The Canucks for Kids Fund dedicates resources to assist charities which support children’s health and wellness, foster the development of grassroots hockey, and facilitate and encourage education in British Columbia.

Thanks to the generosity of our fans, donors, players, employees and sponsor partners, the Canucks for Kids Fund (CFKF) has granted $64 million to charities in British Columbia over the last 34 years.
On behalf of the entire Vancouver Canucks organization, we want to thank you for being an important part of our Canucks for Kids Fund (CFKF) family. We are very proud of our team, both our players on the ice and our coaches, management and staff off the ice, for the incredible fundraising year we had in 2018-19. Most notably, our Canucks for Kids Fund 50/50 program had its most successful year ever, thanks in part to our new online 50/50 platform, our partnership with the 2019 IIHF World Junior Championships and our two guaranteed super-jackpots. In fact, the Canucks for Kids Fund broke a 50/50 world record at the Vancouver Canucks home-game on November 27, 2018 with a total jackpot of $1,413,630.

The CFKF continues to support children’s health and wellness, foster the development of grassroots hockey and fan development and encourage education in British Columbia. With these three pillars in mind, we are proud to strategically and meaningfully support BC charities and programs in these categories. For example, during the 2018-19 NHL season, we were proud to host more than 180 minor hockey players to on-ice clinics and experience. In addition to our significant grant to BC Children’s Hospital Foundation, Canucks players and mascot Fin visited over 200 kids & families at BC Children’s Hospital. We also had great success in our commitment to education in BC with 9,400 elementary & middle-school students freshly registered for one of our many school programs, including Fin’s Friends Character Education program, Power P.L.U.T.T. and Future Goals – Hockey Scholar.

We are also very fortunate to have the opportunity to meet many of the families that we support throughout the year. This is one of the most rewarding aspects of our roles as we get to bear witness to the immediate and emotional impact that our support has for some of these kids, their families and extended families. With your continued support we can increase our ability to support these incredible charities and their courageous families.

Thank you for your ongoing support. Together we are making a significant impact by changing lives and for that reason we are very much looking forward to the 2019-20 season.

Yours,

Paolo Aquilini
President, Canucks for Kids Fund
Managing Partner, Aquilini Group & Alternate Governor NHL

Alex Oxenham
Executive Director, Canucks for Kids Fund
Senior Director, Fan & Community Engagement, Vancouver Canucks

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THREE PILLARS OF SUPPORT

The Canucks for Kids Fund (CKF) dedicates time and resources to assist three specific pillars of support throughout the year. As a granting organization, the CKF provides financial assistance to charities which support children’s health and wellness, foster the development of grassroots hockey, and facilitate and encourage education in British Columbia.

Within the children’s health and wellness category, we are proud to actively support our core beneficiaries: Canucks Autism Network (CAN), Canuck Place Children’s Hospice and BC Children’s Hospital Foundation are all providing vital resources and life-saving care to families across this province. CAN is a leading organization that enhances the quality of life for families living with autism. Canuck Place offers focused pediatric care for children with life-limiting conditions, as well as support for their families. BC Children’s Hospital treats more than 93,000 of the province’s most ill and seriously injured children each year.

In partnership with BC Hockey, our grassroots hockey development comes in many forms, including hosting several on-ice clinics and off-ice instruction programs for BC minor hockey players, officials and coaches. The CKF is also proud of the robust presence of support we have in BC schools through our various classroom programs including Fin’s Friends Character Education Program, Power PLAY and Future Goals – Hockey Scholar.
OVERVIEW OF REVENUE

50/50 Program:
- In Arena: $3,885,024
- Guaranteed Jackpots: $2,352,015
- World Juniors: $1,805,514
- Lacrosse: $105,992
- Other Events: $48,973

Community Events:
- Door & &: $468,283
- Telephone: $423,480
- Jack-Milled Golf Tournament: $319,740
- Sports & Celebrities Festival: $529,100
- SuperTickets: $86,530

