



## NHL Partner Profiles

### Roundup of the Sustainability efforts of our Corporate Partners

Like the NHL, our partners prioritize sustainability in their business operations. We share a common vision to make the communities where we live, work and play more vibrant, healthier, and more equitable.

Learn more about their efforts and commitments below:



#### Amazon Web Services

Amazon is committed to building a sustainable business for our customers and the planet. In 2019, Amazon co-founded The Climate Pledge—a commitment to be net zero carbon across our business by 2040, 10 years ahead of the Paris Agreement. Part of that commitment is powering Amazon’s infrastructure with 100% renewable energy, and the company is now on a path to achieve this milestone by 2025, five years ahead of the initial 2030 target.

Amazon Web Services (AWS) is the Official Cloud Infrastructure Provider of the NHL, and our scale allows us to achieve higher resource utilization and energy efficiency than the typical on-premises data center. A [study by 451 Research](#) found that AWS’s infrastructure is 3.6 times more energy efficient than the median of surveyed enterprise data centers. More than two thirds of this advantage is enabled by having more energy efficient server population and higher server utilization. When factoring in the carbon intensity of consumed electricity and renewable energy purchases, 451 Research found that AWS performs the same task with an 88% lower carbon footprint than on premises data centers.

Learn more about Amazon’s and AWS’s sustainability efforts [here](#).

Seattle’s Climate Pledge Arena, future home to the Seattle Kraken, the NHL’s expansion franchise debuting in the 2021-22 season, has a goal to be the most progressive, responsible, and sustainable arena in the world. To achieve this, goals include: carbon zero, zero single use plastic, water conservation, and zero waste. Learn more [here](#).



#### Boston Beer Company

Boston Beer Company is celebrating Earth Month across the company and highlighting many of the amazing sustainability initiatives that have taken root over the years.

The upstate New York cidery is self-reliant on water through a rainwater collection system and is celebrating Earth Month by giving away apples trees to help patrons green up their own outdoor space.

## **Boston Beer Company (continued)**

Boston Beer's coastal Delaware brewery and restaurants have long focused on sustainable fishing practices, oyster shell recycling, and beach clean-up. On top of that, every week throughout the month, they're partnering with local environmental non-profits and donating all proceeds from a night's sales to the organization.

Other initiatives across the company include a rooftop fruit and hop garden at the LA brewery while the largest brewery, in Pennsylvania, has transitioned to be over 95% landfill free in its operations.

Lastly, Boston Beer is celebrating Earth Month, across the country, through initiatives to get employees out enjoying nature, and picking up trash along the way.



## **Bridgestone**

Bridgestone was founded 90 years ago on the idea that what's good for society is good for business, which has always put sustainability at the company's core. Now as the world's largest tire and rubber manufacturer evolves for the future, these values will be highlighted even more as Bridgestone strives to achieve its new vision of becoming a sustainable solutions company.

Bridgestone recently outlined big environmental targets for this journey, including becoming carbon neutral and operating with 100% renewably-sourced materials by 2050, but activities have long been underway around the world to make those targets attainable. These efforts include award-winning biodiversity and environmentally-focused operations at manufacturing facilities, a sustainable focus on product strategy, research and development in alternative sourcing of rubber and other vital natural resources, local community partnerships and volunteerism, and more.

Of note, the Bridgestone Retail Operations' network of more than 2,200 automotive service centers serve as community recycling centers across the U.S. for automotive-related waste. In 2020 alone, these stores recycled:

- Enough tires (12.71 million) to cover more than 1,800 NHL-sized hockey rinks;
- Solid waste (18.28 million pounds) that equals the weight of more than 2,800 Zambonis;
- Used wheel weights (129,675 pounds) that equal the weight of 345,800 hockey pucks; and
- Enough aerosol cans (167,263) to provide 775 coats of spray paint to the massive "Fang Vision" scoreboard in Bridgestone Arena, home of the Nashville Predators

With a focus on building a better, more sustainable Bridgestone, the company will deliver value to its customers and society to help realize the possibilities that exist for a better tomorrow. But we all have a part to play, and Bridgestone is proud to collaborate with like-minded partners like the NHL to help drive these efforts forward together.

