SAN JOSE SHARKS COMMUNITY
ANNUAL REPORT
2020 - 2021
MESSAGE FROM SHARKS COMMUNITY

Sharks Sports & Entertainment is committed to cultivating a spirit of inclusion and belonging that stretches far beyond the sport of hockey. Motivated by the work still to be done, Sharks Community represents the organization’s efforts to continue meeting society’s greatest needs.

In a season unlike any other, we were driven to create new and unique partnerships, establish important guidelines for future growth, and bring people together in the spirit of being Hometown Heroes. The Sharks established an internal council to increase diversity and social activism in Teal for Change and participated in a non-partisan Voter Engagement campaign to raise awareness and provide access ahead of the 2020 election. We hosted digital activation nights in-line with Hockey Fights Cancer, Heroes Appreciation and Hockey is for Everyone and with the support of corporate partners, donors, volunteers and fans, the Sharks Foundation continued online fundraising and grant distributions through its Annual Giving Campaign.

We are inspired by your consistent support and generosity and with your help, remain focused on creating a brighter future for all of Sharks Territory.

Teal Together,

SAN JOSE SHARKS COMMUNITY

MISSION STATEMENT

The Sharks Foundation is dedicated to enhancing the lives of undeserved youth and families in the community with an emphasis in the areas of education, health and safety, and character building. The Foundation supplies emergency aid when appropriate, executes unique and relevant programming, supports the advancement of youth hockey, and provides financial support and resources to organizations that enrich the lives of those in need.
In 1994, the Sharks Foundation was established as the official charitable arm of the San Jose Sharks. Since then, the Foundation has committed more than $17.3 million to the community through its Annual Grant program, including nearly $685,000 to 39 high-performing non-profits during the 2020-21 season. Bringing together the Sharks Foundation, Community Relations, Sharks Youth Programs and Sharks Ice Facilities, Sharks Community is committed to serving youth and families in the Bay Area.
The Sharks Foundation’s Giving Campaign focused on a number of causes throughout 2020-21. Each month of the hockey season featured key activations and included support from Sharks players, coaches, alumni, broadcasters, executives, corporate partners, employees, volunteers and S.J. Sharkie.
HOCKEY FIGHTS CANCER

LEARN MORE

JACOB'S HEART CHILDREN'S CANCER SUPPORT SERVICES GRANT
IN PARTNERSHIP WITH KAISER PERMANENTE.
$10,000 DONATION
To support Full Hearts Grocery Program.

DECK MY ROOM GRANT
IN PARTNERSHIP WITH KAISER PERMANENTE.
$10,000 DONATION
To purchase bedding, décor and toys to transform pediatric inpatient hospital rooms into welcoming, custom spaces; Sharks Foundation Young Professionals Board shopped for items as a part of their annual service event.

COMMUNITY CAPTAINS
Social media highlights of cancer warriors who were honored during previous Hockey Fights Cancer Nights.
Read More>

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To support Full Hearts Grocery Program.

FUNDRAISERS
SAP CENTER MARQUEE
“I FIGHT FOR” CARDS & HOCKEY FIGHTS CANCER T-SHIRTS
OKI ZU
$12,500 DONATION

HOCKEY FIGHTS CANCER AUCTION
therewithcare
$15,500 DONATION

HOCKEY FIGHTS CANCER MYSTERY PUCKS
PRESENTED BY SAP & CANVAS AUCTION
$15,700 DONATION

HOCKEY FIGHTS CANCER STICK AUCTION
AUSTEN EVERETT FOUNDATION
$3,100 DONATION
HOLIDAY ASSIST

FUNDRAISERS

SAP CENTER MARQUEE
HOLIDAY CARDS & HOLIDAY ASSIST AUCTION

$4,800 DONATION

BAY AREA UNITE GIVING
TUESDAY CAMPAIGN WITH GIANTS, A’S, WARRIORS, EARTHQUAKES AND 49ERS

$1,000 DONATION

CITYTEAM SANTEE NEIGHBORHOOD MOBILE FOOD PANTRY GRANT AND TOY DISTRIBUTION

IN PARTNERSHIP WITH SAP

$34,000 DONATION
To sponsor the Esperanza Middle School pantry location for the year; hundreds of toys donated by Team Teal and SAP employees were gifted to families during a holiday distribution.