Other:
- Designated Donation: $282,819
- Undesignated Donations: $206,281
- Canucks Centre for BC Hockey: $59,500
- Interest Income: $46,534
- CFEC Designated: $33,494
- Canuck Place Designated: $15,727

TOTAL GROSS REVENUE: $10,739,356

OVERVIEW OF EXPENSES

50/50 Expenses:
- Community Events Expenses: $319,740
- CFEC Programs: $45,091

50/50 Winner Share

TOTAL EXPENSES: $2,396,284

DONATION DISTRIBUTION

Canucks Autism Network: $137,800
BC Children's Hospital: $617,763
Canucks Place: $64,917
BC Hockey Benevolent Association: $60,249
Seaway Ticket-Member Ticket Donations: $48,488
Arts in Action Society (East End Boys Club): $125,760
Sarah McLachlan School of Music: $14,520
PARD A Goal: $9,827
BC Lacrosse: $7,500
Greater Vancouver Food Bank: $13,500
Boys & Girls Club of Greater Vancouver: $13,500
Phoenix Academy of Learning: $23,000
Canadian Cancer Society: $9,524
The Indulge Project Society: $10,500
PVCA Program Centre: $10,500
Family Services of Greater Vancouver: $10,500
Vita Help Phone: $5,790
Egal Canada Human Rights: $6,157
Ronald McDonald Charities: $3,314
Pursuit Society BC: $3,314
Sedex Family Foundation: $3,314
Prevent and Help (Dressing Fund) - United Way: $1,000
Habitat for Humanity: $500

TOTAL DONATIONS DISBURSED: $3,940,493

*as a % of total revenue

FINANCIALS
Since 1984, “The Jake” has been a conduit for us to celebrate the strong bonds that tie together our past, present and future. The full Vancouver Canucks team charitable golf tournament kicks off each hockey season with the full roster of Canucks players, coaches, management and alumni teeing off alongside more than 200 guests on the beautiful double courses at Northview Golf & Country Club. Following golf, participants retreat to the clubhouse for an evening of storytelling, fine dining, drinks, and fundraising. The tournament proudly supports the Canucks for Kids Fund and the Vancouver Canucks Alumni Foundation.

The Sports Celebrities Festival presented by Wheaton Precious Metals is an inspiring and interactive gala celebrating the power of sport and the human spirit. Funds raised support Special Olympics BC and the Canucks for Kids Fund and help to empower athletes with intellectual disabilities to gain confidence, acceptance, and pride through sport and also provide vital opportunities, resources, and care to children and families throughout BC. Event highlights include meet and mingling with local sports heroes, including the entire Vancouver Canucks roster, Special Olympics athletes and more, a robust online and live auction and an incredible plated three-course meal. One aspect that makes the gala so unique is that each Vancouver Canucks player is paired up with a Special Olympics BC athlete for the night, allowing athletes to spend quality time together and get to know one another.

Date: September 12, 2018
Guests: 555
Raised: $587,000

Date: October 6, 2018
Guests: 355
Raised: $587,000

JAKE MILFORD CANUCKS CHARITY INVITATIONAL GOLF TOURNAMENT

SPORTS CELEBRITIES FESTIVAL

FUNDRAISING
The Vancouver Canucks annual SuperSkills competition, presented by Rogers, was held on December 2, 2018. With your help, we raised over $150,000 in support of the Canucks for Kids Fund & the NHLPA’s Goals & Dreams Fund. Canucks players showcased their skills and agility at this fun-filled family event. Fans enjoyed face-painting, prize giveaways and interactive games off the ice. On the ice, the Canucks players were divided into Team Blue and Team White and competed in events including Fastest Skater, Accuracy Shooting, Breakaway Relay, Puck Control Relay and Hardest Shot. In the end, Team White was victorious and took home the 2018 SuperSkills trophy.