Learn more about Bridgestone's sustainability efforts [here](#).



## **Budweiser Canada**

Budweiser is brewed in Canada with 100% renewable electricity. Along with its partner brands, Budweiser has a 99.7% recycling rate, and grains used in brewing are eventually diverted to be used as livestock feed, further reducing waste. Budweiser also uses all natural ingredients, and has reduced water consumption by almost 25% since 2010.

Learn more at [Budweiser.ca/earth](https://www.budweiser.ca/earth)



## The Chemours Company

The Chemours Company and the National Hockey League have partnered together to provide sustainable refrigerant solutions for professional and community rinks across North America. With legacy ice plant refrigerants facing increased regulatory, safety and economic pressures it's vital to make the right call in selecting a next generation refrigerant solution. Chemours and its Opteon™ family of low global warming potential (GWP) refrigerants offer more sustainable, cost-effective business solutions to ensure hockey and the broader sports community continues to thrive at all levels. Opteon™ products deliver the optimal balance of performance, environmental sustainability, safety, and cost across many industries and their subsequent applications. From transportation to retail food to air conditioning, Opteon™ refrigerants preserve and maintain comfort and safety in our society.

Chemours is dedicated to fostering a more sustainable future, recently announcing their ambitious goal to achieve net zero greenhouse gas emissions by 2050 through reductions in operations, electricity and energy-related emissions. They will continue to enhance emissions control technologies at its manufacturing sites and drive energy efficiency improvements across its operations, reducing the volume of greenhouse gas emissions and energy use. Chemours will also increase the amount of electricity and other energy generated from renewable resources.

Learn more about the environmental, energy efficiency, and cost benefits of Opteon™ products for air conditioning, refrigeration, and other applications [here](#).



## Dunkin'

At Dunkin', we believe that being a good corporate citizen is good business and we recognize that what we do today, matters tomorrow. We're committed to being more responsible in all the ways we operate. Sustainability is a journey, and we are committed to continued progress under our three pillars:

- **Sustainable Food:** In 2018, Dunkin' U.S. and NDCP became leading funders of World Coffee Research (WCR) and we expect that the Dunkin' system will donate approximately \$2 million to WCR through 2022. Recently, Dunkin' teamed up with One Tree Planted to plant a total of 200,000 trees throughout Honduras and Guatemala by the end of 2021. Additionally, as part of our ongoing efforts to offer guests cleaner menu labels, Dunkin' has eliminated artificial dyes from key menu categories. 100% of the chicken offered in Dunkin' restaurants has been raised antibiotic-free following the USDA guidelines for No Antibiotics Ever. We are also committed to sourcing 100% of Dunkin' U.S. eggs from cage-free sources by 2025
- **Sustainable Restaurants:** Dunkin' eliminated all polystyrene foam cups from its supply chain in 2020, removing approximately 1 billion foam cups annually from the waste stream. Approximately 86% of Dunkin' packaging is either renewable, recyclable, and/or made from certified materials. Recently, we transitioned from plastic to wooden stirrers, and in 2019, we began testing a new plastic straw alternative that is both home and industrial compostable. Currently, we have over 700 Dunkin' U.S. DD Green Achievement restaurants and we've set a goal to open our 1,000<sup>th</sup> DD Green Achievement restaurant by the end of 2025. These restaurants are reducing energy use by approximately 33% compared to a conventional Dunkin' restaurant.
- **Sustainable Communities:** In 2019, we saw a 60% reduction in GHG emissions for our corporate facilities compared to a 2013 baseline. In 2020, we donated \$20,000 to organizations in Honduras and Nicaragua to help alleviate human suffering for those affected by Hurricanes Eta and Iota.



