TEAL
TOGETHER
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Dear Sharks Fans,

During the 2021-22 season, Sharks Sports & Entertainment had the opportunity to welcome fans back to SAP Center after a season unlike any other. The Sharks embraced a hybrid model for community engagement throughout the season, re-incorporating in person components to fundraisers and community programs while continuing various digital activations adopted during the 2019-20 season.

With support from its corporate partners, donors, volunteers, staff, board members and fans, the Sharks Foundation donated $906,327 to 71 Bay Area non-profits exclusively serving diverse communities, and impacted nearly 149,000 lives through its annual Giving Campaign. As part of Team Teal’s organizational objectives, 75% of the non-profits supported specifically focus on diversity, inclusion and belonging. To see all the Sharks accomplished in the community during the 21-22 season, watch our recap video here.

On behalf of all of TeamTeal, we thank you for your consistent support of our community efforts, and for your continued generosity.

Teal Together,
San Jose Sharks Community
In 1994, the Sharks Foundation was established as the official charitable arm of the San Jose Sharks. Since then, the Foundation has committed more than $18.2 million to the community through its annual Community Assist Grant program, including more than $900,000 to high performing non-profits during the 2021-22 season. Bringing together the Sharks Foundation, Community Relations, Sharks Youth Programs and Sharks Ice Facilities, Sharks Community is committed to serving youth and families in the Bay Area.
The Sharks Foundation’s expanded Giving Campaign focused on a number of causes throughout 2021-22. Spanning from September 2021 to June 2022, the campaign featured key activations and included support from Sharks fans, players, coaches, alumni, broadcasters, executives, corporate partners, employees, volunteers and S.J. Sharkie.
LATINX & HISPANIC HERITAGE MONTH

FUNDRAISER

NORTH BAY CHILDREN’S CENTER

Auction
Give: $1,000

50/50 RAFFLE

Food Distribution Event
$3,030 Community Assist Grant provided to support their Healthy Eastside Initiative program. Members from Team Teal volunteered to distribute fresh food to students and community members.
FUNDRAISER

Auction
Give: $3,200

FIT KIDS

50/50 RAFFLE

Sharkie’s Wellness Center

Give: $3,200
Give: $5,880
Give: $3,040

ACTIVATIONS

$14,428 grant awarded as part of the Goals for Kids program to support the creation of Sharkie’s Wellness Center which promotes healthy living by providing house guests with access to fitness equipment.

Team Teal volunteer assistance and a $20,000 Community Assist Grant provided to make critical repairs to a senior citizen’s home in Morgan Hill.

$139,710 Community Assist Grant provided to launch the Alameda County Mobile Food Pantry Expansion Project, secure a new refrigerated box truck, and purchase a trailer for the Pop-up Closet program. This multiyear partnership which launched in 20-21, will extend through the 22-23 hockey season, providing the non-profit with a $500,000 total donation.
FUNDRAISERS

Hockey Fights Cancer Mystery Pucks
Give: $3,000

Lavender Tape-Wrapped Stick Auction
Give: $5,000

Hockey Fights Cancer Shirsey Auction
Give: $3,500

50/50 RAFFLE

50/50 RAFFLE presented by Cache Creek

Camp Kesem
Give: $3,025

American Cancer Society Courageous Kids
Give: $4,065

Pink Ribbon Girls
Give: $5,815

Jacob’s Heart Children’s Cancer Support Services
Give: $8,135

Make-A-Wish Greater Bay Area
Give: $3,555

There With Care
Give: $2,680

Coastal KIDS Home Care
Give: $5,210

ACTIVATIONS

NEGU Mobile JoyJar Factory Event
$20,000 Community Assist Grant provided, and Team Teal and Sharks365 Members packed 500 JoyJars for local pediatric patients.

Gaming Console Donation in partnership with Kaiser Permanente
$13,200 Community Assist Grant to provide pediatric in-patients at Kaiser Permanente Santa Clara access to four new Nintendo Switch gaming consoles and TV streaming services.
FUNDRAISERS

M兵ilitary Appreciation Night Auction
Give: $5,000

Auction
Give: $4,000

50/50 RAFFLE

Give: $4,730
Give: $3,930

ACTIVATIONS

Stocking Stuffer Event
$7,500 Community Assist Grant to provide 500 stockings stuffed with toys and treats for children of military members during the holidays.