The Canucks for Kids Fund Telethon was held on February 25, 2019 as the Canucks took on the Anaheim Ducks at Rogers Arena. We rely on the generous support of Rogers who provide the essential radio and TV airtime as well as 200 call centre volunteers who volunteer at the call centre and take donations by phone. We also appreciate the time that is donated by our Canucks wives & girlfriends, Canucks alumni, senior leadership and VIPs as they volunteer their time on the official CFKF Telethon set within Rogers Arena. Phone and online donations were accepted from 6:00am – midnight and together we raised more than $410,000 for BC families!

CANUCKS SUPERSKILLS
Date: December 2, 2018
Attendance: 5,305
Raised: $162,330

CANUCKS FOR KIDS FUND TELETHON
Date: February 25, 2019
Individual Donors: 3,401
Raised: $409,480

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The Vancouver Canucks and Canucks for Kids Fund proudly hosted the 19th Annual Canucks Dice & Ice Gala on Tuesday, February 19, 2019 at the JW Marriott Parq Vancouver, Grand Ballroom. More than $640,000 was raised for the Canucks for Kids Fund at this sold-out casino night and gala dinner. As one of the most sought-after gala tickets in town, Dice & Ice features the entire Vancouver Canucks roster, coaches and management interacting with guests in a faux-casino setting before sitting down to a three-course plated meal, incredible auction and the legendary Canucks rookie entertainment. In addition to dozens of high-value donations from luxury retailers, restaurants and unique experiences, the auction also featured custom baskets curated by each Canucks player and their spouse.

Date: February 19, 2019
Guests: 750
Raised: $646,033

DICE & ICE GALA
Mashed Fundraising
The Canucks for Kids Fund 50/50 Program is an envy of many NHL teams as well as professional sports teams across the globe. Our highly reputable and extremely successful 50/50 program operates at more than 50 events at Rogers Arena each year including during every Vancouver Canucks home game, every Vancouver Warriors professional lacrosse game as well as select concerts and special events. In addition to in-arena, you may also purchase 50/50 tickets online from home or wherever you may be in British Columbia. In 2019, Vancouver was proud to host the IIHF 2019 World Junior Ice Hockey Championships which also featured a Canucks for Kids Fund 50/50 at each game held at Rogers Arena. This 11-day tournament brought in an incredible $1.8 million in gross 50/50 sales revenue.

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Gross Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>VANCOUVER CANUCKS GAMES</td>
<td>$6,237,039</td>
</tr>
<tr>
<td>IIHF 2019 WORLD JUNIOR ICE HOCKEY CHAMPIONSHIPS</td>
<td>$1,805,514</td>
</tr>
<tr>
<td>VANCOUVER WARRIORS GAMES</td>
<td>$105,992</td>
</tr>
<tr>
<td>OTHER EVENTS</td>
<td>$48,973</td>
</tr>
</tbody>
</table>

The Canucks for Kids Fund relies on a small army of dedicated and passionate volunteers to sell 50/50 raffle tickets at Rogers Arena events. Our 50/50 volunteers do more than sell tickets, they are ambassadors for the Canucks for Kids Fund at each and every event night.

**TOTAL 50/50 VOLUNTEER HOURS FOR 2018-19:** 14,675
With $4.7 million raised, we were so proud to grant to the following programs and organizations:

- Arts in Action Society (East End Boys Club)
- BC Children’s Hospital Foundation
- BC Lacrosse Assoc. (BC Wheelchair Lacrosse)
- Boys and Girls Club of Greater Vancouver
- Britannia Hockey Academy
- Canucks Autism Network
- Canucks Centre for BC Hockey
- Canucks Family Education Centre
- Canuck Place Children’s Hospice
- Family Services of Greater Vancouver
- Fin’s Friends Character Education Program
- Greater Vancouver Foodbank
- KidSafe Project Society
- Phoenix Academy of Learning
- PowerPLAY Program
- Sarah McLachlan School of Music
- YWCA Metro Vancouver

“With every CAN program, I have learned more about myself. I have gained skills that have carried me forward not only in my employment with CAN, but into my personal life. They have given me a newfound sense of confidence that anything is possible. And for that, I am eternally grateful.”