Read More>>

ALUM ROCK COUNSELING CENTER TOY GIVEAWAY PROGRAM GRANT

IN PARTNERSHIP WITH CEFCU

$10,000 DONATION
To purchase gifts for local families in need through Alum Rock Counseling Center. Team Teal and CEFCU employees volunteered to shop for and wrap all purchased gifts.
HEROES APPRECIATION

FUNDRAISERS

SAM:
Connection to the Sharks: Had his wish granted in 2014, becoming a member of the Sharks for a day thanks to Make-A-Wish.
Age & Education Status: 26-year-old college student, majoring in Applied Business Management and minoring in Social Media Marketing.
Hobbies: Playing hockey, but with the pandemic has been golfing and missing Sharks Hockey.
Favorite Sharks Memory: Skating through the Shark Head and standing on the blue line during the national anthem.
Volunteer Efforts: Sam is currently a Wish Granter for Make-A-Wish with their Greater Bay Area chapter.
Facts Should Know: “It makes me so happy to see the Sharks, the Sharks Foundation and Make-A-Wish partner up to grant additional wishes since 2014.”

HERO HIGHLIGHTS
Spotlight on 19 local heroes - from frontline workers to cancer survivors - that had a positive impact in our community during this difficult year.

See Post >>

BARRACUDA USED STICK AUCTION
npower
$2,000 DONATION

SAN JOSE FIREFIGHTERS BURN FOUNDATION T-SHIRTS
$12,500 DONATION

MILITARY AUCTION
UNITED HEROES LEAGUE
$6,000 DONATION
EDUCATION
PRESENTED BY SAP

TECHBRIDGE GIRLS GRANT
IN PARTNERSHIP WITH SAP

techbridge girls
$40,000 DONATION
To support STEM Enrichment Programs for girls from low-income communities in the Bay Area.

FUNDRAISERS
BLACK HISTORY MONTH AUCTION
VENTURES $3,600 DONATION

HOCKEY FIGHTS CANCER MYSTERY PUCKS
PRESENTED BY SAP

SMASH $10,000 DONATION

SAN JOSE SHARKS COMMUNITY ANNUAL REPORT
HOCKEY IS FOR EVERYONE

PRESENTED BY KAISER PERMANENTE

LEARN MORE

AFRICAN AMERICAN COMMUNITY SERVICE AGENCY GRANT

IN PARTNERSHIP WITH SAP

AACSA
Success in Hockey

$50,000 DONATION
To support CARES COVID-19 Relief Program.

Read More

MARCH
SHARKS WAVE PRIZE PACK FEATURES:
#31 MARTIN JONES SIGNED JERSEY
#88 BRENT BURNS SIGNED JERSEY
$250 CACHE CREEK CASINO RESORT GIFT CARD
ENTER NOW AT SJSHARKS.COM/SWEEPS

FUNDRAISERS

HOCKEY IS FOR EVERYONE
T-SHIRTS & MASKS

$2,000 DONATION

WOMEN OF TEAL
AUCTION & NIGHT

$3,400 DONATION

HOCKEY IS FOR EVERYONE
AUCTION & NIGHT

$7,500 DONATION

PRIDE AUCTION

$2,300 DONATION

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$7,500 DONATION

PRIDE AUCTION

$2,300 DONATION
ENVIRONMENTAL AWARENESS

LEARN MORE

FUNDRAISERS

Sweepstakes

April
30th Anniversary Puck Set:
25 Pucks Signed by 2020-21 roster
$250 Cache Creek Casino Resort Gift Card
Enter now at sjsharks.com/sweeps.