## The official fuel of the NHL®

### Esso/Mobil

While you're fueling up your vehicle thinking about the best route to hockey practice, or the list of tasks waiting for you at work, or even what's for dinner, Imperial's Dr. Greg Rockwell is hunkered down in his lab thinking about how he can help you.

Greg is not a hockey coach or a chef, but he knows a thing or two about getting the most out of each tank of gas through his work at Imperial's Sarnia Research Centre where the team focuses on developing petroleum products and new technologies to improve fuel environmental performance and efficiency.

"Our team is pushing past barriers and investigating new ways to produce fuels that not only reduce carbon intensity but improve fuel quality for our customers, even during Canada's harsh winters," says Greg.

Imperial – through its Esso and Mobil retail brands – offers both advanced and renewable fuels.

For passenger vehicles, Imperial's Synergy™ gasoline is designed to help provide better fuel economy, lower emissions and improve engine responsiveness.\* For trucks, Synergy Diesel Efficient™ improves fuel consumption (two per cent on average) and lowers emissions (11 per cent NOx and two per cent CO<sub>2</sub> on average).\*\*

On the renewable side, fuels for heavy-duty transportation – think trucking, aviation and marine – require an energy density that liquid hydrocarbons provide. Biofuels and renewable fuels are petroleum alternatives made from renewable materials including natural plant oils and fats. These fuels have the potential to significantly reduce GHG emissions for our customers and meet their energy needs.

Imperial currently blends renewable fuel content into its gasoline and diesel, and anticipates expanded renewable fuel content in its product offerings. "We are working to develop products with higher biodiesel content with special additives to improve the fuel efficiency," adds Greg.

Find out more about Imperial's commitment to sustainability [here](#).

\* Synergy-branded gasoline compared to gasoline meeting minimum Canadian government detergency standards. Actual benefits will vary depending on factors such as vehicle type, driving style, and gasoline previously used.

\*\* Diesel Efficient-branded fuel compared to diesel fuel without detergent additive. Actual benefits and fuel economy will vary depending on factors such as vehicle/engine type, engine conditions, driving style and diesel fuel previously used.

Synergy and Diesel Efficient are trademarks of Exxon Mobil Corporation or one of its affiliates. Imperial Oil, licensee.



### Fastenal

Most of a company's environmental impact comes from \_\_\_\_\_. If you don't know the answer, now's the perfect time to learn how you can better understand your current supply chain to make the best decisions for both your organization and the environment. For an average company, supply chain emissions are 5.5 times greater than direct emissions according to CDP. This means most of a company's environmental impact comes from things like purchased goods and services, transportation of goods, and waste generated in operations.

Fastenal strives to create strong sustainable partnerships because they understand the impact organizations have on our people, resources, and communities. They work to optimize your supply chain with services that cut down on the consumption of materials and help reduce waste in your operations. Fastenal is also an EPA SmartWay Certified Carrier, which means they strive to provide the most environmentally friendly means of transporting materials and products. And to help minimize your carbon footprint, they offer on-site services that make the most of every square foot in your facility.

## Fastenal (continued)

With nearly 50,000 environmentally certified products, Fastenal can help you make the most of your supply chain. These products are supported by a 'green-focused' vendor network that handles everything from material to recycling to energy reduction solutions. Fastenal provides a true partnership that benefits you and your community. If you want to know specifically how supply chain solutions can help you, fill out the form on Fastenal's Green Resources page, BLUE Machines = Green Solutions. They'll help you get started.

Learn more about Fastenal's Green Resources [here](#).



## Honda Canada

We want Blue Skies for Our Children. It's our vision that future generations experience the joy and freedom of mobility while living in a sustainable society – a vision that drives us to strive to reduce our environmental impact with Honda's wide breadth of green initiatives. Honda is committed to reducing our environmental impact to deliver on our vision of Blue Skies for Our Children, building a sustainable society for Canada, as we strive to stay at the forefront of environmentally-friendly technologies and initiatives in our vehicles, our offices, our manufacturing facilities and support for our communities.