Sylvain Formo, CAN participant, volunteer & staff member

“Within five minutes of Ayden’s first session, you could see his whole body language change. For the first time, we truly saw our special guy open up and be comfortable with himself. Ayden went from an anxious little boy who would rarely tell us how he felt - to literally bouncing from excitement and talking about how fun CAN was.”

Terri Neish, CAN parent

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93,000 kids visit the hospital for specialized pediatric services each year

BC CHILDREN’S HOSPITAL

VISION: EVERY CHILD IS HEALTHY AND ABLE TO FULFIL THEIR HOPES & DREAMS.

MISSION: TO TRANSFORM CHILD HEALTH THROUGH EXCELLENCE IN PHILANTHROPY.

BC Children’s Hospital is the only hospital in British Columbia devoted exclusively to the care of children. That means one million kids – including some of the sickest and most seriously injured – count on the hospital for specialized care they often can’t receive anywhere else. Last year, more than 93,000 patients visited the hospital – which not only includes its acute care centre but also its research institute, mental health facility and rehabilitation centre.

22,697 emergency department visits

1,000+ researchers on campus work tirelessly to discover new treatments

Canuck Place Children’s Hospice provides pediatric palliative care to the most medically complex children and their families who love them. With a focus on family-centred care, compassion, and clinical excellence, Canuck Place is able to journey with families as they navigate the most of the 1 in 5 they share – their one life to love – all at no cost to the family.

765 families from across BC on the Canuck Place Program

1,179 overnight stays by Canuck Place families and family members

2,229 outpatient consults in-home, in-hospital and via phone & video

2,554 patient bed days for Canuck Place children

Canuck Place care includes the following, all at no cost to the family:

- Physician and Nursing Care
- Medication Management Care
- Pain & Symptom Management
- Nurse-Patient Relationship Care
- Palliative Care
- Pain & Symptom Management
- Grief, Loss, and Bereavement Counselling
- Spiritual Care
- Recreation Therapy
- Art, Play, Music Therapy
- Education
- Home-cooked, nutritious meals

“I didn’t know if I can even convey to you how far Griffin my son has come. He was only eighteen months old when he was diagnosed with a rare tumor that took him to Canuck Place for end-of-life care. It was a tough time in our lives. Griffin’s condition was so serious, I didn’t believe I’d be able to hold him any more again. But Griffin astounded us as he continues to defy everything. Griffin is now 16 years old and Canuck Place play a big role in Griffin’s triumphs. I’ve been unable to watch my friend as this young boy blossom with Canuck Place care and attention I scarce what it means to be a dad to my three amazing kids and the difference Canuck Place care has made in Griffin’s life.”

Canuck Place father, Warren

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HOCKEY FIGHTS CANCER

We were proud to host Hockey Fights Cancer night on November 19, 2018. This month-long awareness initiative is supported by all 31 teams and unites the hockey community in support of cancer patients and their families. Together, the hockey community looks to inspire hope and courage for those who are living with, going through and moving past cancer. Our Hockey Fights Cancer night featured:

• Canucks players wore lavender jerseys for warm ups. These jerseys were autographed and were up for auction, with proceeds supporting Camp Goodtimes, a safety-focused, medically-supervised, fun and recreational experience for children and youth with cancer and their families.

• We hosted oncology patients, doctors, researchers and volunteers in suites and seats throughout Rogers Arena recognizing their ongoing efforts to battle cancer.

• A young cancer patient and his family took part in a ceremonial puck drop.

• A cancer patient from Camp Goodtimes watched warm-up from the penalty box and received Michael Del Zotto’s signed stick.