Shark Uprising
Shirsey Sales
Pangasius Foundation

$7,000 Donation

$2,000 Donation

$10,000 Donation
CITYTEAM MOBILE FOOD PANTRY EXPANSION PROJECT

IN PARTNERSHIP WITH $221,473 DONATION
To bring CityTeam’s Mobile Food Pantry model to 12 new locations in Alameda County.

SAN JOSE SHARKS 2020 - 2021 SEASON

HEALTHY LIVING

PRESENTED BY Comena

LEARN MORE

BAY AREA PAJAMA PROGRAM GRANT

IN PARTNERSHIP WITH Comena

Pajama Program

$10,000 DONATION
For pajama and book distribution event & VIP Book Reading.

UPLIFT FAMILY SERVICES GRANT

IN PARTNERSHIP WITH Comena

$10,000 DONATION
To support the Crisis Stabilization Unit.
2020-21

GIVING BY THE NUMBERS

OUR NON-PROFIT BENEFICIARIES

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>CityTeam</td>
<td>$255,473</td>
</tr>
<tr>
<td>African American Community Service Agency</td>
<td>$50,000</td>
</tr>
<tr>
<td>Techbridge Girls</td>
<td>$40,000</td>
</tr>
<tr>
<td>10,000 Degrees</td>
<td>$18,875</td>
</tr>
<tr>
<td>Bay Scholars</td>
<td>$18,875</td>
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<tr>
<td>Hispanic Foundation of Silicon Valley</td>
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<tr>
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<td>$18,875</td>
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<tr>
<td>ShellS Sport</td>
<td>$18,875</td>
</tr>
<tr>
<td>You Can Play</td>
<td>$18,875</td>
</tr>
<tr>
<td>YWCA Golden Gate Silicon Valley</td>
<td>$18,875</td>
</tr>
<tr>
<td>Working Partnerships USA - VTA Solidarity Fund</td>
<td>$15,000</td>
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<tr>
<td>Okizu</td>
<td>$12,500</td>
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<tr>
<td>San Jose Firefighters Burn Foundation</td>
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<tr>
<td>Alum Rock Counseling Center</td>
<td>$10,000</td>
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<tr>
<td>Bay Area Pajama Program</td>
<td>$10,000</td>
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<tr>
<td>Chinese For Affirmative Action - Stop AAPI Hate</td>
<td>$10,000</td>
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<tr>
<td>Dec My Room</td>
<td>$10,000</td>
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<tr>
<td>Jacob’s Heart Children’s Cancer Support Services</td>
<td>$10,000</td>
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<tr>
<td>PangeaSeed Foundation</td>
<td>$10,000</td>
</tr>
<tr>
<td>SMASH</td>
<td>$10,000</td>
</tr>
<tr>
<td>Uplift Family Services</td>
<td>$10,000</td>
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<tr>
<td>Caminar’s LGBTQ Youth Space</td>
<td>$7,500</td>
</tr>
<tr>
<td>Marine Science Institute</td>
<td>$7,000</td>
</tr>
<tr>
<td>Oakland LGBTQ Community Center</td>
<td>$7,000</td>
</tr>
<tr>
<td>United Heroes League</td>
<td>$6,000</td>
</tr>
<tr>
<td>Kids &amp; Art Foundation</td>
<td>$5,700</td>
</tr>
<tr>
<td>There With Care of the Bay Area</td>
<td>$5,500</td>
</tr>
<tr>
<td>Bill Wilson Center</td>
<td>$4,800</td>
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<tr>
<td>Good Tidings Foundation’s GT Ventures</td>
<td>$3,600</td>
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<tr>
<td>Girl Scouts of Northern California</td>
<td>$3,400</td>
</tr>
<tr>
<td>Austen Everett Foundation</td>
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<tr>
<td>American Red Cross</td>
<td>$3,000</td>
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<tr>
<td>Project MORE Foundation</td>
<td>$2,300</td>
</tr>
<tr>
<td>Jasper Ridge Farm</td>
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<tr>
<td>NPower</td>
<td>$2,000</td>
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<tr>
<td>Self-eSTEM</td>
<td>$2,000</td>
</tr>
<tr>
<td>Silicon Valley Pride</td>
<td>$2,000</td>
</tr>
<tr>
<td>Bay Area Outreach &amp; Recreation Program</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