For more information, please visit <https://www.hondacanada.ca/environment>



## Kellogg's

Kellogg Company has always been a purpose-driven organization – it's in our DNA. Our founder, W.K. Kellogg, was an early conservationist, a leading philanthropist and an original wellbeing visionary. With this legacy, we've inherited his commitment to purpose.

Today, this work comes to life through our Kellogg's Better Days commitment to address the interconnected issues of wellbeing, hunger relief and climate resiliency and create Better Days for 3 billion people and the planet by 2030. Under this commitment, we drive progress on nourishing our foods, feeding people in need, nurturing our planet and living our founder's values.

Through Better Days, we have made significant progress on our sustainability journey. But we're not stopping there. We've set science-based targets to reduce GHG emissions. We've significantly exceeded our 2020 target and have reduced our Scope 1 & 2 emissions by more than 25% since 2015. And recently, we announced that Kellogg will achieve over 50% renewable electricity to address Kellogg manufacturing globally by end of 2022. From our packaging (76% of our packaging volume overall is recyclable and we have one of the smallest plastic packaging footprints among peer food companies), to our foods (across Kellogg globally, we're proud that 86% of our recipes are plant-based), we offer a plant-based portfolio of foods that consumers who are concerned about the environment can feel good about.

We also continue to be recognized for our progress by the most trusted experts. Kellogg is listed on the Dow Jones Sustainability and FTSE4Good Indices, on Barron's list of Top 100 most sustainable companies, among Ethisphere's Most Ethical Companies, named among the Top 100 most reputable companies in the world by RepTrak, and among the Top 3 most reputable companies in Canada by Leger.

To learn more about our sustainability efforts and responsible business leadership, please visit [here](#).



## Kraft Heinz

At Kraft Heinz, we believe global companies and brands have the power and scale to help shape the world for good – especially during times of significant change. And how we bring this to life as a company is as important as what we do.

That is where our new approach to Environmental, Social, and Governance (ESG) found in our 2020 ESG Report, “Growing Sustainably,” comes in. At Kraft Heinz, these efforts line up under three broad pillars: Environmental Stewardship, Responsible Sourcing, and Healthy Living & Community Support.

<https://www.kraftheinzcompany.com/esg/index.html>

As Canada’s largest food and beverage company, we know that packaging waste can have a significant detrimental impact on the environment and is an industry-wide challenge. To help address this, Kraft Heinz aims to make 100% of our packaging recyclable, reusable or compostable on a global basis by 2025.

In addition, Kraft Heinz Canada was proud to announce our move to 100% compostable pods across our entire coffee portfolio in 2020. By making the switch from traditional, single-use plastic pods to compostable pods, we can help reduce plastics in landfills annually by a height equivalent to more than 4,000 CN Towers.

Also, on February 1 of this year, we announced that our iconic Heinz Ketchup glass bottle, which has always been recyclable, is now reusable through our partnership with LOOP - a state-of-the-art circular reuse platform designed to eliminate waste. This initiative makes it easy for Canadians to choose more sustainable options that are safe, sanitary and impactful. Learn more [here](#).

Finally, Kraft Heinz Canada is proud to be a Founding Signatory to the Canada Plastics Pact, which aims to eliminate all plastic waste and pollution in Canada. We look forward to working toward a common vision of a circular economy for plastics with over 35 partners across the plastics value chain. Learn more [here](#).



## Mass Mutual

Massachusetts Mutual Life Insurance Company announced new commitments that will transition both its portfolio and operations to net zero, advancing a decarbonized economy. The company’s climate change actions will benefit its policyowners, employees, communities and the economy as a whole, while helping ensure its future strength. MassMutual believes that a sustainable future requires immediate and collaborative action to create a path forward.