• A patient from BC Children’s Hospital watched warm-up from the player’s bench as part of the Toyota Junior Trainer program.

• An oncology patient from BC Children’s Hospital was Alex Edler’s guest in the Eagle’s Nest.

• Lavender, which represents awareness for all forms of cancer, was featured in several ways, including HFC decals on all player helmets, player stick tape, ties on coaches, management and broadcasters and all sponsor logos on the rink boards at Rogers Arena.

HOCKEY IS FOR EVERYONE

The Vancouver Canucks believe in diversity and inclusion in hockey and on Wednesday, March 13, 2019 we celebrated our annual Hockey Is For Everyone Night (HIFE), presented by TD. HIFE is a year-round NHL and NHLPA initiative, supported by every member club in the NHL.

Canucks HIFE ambassador, Alex Edler, and his teammates wore a combination of two jerseys, during warmups that featured rainbow-coloured names and numbers and the HIFE logo to celebrate an environment of equality. Every player-worn jersey was autographed and auctioned off with proceeds benefiting the You Can Play Project.

Committed to diversity and inclusion, our partner TD supported HIFE with a rainbow-coloured Pride Path and Pride Puck Wall inside Rogers Arena. Festivities continued on the concourse where the Vancouver Pride Society offered Pride flags and a photobooth in our Community Corner. Canucks HIFE apparel was also available in the Canucks Team Stores and on vanbase.ca.

HOCKEY TALKS

The Hockey Talks mental health awareness initiative began in 2013, following the tragic passing of Vancouver Canucks player Rick Rypien in 2011. Rick was a hockey hero, a son, a brother, a teammate and a friend. Rick’s wish was to support others and help reduce the stigma associated with mental illness by being a spokesperson for this issue. The Vancouver Canucks are committed to honoring Rick’s legacy by telling his story and carrying out his mission to support youth and families struggling with mental health challenges.

During the 2018-19 season, all seven Canadian NHL teams and five US teams hosted a Hockey Talks mental health awareness night in an effort to encourage conversation, share mental health resources, provide information from experts and eliminate some of the misconceptions and stigma associated with mental illness.

Our annual Hockey Talks night took place on January 16, 2019 to encourage a conversation about mental health. We dedicated this game night to bringing awareness to mental health and offer fans the opportunity to get involved through social media.
The Canucks Centre for BC Hockey was proud to open its doors in September 2005. Supported by the Canucks for Kids Fund, this partnership between the Vancouver Canucks, BC Hockey and Hockey Canada focuses on the grassroots hockey development of players, coaches, officials, administrators and parents throughout British Columbia.

The main objective of the Canucks Centre for BC Hockey is to strengthen the bond between the Vancouver Canucks and the 60,000+ hockey players and 30,000+ hockey volunteers in the province. Working closely with hockey leaders throughout British Columbia, the office runs programs that benefit every hockey enthusiast within the province. Supporting grassroots hockey programs such as these will always be a priority for the Vancouver Canucks and Canucks for Kids Fund.

We are proud to be a long-time partner of BC Hockey, a non-profit organization and member branch of Hockey Canada in charge of governing amateur hockey at all levels in British Columbia and Yukon Territory. It’s over 120 minor hockey associations, 15,000 players, 4,500 referees, 20,000 official volunteers and countless others make our great game possible here in Pacific Canada. Founded in 1919 as the British Columbia Amateur Hockey Association, BC Hockey has seen many changes and substantial growth over the years. The organization continues to strive to provide training and resources for volunteers so that they may better serve the amateur hockey community.

Thank you to BC Hockey!
**LEARN TO PLAY**

Developed with the help of experts from USA Hockey and Hockey Canada, the Learn to Play initiative aims to be the gold standard for youth hockey programs with the goal of inspiring more families to join the hockey community. Learn to Play changes the way youth hockey is offered by providing first-time participants with head-to-toe equipment, weekly sessions of age-appropriate on-ice instruction and certified coaching, led by NHL Alumni, in a fun and safe atmosphere.