$684,573
DONATED IN 2020-21

39
NON-PROFIT
BENEFICIARIES

65,432
LIVES IMPACTED

$17.3M
DONATED SINCE 1994
EMERGENCY RELIEF

OAKLAND LGBTQ COMMUNITY CENTER

$10,000 DONATION
To cover the costs of vandalism that happened at their non-profit location.

RED CROSS WILDFIRE RELIEF

$3,000 DONATION
To provide emergency aid in Northern California.

STOP AAPI HATE

$10,000 DONATION
To stand against hate crimes, violence and racism toward Asian American and Pacific Islander Communities.

VTA SOLIDARITY FUND

$15,000 DONATION
To cover the costs of vandalism that happened at their non-profit location.

Donation made through:

LEARN MORE

LEARN MORE

LEARN MORE
# Goals for Kids

## Presenting Partners
- TAUBE PHILANTHROPIES
- Western Digital

## Participating Sponsors
- druva
- The SOBRATO Organization
- SWENSON

## Beneficiaries

<table>
<thead>
<tr>
<th>Beneficiary</th>
<th>Mission</th>
</tr>
</thead>
<tbody>
<tr>
<td>SheIS Sport</td>
<td>The mission of SheIS Sport is to connect with and mobilize fans to grow women’s sports.</td>
</tr>
<tr>
<td>You Can Play</td>
<td>The mission of You Can Play is to ensure the safety and inclusion of all in sports, including LGBTQ+ athletes, coaches and fans by challenging the culture of locker rooms and spectator areas to focus only on an athlete’s skills, work ethic and competitive spirit.</td>
</tr>
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<td>One Step Beyond, Inc.</td>
<td>The mission of One Step Beyond, Inc. is to provide dynamic services to individuals who have intellectual disabilities and their families so they may achieve their goals and become fully participating members of their communities.</td>
</tr>
<tr>
<td>Jewish Family Services of Silicon Valley</td>
<td>The mission of Jewish Family Services of Silicon Valley is to empower individuals and families facing life’s challenges by providing quality human services inspired by Jewish values through continual growth to ensure that children, adults and families in our community have access to affordable and meaningful professional services.</td>
</tr>
<tr>
<td>10,000 Degrees</td>
<td>The mission of 10,000 Degrees is to achieve educational equity and help for students from low-income backgrounds leading up to and throughout college, to positively impact their communities and the world.</td>
</tr>
<tr>
<td>YWCA Golden Gate Silicon Valley</td>
<td>The mission of YWCA Golden Gate Silicon Valley is to empower by working to end racism and violence, to achieve solutions for survivors of violence facing homelessness and to inspire by closing the education and prosperity gap.</td>
</tr>
<tr>
<td>Bay Scholars</td>
<td>The mission of Bay Scholars is to provide promising low-income scholars from across the Bay Area access to private college preparatory high schools, through scholarship support and other program efforts.</td>
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## Financials
- **$1,000** DONATED FOR EACH SHARKS GOAL SCORED DURING THE 2020-21 SEASON
- **$151,000** RAISED
- **$18,875** DONATED TO EACH BENEFICIARY
**HOCKEY IS FOR EVERYONE INITIATIVES**

**TEAL FOR CHANGE PODCAST**
Founded to expand the San Jose Sharks support of diversity, equity, inclusion, and social justice, internally and throughout the Bay Area

Start Listening Here>

**WILLIE O’REE DOCUMENTARY FILM SCREENING AND PANEL DISCUSSION**
Screening of Lessons in Social Justice & Racism film and Panel discussion with the film’s producer and members of the hockey community.