These commitments, which require abating greenhouse gases added to the atmosphere and balancing emissions output, include:

- Net Zero operations by 2030: Achieving net zero greenhouse gas (GHG) emissions in MassMutual’s operations by 2030 by reducing emissions, purchasing renewable energy, and removing the remaining footprint through credible offsets; and,
- Net Zero investment portfolio by 2050: Transitioning to net zero GHG emissions in MassMutual’s investment portfolio<sup>1</sup> by 2050 through responsible investment and stakeholder collaboration, making MassMutual the first US-based mutual insurance company to make this pledge.
- MassMutual is currently partnering with its outside asset managers, including its wholly owned global asset management subsidiary Barings LLC, to evaluate its General Investment Account that represents \$222B assets under management<sup>1</sup>. With the guidance of experts and industry groups, the assessment of the environmental, social and governance components that make up the portfolio will allow MassMutual to develop specific interim GHG reduction targets across areas of its portfolio to be included in its transition plan to net zero GHG emissions by 2050.

## Mass Mutual (continued)

Over the next year, MassMutual will develop a detailed roadmap to achieve both net zero commitments, which will evolve as more research and technology in the space become available. Progress will be tracked through annual, public reporting aligned with global reporting standards. The company's commitments were developed to align with Article 4.9 of the Paris Agreement and the Commonwealth of Massachusetts net zero by 2050 goals.

As an initial step toward transparent communication, in January 2021 MassMutual became a signatory of the United Nations-supported Principles for Responsible Investment (PRI), an international global network of asset managers, owners and service providers working together to put responsible investment into practice. Barings has been a signatory since 2014, helping MassMutual and other clients work toward their responsible investment goals.

Learn more [here](#).



## MGM Resorts

LEED-Gold certified T-Mobile Arena Celebrates 5 Year Anniversary: Almost exactly five years ago in April 2016, AEG and MGM Resorts opened the T-Mobile Arena as one of the small number of Leadership in Energy & Environmental Design © (LEED) certified sports and entertainment venues in the United States.

This 20,000 seat venue served as a marker of MGM Resorts' transformation into a global entertainment brand, and Las Vegas as a global sports destination. The venue hosts the Vegas Golden Knights, as well as hundreds of world-class entertainers.

The LEED Gold Certification was obtained by pursuing a range of strategies to reduce the environmental footprint of the arena, including but not limited to:

- High-efficiency LED (light emitting diode) lighting is used throughout the arena to reduce energy consumption
- An on-site well provides all of T-Mobile Arena's irrigation water, reducing the amount of water taken from the city's water supply
- Much of the facility was made with pre-and post-consumer-recycled material, including 7,000 lbs. of recycled steel
- Low-flow fixtures have been installed throughout the facility, bringing the estimated water consumption to 40% below that required by code
- 80% of construction waste was recycled during the building of the arena
- High-efficiency heating, ventilating and air conditioning systems are used
- The hot and cold water used for heating and cooling systems at the arena comes from the highly efficient combined heat and power plant at CityCenter

The ongoing operational benefits of the LEED certification at T-Mobile Arena have contributed to MGM making substantial progress on its four 2025 environmental goals:

- Reduce carbon emissions per square foot by 45%
- Reduce energy per square foot by 25%
- Reduce water per square foot by 30% (goal achieved substantially ahead of schedule in 2019)
- Achieve 60% materials diversion rate

## Molson Coors

### Our Climate Imprint:

Climate change is one of the most pressing global challenges of our lifetime. At Molson Coors, we believe we have an essential role to play in reducing our carbon footprint in our operations, while building a more resilient and sustainable future for our business.

### Our Water Imprint

At Molson Coors, we use water in every phase of our brewing process. Not only is clean, safe water essential to life - it's essential to our business as well. We have a responsibility to lead industry water stewardship efforts, to ensure our communities stay healthy and that we can continue to have sufficient water supplies to brew our products for many years to come. We challenge ourselves to be efficient users of resources in our own operations by reducing water use in our facilities, while also partnering with others to protect water-stressed sources in our communities and throughout our agricultural supply chain.