**CANUCKS FEMALE JAMBOREE**

Now in its 17th year, the Canucks Female Jamboree, presented by Esso, provides an opportunity for more than 50 female minor hockey players aged 10 to 15 of any skill level to play with other girls from around the province in a fun, fair and non-competitive tournament. Girls also learn teamwork, leadership skills, self-esteem and female empowerment in sport. This year’s Jamboree was held at Burnaby’s 8-Rinks from March 15-17, 2019.

**MINOR HOCKEY WEEKEND**

Each year we invite registered BC Minor Hockey teams to visit Rogers Arena and play a game on the home ice of the Vancouver Canucks in front of their family and friends. Each team plays an hour-long, three-period game against another team of the same age and playing level. More than 440 minor hockey players from across BC participated on March 2-3, 2019 at Rogers Arena.

**TIM HORTON’S COACHING EXPERIENCE**

We were proud to host the 15th annual Tim Hortons Coaching Experience on October 20, 2018 at Rogers Arena with nearly 100 minor hockey coaches in attendance. This free event recognizes the important contribution coaches make to hockey programs throughout the province. Participants are offered on and off-ice seminars from special guests in the hockey community including Vancouver Canucks head coach Travis Green.

**JUNIOR GOLF WEEK**

In partnership with PGA BC, we were proud to host the 6th annual Canucks Junior Golf Week presented by Odlum Brown Limited at 59 participating golf facilities around BC from July 2-9, 2019.

More than 1,200 kids and youth registered to learn golf skills, stay active and engage in sport beyond the hockey season.

**SKILL DEVELOPMENT**

**FIRST STRIDES**

Our Canucks First Strides clinics provide a unique opportunity for minor hockey initiation/novice players aged 6 to 8 and coaches to develop their skills with BC Hockey course conductors, while skating alongside select Vancouver Canucks players on ice at Rogers Arena. This season we hosted two First Strides clinics on December 7, 2018 and February 24, 2019 with 80 kids participating in each.

**GRASSROOTS HOCKEY**

In partnership with PGA BC, we were proud to host the 6th annual Canucks Junior Golf Week presented by Odlum Brown Limited at 59 participating golf facilities around BC from July 2-9, 2019. More than 1,200 kids and youth registered to learn golf skills, stay active and engage in sport beyond the hockey season.

**JUNIOR GOLF WEEK**

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GRASSROOTS HOCKEY
IN-GAME OPPORTUNITIES

CANUCKS MINI MINOR

We love featuring minor hockey games during intermissions at Canucks home games and the Canucks Mini Minor program gives that opportunity to initiation/novice up to pee wee-aged players from all over the province 40 nights a season. Three minor hockey players get to experience hockey at the NHL level in front of the crowds at Rogers Arena. In addition to a mini-game, each team receives 22 complimentary game tickets, a dressing room visit from Fin, a souvenir video of the mini-game and bus transportation to and from Rogers Arena.

EVERY KID’S DREAM

We want to make Every Kid’s Dream come true. This once in a lifetime opportunity offers specially selected BC minor hockey players between the ages of 8-13 the experience of being in the Canucks starting lineup. All 18,810 fans are watching these lucky individuals as they lead the Canucks in their pre-anthem skate and take their place along the blue line with their hockey idols for the singing of the national anthem(s). We host one minor hockey player every Canucks home game all season long!