Toy Giveaway Program
In partnership with

Toy Drive
During the Sharks Military Appreciation Night, fans donated more than 700 toys through a pre-game collection drive in support of military families in Northern California.

$10,000 Community Assist Grant provided to purchase holiday gifts for 28 local families in need. Team Teal and CEFCU employees shopped for and wrapped all purchased gifts, while S.J. Sharkie made a home delivery to one special family.
EDUCATION MONTH

FUNDRAISERS

Auction
Give: $4,500

Auction
Give: $3,500

Youth Items Auction
Give: $3,200

50/50 RAFFLE

50/50 RAFFLE
Presented by Cache Creek Casino Resort
Give: $5,000

raft®
Resource Area for Teaching
Give: $3,395

community school of music and arts
Give: $5,400

ACTIVATION

Habitat for Humanity® East Bay/Silicon Valley
STEM Playhouse Build in partnership with Western Digital.

$30,000 Community Assist Grant provided so 100 7th grade KIPP Prize Elementary students could build 10 playhouses using STEM concepts and curriculum. The playhouses were then donated to local families in need.
**Fundraisers**

- **Self-e STEM!**
  - Teal Totes
  - Give: $5,000

- **Special Olympics Northern California**
  - Auction
  - Give: $4,500

- **Black History Fundraiser**
  - Give: $2,000

**50/50 Raffle**

Give: $8,205

**Activation**

**Black History Night**

The Sharks hosted a block party and voter registration event on Barack Obama Blvd. before the game, featuring tables from local Black, Indigenous People of Color (BIPOC) non-profits and businesses, a DJ, BIPOC-owned food trucks, and a booth from the Santa Clara County registrar. During the game, Adam Copeland from KNBR Radio served as the in-arena announcer and Terry Smith joined us on the ice for the ceremonial puck drop.
FUNDRAISERS

Give: $4,730 Give: $3,930
$15,000 Community Assist Grant to support BAWSI’s after-school fitness and confidence-building program for female youth in Santa Clara County.

Give: $20,000 Community Assist Grant to support Local Color artists and commission the creation of 12 ceramic shark heads which were uniquely designed by the artists and then auctioned off to Sharks fans to raise additional funds for the non-profit.

Give: $5,000 Give: $4,500 Give: $2,000
$5,000 Community Assist Grant to help empower women to achieve economic independence. Kaiser Permanente employees and the Sharks Women’s Network collected and donated new and gently used professional apparel and accessories for the women served by Dress For Success.

$15,000 Community Assist Grant in partnership with Kaiser Permanente.

$20,000 Community Assist Grant in partnership with Kaiser Permanente.

GENDER EQUALITY MONTH

ACTIVATIONS

Clothing Drive in partnership with Kaiser Permanente.

Grant in partnership with Kaiser Permanente.

50/50 RAFFLE

Presented by Cache Creek

50/50 RAFFLE

Special Olympics Northern California

Give: $4,730 Give: $3,930

Hockey is for Everyone Auction

Ceramic Shark Head Auction Presented by zoom

Women of Teal Artwork Auction

Give: $5,000 Give: $4,500 Give: $2,000

Hockey is for Everyone Auction

Ceramic Shark Head Auction Presented by zoom

Women of Teal Artwork Auction

Give: $5,000 Give: $4,500 Give: $2,000

Hockey is for Everyone Auction

Ceramic Shark Head Auction Presented by zoom

Women of Teal Artwork Auction
Environmental Awareness Month

Fundraiser

Bay Area Wilderness Training
Reclaimed & Recycled Items Auction
Give: $2,000

Marine Science Institute
EUANART Shark Photography Auction
Give: $3,500

50/50 Raftle

Give: $10,540

Activations

Tree Planting Day
in partnership with
$17,000 Community Assist Grant provided through the Break A Stick, Plant A Tree program to plant 17,000 trees. Members from Our City Forest, PG&E, and Team Teal planted 13 trees in Starbird Park to celebrate the conclusion of the program.