### Our Packaging Imprint

Globally, resources are being used up faster than ever before. Identifying opportunities to reduce our environmental impact, like innovating our packaging for sustainability, feeds into how we thrive as a business, both now and into the future. We are designing our packaging with circularity in mind and joining forces with others to push for better recycling and recovery infrastructure.

### Our Agriculture Imprint

As the global environment evolves, influenced by changing temperatures and fluctuating water availability, growing seasons are becoming increasingly uncertain for farmers. We rely on a constant supply of quality ingredients for our beverages and so are working closely with our growers to safeguard farms for the future. We are promoting regenerative agriculture techniques and efficient water use, encouraging farmers to build more sustainable, resilient businesses.

Learn more [here](#)



## Navy Federal Credit Union

On Earth Day 2020, Navy Federal Credit Union launched its environmental sustainability program, Greening Up, formalizing and uniting existing efforts with a drive to further reduce, reuse and recycle across the organization.

While this initiative to be *more* environmentally-friendly is new, Navy Federal has taken proactive steps to be sustainable for years. From encouraging paperless bank statements and installing motion-sensing lighting and low-flow sinks to designing and constructing energy-efficient buildings, being good stewards of our resources is not just good for the planet, but for our members' money, as well.

When the majority of our employees return to the office later this year, they will notice several changes at our branches and on our campuses. Over this past year, Navy Federal has eliminated Styrofoam from all cafeterias, and installed new recycling receptacles to further encourage the sustainable disposal of mixed plastics and paper. Electric car-charging stations and efficient water fountains have also been added. Our new employees are also being provided with training and information on how best to recycle and connect with other environmental advocates.

Although much has changed in the way we work and operate over the last year, Navy Federal Credit Union's commitment to sustainability has remained. We are proud to join the NHL and the global community in making Earth Day 2021 a success, and we look forward to building a greener future together.

# NEW AMSTERDAM VODKA

## **New Amsterdam Vodka**

The hallmark of our company has always been an unwavering responsibility for protecting the environment, while producing the highest quality wines and spirits for consumers around the world to enjoy. Our purpose is to serve consumers in the moments that matter to them.

Being a family-owned business fuels our passion for preserving the land for future generations. We're dedicated to operating in a way that balances the social, environmental and economic impacts now and into the future.

Learn more [here](#).



## **PepsiCo**

To kick-off 2021, [PepsiCo, Inc. announced](#) plans to more than double its science-based climate goal, targeting a reduction of absolute greenhouse gas (GHG) emissions across its value chain by more than 40% by 2030. In addition, the company has pledged to achieve net-zero emissions by 2040, one decade earlier than called for in the Paris Agreement.

## **Pepsi Co (Canada)**

At PepsiCo, we are working to accelerate our sustainability efforts across our entire business, from how we grow our food and make our products, to how we inspire positive change in our communities. We have long embraced our responsibility to help build a more sustainable future, recognizing that the success of our company and the prosperity of society goes hand in hand. And we have made valuable progress over the years. But today's challenges demand urgent, accelerated action.

With food demand rising, climate change worsening, packaging waste piling up, and more regions experiencing water scarcity, the global food system is in urgent need of transformation. And the COVID-19 pandemic has further strained our food system in unexpected and lasting ways.

As a global food and beverage company, we recognize that PepsiCo has not only an opportunity, but a responsibility to use our scale and reach to help build a more sustainable food system - one that can provide nutrition and enjoyment, and drive economic growth and social development, while protecting and restoring the planet. We are focused on the areas where we believe we can have the most impact - Agriculture, Water, Packaging, Climate, Products and People.

At PepsiCo Beverages Canada, we're helping build a more sustainable food system. We're an active recycling partner, working closely with provincial recycling programs to increase recovery rates and reduce litter. We're moving to zero-waste facilities and already at 95% on this journey for our plants. We're investing in beyond the bottle solutions like SodaStream to empower consumers to personalize their preferred beverages in environmentally friendly ways.