MINOR HOCKEY WEEK

BC Minor Hockey Week is an annual, province-wide BC Hockey initiative that we are also proud to embrace by inviting minor hockey players from around the province onto the ice during the pre-anthem warm up at a Vancouver Canucks home game. The celebration features five players, four referees and one goalie as they stand beside their hockey heroes for the singing of the national anthem(s).
The Canucks Family Education Centre (CFEC) opened its doors in 2002 and operates in partnership with the Canucks for Kids Fund, The Vancouver Sun Raise-a-Reader program, Britannia Community Services Centre Society, Vancouver School Board, Main Street Education Centre, Burnaby School District, Frontier College and many other programs and service providers. The primary goal of CFEC is to provide a seamless system of quality family literacy and early learning programming for children, youth and adults. The mandate of CFEC is to positively impact low literacy levels on Vancouver’s Eastside and Burnaby by providing a co-coordinated, comprehensive, integrated services approach to family literacy and lifelong learning.

More than 650 individuals benefit from CFEC’s free programming each year. What makes CFEC unique is its barrier-free approach to family literacy. Complimentary child-minding, hot lunches, tutoring and transit passes are offered to families in order to significantly increase the chance of success, progression and graduation.

Developed in partnership with BC educators in 2004, Fin’s Friends is designed to teach the basic elements of character education and social responsibility to primary students throughout British Columbia. Students are taught to respect themselves and others by emphasizing the virtues of strong character such as compassion, kindness, and perseverance. Specific children’s literature is used as a basis to stress these positive character virtues and all books are included in the package.

The curricula for each grade components are distinct from one another, with different literature and emphasized virtues:

- Kindergarten curriculum teaches compassion and fairness
- Grade one curriculum teaches kindness, perseverance, and peacefulness
- Grade two curriculum teaches respect and responsibility
- Grade three curriculum teaches courage and citizenship

Over the past 15 years, Fin’s Friends has been in more than 5,000 primary classrooms in both English and French Immersion across British Columbia. In that time, more than 125,000 students have participated in the valuable character education program. Fin’s Friends is made possible thanks to funding from the Canucks for Kids Fund.
POWER PLAY

Created by the Vancouver Canucks fitness and nutrition experts in conjunction with local educators, the Vancouver Canucks and Canucks for Kids Fund are proud to offer: Power PLAY - Fitness. Nutrition. Fun. to intermediate classrooms across the province.

Created for students in grades 4-7 throughout BC, Power PLAY is a great way for teachers to help fulfill required learning outcomes by teaching students about health and fitness with fun, engaging topics and activities. Students learn healthy eating and active living strategies through a series of class discussions and related activities. With the goal of being an inspiration to young students around these important topics, this free curriculum also looks at how your favourite Vancouver Canucks players eat right and stay in shape.

More than 100 schools registered for Power Play last season, with 50 schools also receiving a free set of floor hockey equipment for their school gym.

RAISE A READER

The Vancouver Canucks and Canucks for Kids Fund have been proud partners on the Vancouver Sun’s Read A Reader program for 22 years. This annual campaign raises awareness and important funds for literacy programs across British Columbia. Canucks players Troy Stecher, Ben Hutton and Brandon Sutter proudly lent their voices to the campaign in September 2018. Read A Reader features a week-long digital campaign with a user-friendly online platform to collect donations from anyone with a passion for supporting family literacy programs across BC, including our own Vancouver Family Education Centre.

RAISE A READER

The Trevor Linden Community Spirit Scholarship recognizes and rewards four exceptional students each spring for more than 10 years now, we have offered four $2,500 scholarships to student leaders who are entering their first year of post-secondary studies and who have made exceptional contributions in the following areas:

• School and community service leadership
• Initiating community development
• Affection positive change
• Mentoring others
• Personal development and growth
• Good academic performance

FUTURE GOALS

HOCKEY SCHOLAR

Created in partnership with the NHL and NHLPA, we are proud to also offer Future Goals - Hockey Scholar, a unique science, technology, engineering, and math (STEM) resource for BC students. This online program leverages the existing game of hockey as a learning vehicle to ignite student interest in these critical topics and is available to Grade 4-7 students throughout British Columbia at no cost. Topics covered include engineering frictional forces, skills & a goal building, ice surface area & volume, geometric constructions and angels, states of matter - solid, liquid, gas, as well as velocity and kinetic energy as seen through the speed of a hockey player. Last season we had nearly 10,000 students in 132 BC schools participating in Future Goals.