Beach Clean-up
in partnership with
$7,500 Community Assist Grant to support their mission of stewarding clean shores, healthy habitats and living waters. Volunteers from Poly and Team Teal collected 311 pounds of trash at Seacliff State Beach.
ASIAN AND PACIFIC ISLANDER HERITAGE MONTH

FUNDRAISERS

NARUKA
CHANGING THE WAY WE LIVE VIOLENCE FREE

Auction
Give: $3,000

CHINESE HISTORICAL SOCIETY OF AMERICA MUSEUM

China Sharks Mystery Pucks
Give: $5,000
FUNDRAISERS

Pride Items Auction
Give: $5,000

Locker Nameplates Auction
Give: $5,000

Pride Mystery Pucks
Give: $10,000
## 2021-2022 NON-PROFIT DONATIONS

<table>
<thead>
<tr>
<th>Non-Profit Organization</th>
<th>Donation Amount</th>
</tr>
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<tbody>
<tr>
<td>CityTeam</td>
<td>$158,710</td>
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<tr>
<td>UNICEF USA</td>
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<tr>
<td>JW House</td>
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<td>Bill Wilson Center</td>
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<td>California Police Activities League</td>
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<td>Family Bridges</td>
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<td>Latinos United for a New America</td>
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<td>SMASH</td>
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<td>Techbridge Girls</td>
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<td>Sharks Alumni Foundation</td>
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<td>One Tree Planted</td>
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<td>Bay Area Women’s Sports Initiative</td>
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<td>Starlight Children’s Foundation</td>
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<td>Jacob’s Heart Children’s Cancer Services</td>
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<td>Special Olympics Northern California</td>
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<td>Pink Ribbon Girls, Inc.</td>
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<td>Loved Twice</td>
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<td>Coastal Kids Home Care</td>
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<td>Alum Rock Counseling Center</td>
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<td>Side by Side</td>
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<td>Positive Coaching Alliance</td>
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<td>Save Our Shores</td>
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<td>United Service Organizations, Incorporated</td>
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<td>Scientific Adventures for Girls</td>
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<td>Camp Okizu</td>
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<td>South Bay Kidpower</td>
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<td>Reading Partners</td>
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<td>Chinese Historical Society of America</td>
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<td>Dec My Room</td>
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<td>Dress For Success</td>
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<td>Jasper Ridge Farms</td>
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<td>Resource Area for Teaching</td>
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<td>Self-eSTEM</td>
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<td>The Foundation for Hispanic Education</td>
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<td>Operation Homefront</td>
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<td>Kristi Yamaguchi’s Always Dream</td>
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<td>American Cancer Society</td>
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<td>Loaves &amp; Fishes Family Kitchen</td>
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<td>Next Door Solutions to Domestic Violence</td>
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<td>Make-A-Wish Greater Bay Area</td>
<td>$3,555</td>
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<td>Latinas Contra Cancer</td>
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<tr>
<td>Marine Science Institute</td>
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<tr>
<td>Silicon Valley Urban Debate League</td>
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<td>Community School of Music &amp; Arts</td>
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<td>Fit Kids Foundation</td>
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<tr>
<td>Think Together</td>
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<td>Breathe California</td>
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<td>Camp Kesem at Santa Clara University</td>
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<td>Adolescent Counseling Services</td>
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<td>Bay Area Outreach and Recreation Program</td>
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<td>Kids &amp; Art Foundation</td>
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<td>Narika</td>
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<td>Project MORE</td>
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<td>African American Community Services Agency</td>
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<td>Bay Area Wilderness Training</td>
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<tr>
<td>North Bay Children’s Center</td>
<td>$1,000</td>
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<tr>
<td>One Step Beyond</td>
<td>$500</td>
</tr>
</tbody>
</table>

90% of beneficiaries support BIPOC communities
EMERGENCY RELIEF

UKRAINE SUPPORT GRANT
In response to the war in Ukraine, the Sharks Foundation dedicated $100,000 to support UNICEF USA’s humanitarian work and relief efforts for the country’s most vulnerable citizens. UNICEF’s immediate focus was on meeting the urgent needs of safety, health care, protection, water and nutrition, and safeguarding children’s’ rights and long-term well-being.

FIRE PREPAREDNESS GRANT
IN PARTNERSHIP WITH SAP
In September, the Sharks Foundation and SAP responded to the local wildfire crisis by providing a $20,000 Community Assist Grant to Santa Clara County FireSafe Council to produce 200 Go Bags containing a first aid kit, PPE, radios, flashlights, food, water, and more. Volunteers from SAP and Team Teal distributed the bags during San Jose’s Climate Action Week to residents living in high-risk fire zones in an effort to supply them with necessary and helpful tools in the event of a fire evacuation.
GOALS FOR KIDS

For every Sharks goal scored during the 21-22 season, a $1,000 donation was split amongst our seven non-profit beneficiaries. In total, the program raised $214,000, providing each organization with a $30,572 donation!