Read more about PepsiCo's sustainability journey [here](#).



### **Pinty's/Olymel**

Feeding the world, thinking about tomorrow: At Olymel, we've taken on the mission of feeding the world while remaining a leader in the production, transformation and marketing of pork and poultry in Canada, and through our exports to more than 65 countries. Never compromising on quality, continuously improving our performance to better serve our customers, and adopting practices that respect human health, animal welfare, the environment, our staff and the communities in which we operate: these are all part of that mission, along with our genuine ambition to protect our planet.

We want to distinguish ourselves not only through the quality of our products but also in the way we produce them. In this spirit, we make certain that everything we do is part of a broad, global effort in sustainability, our one overarching imperative. Our owners, Olymel management and our 11,500 employees, in concert with our partners and suppliers, are all deeply engaged in this mission to feed the world while respecting our planet.



### **PPG Paints**

PPG recently launched its 2020 Sustainability Report, highlighting the company's strong, continued progress against key environmental, social and governance (ESG) areas and its ambitious 2025 goals. The report is available at [sustainability.ppg.com](https://sustainability.ppg.com).

Throughout last year, PPG improved the sustainability of its products, processes and operations, decreasing its overall global environmental footprint. Achievements included:

- 35% of sales from sustainably advantaged products and processes, including the launch of antibacterial and antiviral products, against the goal of 40% by 2025;
- 35% of manufacturing and research and development locations with zero process waste to landfill;
- 34% reduction in waste disposal intensity from the 2017 baseline – above the 25% goal by 2025;
- 15% reduction in water intensity from the 2017 baseline against the goal of 20% by 2025;
- 33% reduction in the spills and releases rate from the 2017 baseline; and
- 24% reduction in greenhouse gas emissions since 2017

PPG people also supported the essential needs of communities around the world; implemented a thorough COVID-19 response plan to protect employees and serve customers in new ways; and took action to advance diversity, equity and inclusion (DE&I) progress. Actions included:

- Committing \$20 million from 2020-2025 to further social justice and educational opportunities in underrepresented communities;
- Investing \$4.5 million to support COVID-19 relief efforts, including the donation of [80,000 masks to hospitals](#); and
- Growing and strengthening the company's focus on DE&I by identifying and taking action on a series of commitments

PPG's sustainability efforts also received a Gold Rating in 2019 and 2021 from EcoVadis, a leading provider of business sustainability ratings.

Learn more [here](#).

## Rogers Communications

Rogers is on a journey to create a more sustainable future, and our commitment to the environment is embedded in our culture and our values. At the heart of our green strategy is our people. One of the ways we remain committed to making our country a better place for all Canadians is through our policy of giving every employee a day off each year to volunteer. In 2019, before COVID-19, our team members contributed more than 20,000 hours through 80 volunteer events across the country (where at one event, employees cleaned up 1,400 kg of debris from 30km of shoreline!) Continuing in this spirit, in 2020 we launched [The 60 Project](#), committing to a goal of 60,000 volunteer hours from July 2020 to July 2021. We're proud to say we're already 98% of the way to reaching this goal, three months ahead of schedule!

In addition to volunteering, as part of the electronic and cable waste diversion program, Rogers works with several national service providers and employees to recycle, resell, and refurbish all used IT equipment. This includes devices, set-top boxes, network, cabling and broadcasting equipment, resulting in:

- Close to 1,500 tonnes of electronics collected and diverted from landfill in 2019
- 70% of employee garbage is being diverted from landfills through the "Get Up & Get Green" program at Rogers offices – which provides more than a thousand central sorting stations for organics, paper, recyclables, and waste.
- New in 2021, a tree will be planted in recognition of key employee service milestones for one, three and five years of service. With an estimate of 8,000 – 10,000 new trees to be planted each year, now growing your career at Rogers means you help grow a Canadian forest, too!