See Merchandise Here>

**WOMEN OF TEAL NIGHT**
Digital Networking Event consisting of panel discussion and release of Women of Teal MERCHANDISE.

See Merchandise Here>

**NON-PARTISAN VOTER ENGAGEMENT CAMPAIGN**
In partnership with

The Sharks hosted a Teal Talk with California Secretary of State Alex Padilla and shared voter resources and information online and through social media. 13,792 ballots for the 2020 Presidential Election were collected at two drop boxes located at SAP Center.
HOCKEY IS FOR EVERYONE INITIATIVES

HOCKEY IS FOR EVERYONE NIGHT

The Sharks players, broadcasters, and staff wore Pride, Teal for Change, and Hockey is for Everyone masks pre-game and corporate partner messages of Diversity, Inclusion, and Belonging were displayed on the SAP Center dasher boards. American Sign Language interpreter Dane Lentz was incorporated into the television broadcast and gameday interviews, and Sharks players wore specially designed Pride jerseys and used Pride Tape on their sticks during warm-ups.

KING CLANCY MEMORIAL TROPHY

Kurtis Gabriel was recognized as a finalist for his work in promoting LGBTQIA+ awareness and advocating for mental health and racial equality.

BLACK HISTORY NIGHT

The Sharks hosted a digital panel discussion before the game, with a focus on Diversity, Inclusion and Belonging featuring Milan Balinton, Executive Director of the African American Community Service Agency. Sharks players also wore specially designed jerseys to honor Black History, created by artist and Sharks team member Mohamed Fofana, during warm-ups.
The Sharks Foundation relies on fundraising events and programs each year to generate the funding needed to support local non-profits. The uncertainty and challenges of the 2020-21 season meant shifting traditional in-arena fundraisers to entirely digital platforms and reimagining its fan favorite signature wine tasting event.
In a typical year, the Sharks Foundation welcomes 400 guests to SAP Center to mingle with players, coaches and broadcasters at their signature wine tasting event, Sampling with the Sharks. While under the mandated Shelter in Place orders this year, the Foundation brought the event to guests online through S.I.P. ping with the Sharks. Attendees of the two-hour event sampled wine from Miner Family Wines, Clos LaChance and Correlation Wine Co., and engaged in conversation with Sharks VIPs Doug Wilson, Doug Wilson Jr., Jonathan Becher, Brent Burns, Dan Rusanowsky and Randy Hahn. In addition to wine from the participating wineries, guests also received a Brent Burns signed puck and a set of Sharks wine glasses.
Without fans at Sharks home games for the majority of the 2020-21 season, the Foundation hosted a series of mobile auctions throughout the year to commemorate important dates, campaigns and anniversaries. Supporters were able to bid on Sharks game-used equipment, autographed items and memorabilia from home by texting “SHARKS” to 76278.

$76,000+ WAS RAISED THROUGH AUCTIONS DURING THE 2020-21 SEASON
Unable to sell Mystery Pucks on the concourse at Sharks games in 2020-21, sales were moved online for the first time and offered to Sharks fans across the country. Designs included a Jersey Series set featuring original and current Sharks logos, a Sharks 30th Anniversary set featuring the anniversary logo and a Hockey Fights Cancer set featuring designs created by youth from the Kids & Art Foundation. Pucks signed by Sharks players were purchased for $35 each and shipped to fans in 43 states.

$55,000+ WAS RAISED THROUGH MYSTERY PUCK SALES DURING THE 2020-21 SEASON
Focusing on youth and young adult education, the San Jose Sharks provide engaging, interactive and fun programming to bring the game of hockey to diverse communities throughout Northern California. From physical fitness education to dynamic school programs and scholarships, there’s something for every young Sharks fan.