PRESENTING PARTNERS

TAUBE PHILANTHROPIES
Learn with Chegg

PARTICIPATING SPONSORS

druva

SWENSON

MERIWEST CRÉDIT UNION

BENEFICIARIES

LUNA works to help immigrants and other disenfranchised Latinx communities in Santa Clara County organize, define and prioritize their needs, obtain the civic skills necessary to take effective part in decision making at the city, county and state levels and accomplish objectives that result in improved lives for members of the community.

JW House keeps families together during medical crisis by offering a welcoming home close to the hospital and providing a caring and compassionate environment that inspires hope.

The mission of California PAL is uniting law enforcement and communities by providing educational, athletic and life enriching youth programs that will develop discipline, positive self-image, mutual trust and respect.

SMASH’s mission is to build a strong, diverse and socially conscious tech workforce by leveling the playing field through academic learning and experiential engagement for high school and college students.

The mission of Family Bridges, Inc. is to empower low-income, limited-English proficient immigrant families to lead self-sufficient, independent lives.

Techbridge Girls is re-engineering the way that STEM education is taught, experienced, and represented for BIPOC girls who experience economic insecurity.

Bill Wilson Center supports and strengthens the community by serving youth and families through counseling, housing, education, and advocacy. We are working toward ending youth and family homelessness.

19
Hockey is for Everyone uses the game of hockey - and the League's global influence - to drive positive social change and foster more inclusive communities.

As part of this league-wide initiative, the San Jose Sharks host various events throughout the season which celebrate inclusion in sports, including BIPOC, girls, those with disabilities, special needs, low income, and LGBTQ+ hockey.
HOCKEY IS FOR EVERYONE

Sharks players arrived for the game donning jerseys from the San Francisco Earthquakes, a co-ed LGBTQ-friendly ice hockey team. Player stalls were decked out in Hockey is for Everyone (HIFE) specialty jerseys, nameplates, and pride taped sticks. Fans received Hockey is for Everyone shirseys presented by Zoom upon arrival to the game, and American Sign Language (ASL) interpreter Dane Lentz was incorporated into the television broadcast and gameday interviews. Sharks prospect Ozzy Wiesblatt joined in on the celebration, showing fans ASL hockey terms and providing a HIFE welcome message in ASL to fans.

HOCKEY IS FOR EVERYONE NIGHT PRESENTED BY ZOOM

LOS TIBURONES

The Sharks hosted its 5th annual Los Tiburones Night presented by Milagro Tequila to celebrate the Latinx and Hispanic communities. Every fan in attendance received a Los Tiburones shirsey designed by local artist Claudio Blanco. During warm-ups, Sharks players wore four different mashup jerseys, each celebrating artists who have designed Los Tuburones logos for the team in previous years. Those jerseys were auctioned with net proceeds benefitting the Hispanic Foundation of Silicon Valley. The play-by-play of the game was broadcast in Spanish on the Shark’s Audio Network and on NBC Sports California’s TV broadcast, while Bay Area personalities Jesus Zarate and Amaury Pi-Gonzales served as the in-arena hosts.

WOMEN OF TEAL NIGHT

Networking Event consisting of panel discussion, check presentation to BAWSI, Sharks Foundation Women of Teal artwork auction display and Women of Teal merchandise collection.

ONE STEP SHARKS SPECIAL HOCKEY

One Step Beyond, Inc. offers comprehensive programming for people who have intellectual disabilities, supporting their growth in areas such as personal relationships and inclusion in the community. One Step Sharks are a team of individuals with intellectual and physical disabilities that practice at Sharks Ice San Jose, in partnership with the Sharks.
HOCKEY IS FOR EVERYONE

TEAL FOR CHANGE

PODCAST

Founded to expand the San Jose Sharks organization’s support of diversity, equality, inclusion, and social justice, internally and throughout the Bay Area
Start listening here.

KING CLANCY MEMORIAL TROPHY

The Sharks were excited to nominate Matt Nieto for the 2021-22 King Clancy Award for his commitment to diversity, inclusion and belonging through his passionate support of persons with disabilities.

