2020, Devan Dubnyk celebrated his 500th game as an NHL goalie and the Wild Foundation was very proud to donate $5,000 to Gillette Children’s Specialty Healthcare on his behalf. Captain Mikko Koivu marked his 1000th NHL game on December 10, 2019, and the Wild Foundation was pleased to present a check for $5,000 to Children’s Minnesota in his name. Koivu’s gift to Children’s, perfectly timed for the holiday season, was used to purchase gifts to fill their holiday gift shop. The gift shop was set up inside the hospital and stocked with gifts so families with children in the hospital could pick out and wrap gifts. The Koivus made a stop at the shop before visiting patient rooms and delivering holiday gifts.

Children’s Minnesota

The Wild Foundation has proudly sponsored two teen lounge spaces: one on the St. Paul campus and one on the Minneapolis campus of Children’s Minnesota. These Wild themed spaces provide a semi-private setting for older patients to get away from their rooms where they can hang out with other kids their age, play video games or use the computers. The Wild Foundation hosts special events like Wild viewing parties in these spaces throughout the year. During the 2019-2020 season, the Wild Foundation hosted New Year’s Eve festivities for patients on both campuses. The celebration included a ball drop moment hosted by Wild in-game hosts broadcast on hospital TV and “party in a bag” kits for patients and families complete with noisemakers, beads and party hats.
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Contact the Minnesota Wild Foundation at mnwildfoundation@wild.com or call 651-602-6000 to be redirected.

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☐ Credit Card: Visa / MasterCard / American Express (circle one):

Card number ________________________ Exp. date __________ CVV code __________

Signature ____________________________ Date ________________

This gift is given by:

Name(s) __________________________________________________________________________

☐ This gift is anonymous

Address ____________________________________________________________________________ Phone ________________

City/State/ZIP ________________________________________________________________________ Email ________________

This gift is in honor/memory (circle one) of:

_________________________________________________________________________________

Please send an acknowledgment to:

Name(s) __________________________________________________________________________

Address ____________________________________________________________________________ City/State/ZIP ________________

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