DURING THE 2020-21 SEASON,

35,707 STUDENTS FROM

389 SCHOOLS BENEFITED FROM SHARKS COMMUNITY PROGRAMMING

SHARKS IN THE COMMUNITY
<table>
<thead>
<tr>
<th>Program Description</th>
<th>Participation Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Literacy program for kindergarten through fifth grade classrooms in Northern California.</td>
<td>14,644 students from 237 schools from 53 cities participated during the 2020-21 season, with S.J. Sharkie digitally visiting 42 classrooms.</td>
</tr>
<tr>
<td>New financial education program for second and third grade classrooms focusing on the basics of spending, saving, and budgeting through the lens of managing a hockey team.</td>
<td>559 students completed the three levels of the program in its inaugural year.</td>
</tr>
<tr>
<td>Bullying prevention program designed for first through fifth grade classrooms that encourages students to be a friend to others.</td>
<td>1,288 students from schools in Santa Clara &amp; Santa Cruz Counties, 83% of which were Title 1, participated in digital assemblies during the 2020-21 school year.</td>
</tr>
</tbody>
</table>
140 sixth grade students from Ardenwood Elementary School active in the Future Goals Hockey Scholar program, participated in a week full of STEM activities including a career panel of technology and engineering professionals, and a street hockey challenge.

Hockey-themed Science, Technology, Engineering & Math (STEM) program for fourth through seventh grade classrooms that uses real-world scenarios to teach STEM in hockey.

BAY AREA ALL STAR SCHOLARSHIP TEAM
PRESENTED BY Chegg

Joint scholarship program with Bay Area sports teams to award six $5,000 scholarships to high school seniors who display academic excellence and a commitment to the community. The Sharks recipient for 2020-21 was Trenton Jiang from Leland High School.

CHEGG AND SHARKS COMMUNITY STUDENT AWARD
PRESENTED BY Chegg

Inspired by the quality of scholarship applicants, the Sharks partnered with Chegg to extend another $5,000 to Jiang and present the Community Student Award, a $10,000 scholarship to three additional high school seniors: Gabrielle Tran from Lynbrook High School, Annie Hua from Fremont High School and Mingyuan Song from Branham High School.
Healthy living program for fourth through seventh grade classrooms that teaches students about the importance of healthy eating and physical fitness, while also teaching them the basics of street hockey.

**STICK TO FITNESS**

- **979 STUDENTS**
- **39 CLASSROOMS**
- RECEIVED INSTRUCTION FROM KAISER PERMANENTE PHYSICIANS AND SAN JOSE SHARKS VIPS AND EACH SCHOOL RECEIVED FLOOR HOCKEY EQUIPMENT.

Membership club for babies born at participating Kaiser Permanente delivery centers, who receive exclusive items and event invitations as the newest members of Sharks Territory.

**CRIB CLUB**

- **13,500 MEMBERS**
- IN 2021
S.J. SHARKIE

LEARN MORE

SCHOOL VISITS
Digitally visited local schools to promote literacy, healthy living, STEM concepts and active participation in the community.

COMMUNITY EVENTS
Donated more than 150 hours of digital and in-person appearances to various non-profit organizations.

NON PROFIT APPEARANCES
Appeared at events for various non-profit organizations including: American Cancer Society, Canine Companions for Independence, JW House, Second Harvest of Silicon Valley, Special Olympics, & YMCA

251 SCHOOL APPEARANCES
150 HOURS OF DIGITAL & IN-PERSON APPEARANCES
ICE FACILITIES & YOUTH PROGRAMS

The San Jose Sharks are proud to introduce the game of hockey to all who are interested, ensuring that Hockey is for Everyone. Through partnerships with local youth organizations and hockey teams, the Sharks organization offers a variety of programs at its family of ice facilities in San Jose, Fremont and Oakland that reach players of all ages and skill levels.

417
CHILDREN PARTICIPATED IN SHARKS YOUTH HOCKEY PROGRAMS IN 2020-21

OAKLAND ICE CENTER
In partnership with Oakland based artist Girl Mobb, OIC hosted a Graffiti Camp for Girls for local females to decorate the exterior of the ice facility with a mural celebrating diversity in ice sports, featuring female hockey players of color.
YOUTH HOCKEY PROGRAMS

LITTLE SHARKS LEARN TO PLAY
Introduction to hockey for children ages five through nine available at participating rinks throughout Northern California.