TEALTOP STREET HOCKEY COURT

Since 1999, the Sharks Foundation has transformed outdoor blacktops at local schools, after school sites and non-profits into custom Tealtop street hockey courts, giving youth the opportunity to learn the game of hockey in a safe environment while being physically active. During the 21-22 season, the Foundation opened the thirteenth Tealtop at Applegate Park in partnership with Sara Johnson Kerrest, Frederic Kerrest, the City of Merced and El Capitan, a JdV by Hyatt Hotel.

SHARKS SPECIAL HOCKEY

The Special Sharks hockey team gives players with disabilities a platform to compete, make friends, and put their skills on display. Since 2016, Oakland Ice Center has been the Special Shark’s home rink, providing free gear and ice time. The team competes in tournaments across the country and local matches against other west coast teams. This year, the Special Sharks traveled to Pittsburgh, PA for the National Disabled Hockey Festival and to Bakersfield, CA for the first annual California Metldown Special Needs Hockey Jamboree. The team looks to continue to increase the amount of games and players going into the 2022-2023 season and beyond.

To learn more click here.
The Sharks Foundation relies on fundraising events and programs each year to generate the funding needed to support local non-profits. For the 2021-22 season, in-arena fundraisers returned as the Sharks Foundation pursued hybrid models for both in-person and online components to fundraisers such as mobile auctions and Mystery Pucks.
Fans were able to bid on Sharks game-used equipment, autographed items and memorabilia from home by texting “SHARKS” to 76278.

$69,700 + donated to 19 different non-profits during the 2021-22 season through auction proceeds.
After piloting an online model for Mystery Puck sales in the 2020-21 season, in 2021-22, the Sharks Foundation adopted a hybrid model to make puck more accessible for all fans. In-arena sales resumed as fans returned to the Tank, while select amounts of each set were made available for online sales. Designs included a Los Tiburones theme, the Hockey Fights Cancer set featuring designs created by youth from the Kids & Art Foundation, Mystery Ornaments made from authentic, game-used SAP Center glass, a Black History puck created by artist and Sharks Account Manager Mohamed Fofana, Women of Teal pucks designed by Sharks Graphic Designer Chloe Anderson, China Sharks pucks and a set of two Pride designs.

$185,000 was raised through Mystery Puck sales during the 2021-22 season.
Focusing on youth and young adult education, the Sharks Community Relations department provides engaging, interactive and fun programming to bring the game of hockey to diverse communities throughout the Bay Area. From physical fitness education to dynamic school programs and scholarships, there's something for every young Sharks fan.

During the 2021-22 season, **29,905** students from **517** schools benefited from Sharks Community programming.
Literacy program for kindergarten through fifth grade classrooms in Northern California.

18,675 students from 752 classrooms in 74 cities participated during the 2021-22 season, reading a cumulative 20,724,363 pages.

New financial education program for second and third grade classrooms focusing on the basics of spending, saving, and budgeting through the lens of managing a hockey team.

808 students completed more than 19,388 hours in the program during the 2021-22 school year.

Bullying prevention program designed for first through fifth grade classrooms that encourages students to be a friend to others.

More than 3,600 students and 160 teachers participated in a digital assembly featuring Sharks staff, players and S.J. Sharkie during the 2021-22 school year.

Hockey-themed Science, Technology, Engineering & Math (STEM) program for fourth through seventh grade classrooms that uses real-world scenarios to teach STEM in hockey.

6,574 students from 132 schools participated in the program in 2021-22.
Joint scholarship program with Bay Area sports teams to award six $5,000 scholarships to high school seniors who display academic excellence and a commitment to the community. The Sharks recipient for 2021-22 was **Aarushi Wadhwa** of Westmont High School.

Inspired by the quality of scholarship applicants, the Sharks partnered with Chegg to match Wadhwa’s $5,000 scholarship and bring her award total to **$10,000**. The Sharks BAASST program is presented by Chegg.

Healthy living program for fourth through sixth grade classrooms that teaches students about the importance of healthy eating and physical fitness, while also teaching them the basics of street hockey.

A group of 19 Principals, PE teachers and YMCA instructors participated in a Teach The Teachers hockey and floor ball clinic at SAP Center as part of this year’s Stick to Fitness powered by Kaiser Permanente program. **2410** students from **18** centers participated in this year’s Stick to Fitness program.