Learn more [here](#).



## Scotiabank

Scotiabank recognizes the importance of taking environmental action to address climate change. The Bank continues to demonstrate environmental leadership through its [Climate Commitments](#) with our customers, in our own operations and in the communities in which we live and work. For example, Scotiabank lends to projects that have a positive environmental impact such as renewable energy projects. It's also committed to reducing its own environmental footprint by implementing solar panels in select branches and by replacing heating and cooling systems in its offices with those that are more energy efficient.

In the community, Scotiabank is a national supporter of the Enactus Climate Action Challenge, which encourages post-graduate students to create social enterprises with lasting environmental impact. Through these examples and more, Scotiabank demonstrates its commitment to help build a fair, just and sustainable future for everyone and for every future. To learn more about Scotiabank's approach to environmental action, please visit [here](#).



## Signify Lighting

At Signify, we aim to bring better, energy-efficient light to the world and to help create a brighter future. Sustainability is at the heart of everything we do.

Through [our Brighter Lives, Better World program](#), we have set ambitious targets in line with the United Nations' Sustainable Development Goals to make a positive impact on the environment and society.

As of 2020, we achieved carbon neutrality within our global operations and use 100% renewable electricity. We also generated 84% of our revenues from energy-efficient products, sent zero waste to landfills across our manufacturing sites, committed to removing plastic from our packaging in 2021, and attained a 99% performance rate in supplier sustainability ... and we aren't stopping there.

[We aim to increase our impact by 2025.](#) Our goals include doubling:

- The pace of the Paris Agreement 1.5°C scenario. We will reach the 2031 pathway in 2025 by increasing the energy efficiency of our portfolio to reduce the emissions of our customers and driving carbon reductions at our suppliers
- Our revenues from circular products, systems and services to 32% in 2025. We are committed to responsible consumption and production with products that can be reprinted, refurbished, reused or recycled

To learn more about our sustainability efforts and achievements, visit our [website](#).



## Sobeys Inc.

Sobeys Inc. is the first national grocery retailer in Canada to eliminate single-use plastic grocery bags from all banners across the country. They are committed to driving real, meaningful change and take pride in taking positive action towards plastic reduction because it's the right thing to do for our planet and our communities. In July of 2019, Sobeys Inc. made a public commitment announcement to remove avoidable plastic from the retail grocery industry and are proud to be completing this goal. This is just the first step on their journey to continue to innovate and find opportunities to make their operations more sustainable.

- In January of 2020, Sobeys stores nationally eliminated plastic checkout bags across Canada
- In October 2020, all banners in Atlantic Canada and IGA Quebec also eliminated plastic checkout bags
- FreshCo and Chalo! FreshCo stores eliminated plastic grocery bags on March 18, 2021
- The remaining banners set to eliminate on May 5, 2021 represent a combined total of approximately 275 million plastic grocery bags being taken out of circulation each year.

Learn more about Sobeys Inc.'s commitment to plastic waste reduction and other corporate responsibility initiatives here: [SobeysCRreport.ca](#) and <https://corporate.sobeys.com/corporate-responsibility/>



## Tim Hortons

Tim Hortons is proud to unveil Tims for Good, a sustainability platform focused on building a more sustainable path forward through three pillars: the Planet, People and Communities, and Food and Beverage Quality. With nearly 4,000 locations across Canada, we're proud to be a part of so many Canadian communities and recognize that given our scale, we can make a big impact. We're on a journey to make thoughtful choices in packaging materials and design, to protect natural resources and reduce waste, and to support a healthier planet for the future. Tim Hortons is eliminating one billion single-use plastics this year, including by phasing out plastic straws in favour of paper straws. And in the fall, Tim Hortons ended the practice of double cupping, which is estimated to eliminate the use of 200 million single-use cups a year. Read more about how we're changing the Tim Hortons experience through Tims For Good.

Learn more [here](#).

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