337 YOUTH TOOK PART IN
12 LITTLE SHARKS SESSIONS, TAKING PLACE IN
9 DIFFERENT RINKS IN 2021

LITTLE SHARKS BRIDGE SERIES
Bridge program between Little Sharks and the San Jose Jr. Sharks House League, designed to prepare participants for the next level and offered at Sharks Ice at San Jose.

80 YOUTH EAGER TO CONTINUE PLAYING HOCKEY COMPLETED THE 10-WEEK PROGRAM IN 2021
COMMUNITY STAFF

Heather Hooper
Director, Community Relations & Sharks Foundation

Jenné Johnson,
Sharks Foundation Manager

Stephanie Dubin,
Community Relations Manager

Madison Bernstein,
Community Relations Assistant

Not Pictured: Caitlin Henninger, Fundraising & Events Planner
Jon Perry, 50/50 Raffle Coordinator

SHARKS FOUNDATION BOARD

Doug Wilson,
Sharks General Manager

Doug Bentz,
Vice President, Marketing

Ken Caveney,
Vice President, Finance

Doug Bentz,
Board Officer

Ken Caveney,
Board Officer

Mary Grace Miller,
Executive Assistant

HONORARY MEMBER

Doug Wilson,
Sharks General Manager

OFFICER

Doug Bentz,
Board President

Vince DiPiero
Dan Rusanowsky

Mary Grace Miller,
Executive Assistant

Mycal Hixon
Mason McCloskey

Cara Browning,
Manager, IT Systems

Regan Hahey,
Manager, Activation & Go-to-Market Strategy

Mike McCarroll,
Manager, Activation & Go-to-Market Strategy

Stacy McGranor,
Manager, Activation & Go-to-Market Strategy

Jonathan White,
Director, Premium Hospitality

Not Pictured: Richard Rocha, General Manager, Sharks Ice at San Jose
Not Pictured: Dan Rusanowsky, Radio Play-by-Play Broadcaster
Not Pictured: Neda Tabatabaei, Vice President, Business Intelligence
Not Pictured: Jonathan White, Director, Premium Hospitality
Not Pictured: James Hamnett, Director, Booking and Events

YOUNG PROFESSIONALS BOARD

Alessandra Cain
Vince DiPiero
Mycal Hixon
Mason McCloskey

Katy McCormack
Kevin Ong
Nathaleen Palomino
Emma Stainton

OFFICER

Doug Bentz,
Board President

Ken Caveney,
Board Officer

Mary Grace Miller,
Executive Assistant

Not Pictured: James Hamnett, Director, Booking and Events
THANK YOU

Each year, the mission and work of Sharks Community is supported by corporate partners, donors, volunteers, fans, board members, executives and ownership. Our impact in the Bay Area is made possible by their unwavering interest in bringing our community together. With your help, the Sharks Foundation distributed more than $685,000 and impacted 65,432+ lives this year. Thank you to everyone for your commitment to making a positive difference in the community this season!

CONTACT
Website: SharksFoundation.org | Email: SharksFoundation@SharksFoundation.org

CREDITS
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LAYOUT & DESIGN
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PHOTOGRAPHY
Brandon Magnus
Michael Urakami

ASSISTANT EDITORS
Doug Bentz
Madison Bernstein
Stephanie Dubin
Caitlin Henninger
Heather Hooper
Jenné Johnson

DONATE TO THE SHARKS FOUNDATION
All monetary donations are used to fund the Foundation’s Community Assist Grant Program and various community projects. Donations are accepted via check or credit card. The Foundation also accepts in-kind donations for auctions, fundraisers and raffles. For more information, please contact SharksFoundation@SharksFoundation.org

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