Membership club for babies born at participating Kaiser Permanente delivery centers, who receive exclusive items and event invitations as the newest members of Sharks Territory.

Crib Club had **13,000** new members during the 2021-22 season, and more than **35,000** members under the age of 3.
Involved in numerous philanthropic initiatives, Sharkie made 174 appearances in the community during the 2021-22 season.

**SCHOOL VISITS:** Digitally visited local schools to promote literacy, healthy living, STEM concepts and active participation in the community.

**CHARITY EVENTS:** Donated more than 200 hours of digital and in-person appearances to various non-profit organizations, including: Autism Society San Francisco Bay Area, San Jose Downtown Association, Boy Scouts of America, Kiwanis Special Games, Magical Bridge Foundation, American Cancer Society, Special Olympics Northern California, The Rotary Club Los Gatos, AACSA: African American Community Service Agency, and Nephcure Kidney International.
The San Jose Sharks are proud to introduce the game of hockey to all who are interested, ensuring that Hockey is for Everyone. Through partnerships with local youth organizations and hockey teams, the Sharks organization offers a variety of programs at its family of ice facilities in San Jose, Fremont and Oakland that reach players of all ages and skill levels.

During the 2021-22 season, 522 hours of complimentary ice time was provided to non-profits and special groups.
In an effort to expand access to hockey programming for youth in Alameda county, Oakland Ice Center began hosting weekly street hockey clinics at Lincoln Square Recreation Center. With Lincoln Square being located in Oakland’s Chinatown, the program serves 95% Asian and Pacific Islander youth, and curriculum is centered around promoting diversity, inclusion and belonging in the sport of hockey.

Oakland Ice Center hosted 45 children for the Lincoln Square Street Hockey program during the 2021-22 season.

Introduction to hockey for children ages five through nine available at participating rinks throughout Northern California.

During the 2021-22 season, 262 youth took part in six Little Sharks sessions taking place at Sharks Ice San Jose, Fremont Ice, and Oakland Ice Center.
The Young Professionals Board is dedicated to supporting the Sharks Foundation’s efforts to enhance the lives of youth and families in the community through engagement in Sharks Foundation activities, programs and events. The YPB dedicated 646 hours of service to the community during the 21-22 season.

**BOARD MEMBERS**

Alyssa Elsey  
Cynthia Fernandez-Rios  
Makayla Henson  
Mycal Hixon  
Ryan McCahan  
Katy McCormack  
Kevin Ong  
Jordan Piedad  
Alyah Thomas  
Nathan To

Not pictured: Vince DiPiero & Jonathan Stolan

**WINTER SERVICE EVENTS**

Second Harvest of Silicon Valley Food Sorting Event  
Bill Wilson Center Building Repairs & Maintenance
Each year, the mission and work of Sharks Community is supported by Shark’s Ownership corporate partners, donors, volunteers, fans, board members, and executives. Our impact in the Bay Area is made possible by their unwavering interest in bringing our community together. With your help, the Sharks Foundation distributed more than $900,000 and impacted nearly 149,000 lives this year. To see everything the Sharks accomplished in the community during the 21-22 season, watch our recap video here. Thank you to everyone for your commitment to making a positive difference in the community!

CONTACT
Website: sharksfoundation.org
Email: sharksfoundation@sharksfoundation.org

CREDITS
Executive Editors: Jenné Johnson  & Morgan Cutter
Layout & Design: Laurence Roman, Rachel Anderson, Chloe Anderson
Photography: Amanda Cain
Assistant Editors: Stephanie Dubin, Heather Hooper, Tim Patnode

DONATE TO THE SHARKS FOUNDATION
All monetary donations are used to fund the Foundation’s Community Assist Grant Program and various community programs and projects. Donations are accepted here.
The Foundation also accepts in-kind donations for auctions, fundraisers and raffles. For more information, please contact sharksfoundation@sharksfoundation.org.

IN-KIND DONATIONS
The San Jose Sharks offer in-kind donation items (autographed merchandise) to non-profit organizations that serve youth and families in the Bay Area through education, enrichment activities and family services. To view the in-kind donation criteria or submit a request here.

AMAZONSMILE
Do you shop on Amazon? Please consider AmazonSmile with the Sharks Foundation selected as your non-profit beneficiary of choice so partial proceeds of each purchase will be donated to the Foundation.