TREVOR LINDEN COMMUNITY
SPIRIT SCHOLARSHIP

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• School and community service leadership
• Initiating community development
• Affection positive change
• Mentoring others
• Personal development and growth
• Good academic performance

EDUCATION
VANCOUVER CANUCKS COMMUNITY PARTNERSHIPS

In addition to the work we do for the Canucks for Kids Fund, the Vancouver Canucks have a robust community outreach strategy that reaches thousands of additional families around British Columbia. Some of these initiatives include donations of game tickets and promotional merchandise, Canucks player programs and availability of concourse space to local charities.

COMMUNITY PARTNERSHIP

$4.7 MILLION LAST YEAR
$64 MILLION SINCE INCEPTION

IN CANUCKS HOCKEY

CLINICS & PROGRAMS

2,838 KIDS

126,114 ELEMENTARY SCHOOL STUDENTS IN CFKF SCHOOL PROGRAMS

$1,413,630 RECORD BREAKING JACKPOT VS LAK 11.27.18

660 EDUCATION CENTRE CANUCKS FAMILY STUDENTS

765 FAMILIES IN THE CANUCK PLACE PROGRAM

11,360 VOLUNTEER HOURS

1,880 BOOKS DONATED

1,838 KIDS & FAMILIES WITHIN THE CANUCKS AUTISM NETWORK

1,880 CANUCKS, WARRIORS & CONCERT TICKETS DONATED TO KIDS & FAMILIES

837 CANUCKS ITEMS DONATED TO KIDS & FAMILIES

7,936 CANUCKS TICKETS DONATED TO KIDS & FAMILIES

4,768 FAMILIES WITHIN THE CANUCKS FOR KIDS FUND

126,114 CANUCKS ITEMS DONATED TO CHARITIES

11,360 DONATED BOOKS

230 APPEARANCES

837 CANUCKS ITEMS

50/50
PLAYER PROGRAMS

EAGLE’S NEST
Each home game Alex “Eagle” Edler and his family select a deserving child to attend as Edler’s guests. This opportunity is available to kids who are facing a challenging illness or injury, who have done something special for someone, who are dealing with a difficult situation or who wouldn’t otherwise have the opportunity to come to a game due to socio-economic circumstances. All these games include four tickets, an in-game shout out on the jumbotron and a post-game meet and greet with Alex Edler.

SVEN SCORES FOR HEROES
For every goal that Sven Baertschi scores he donates $500 to the HEROES charity. HEROES, the Hockey Education Reaching Out Society, is an organization that uses hockey to teach life skills and empower at-risk youth in Vancouver and other cities around Canada. Last season, Sven donated $4500 after he scored nine goals.
COMMUNITY PARTNERSHIPS

DONATIONS IN KIND
Vancouver Canucks Community Partnership department offers support to numerous charitable groups and not-for-profit organizations that focus on children in BC in the areas of public education, grassroots hockey, and health and wellness. We support through the donation of team merchandise and memorabilia to fundraising events for use in auctions, raffles etc. Charities are invited to submit a donation request by visiting canucks.com/community.

COMMUNITY CORNER
The Community Corner program provides registered BC charities the opportunity to come to Rogers Arena on game nights and share information about their organization with Vancouver Canucks fans on the concourse. The selected charities are provided with a table on the Level 100 concourse to display and distribute their information. A representative will also take part in a brief pre-game interview with the Rogers Arena host and the video will be broadcast on arena video boards and the charity logo will appear on concourse digital signage.

TICKETS FOR KIDS
The Canucks Ticks for Kids program gives Canucks season ticket members the opportunity to donate tickets that they cannot use to local children’s charities. Donated tickets are redistributed to specially selected children’s charities and the Canucks for Kids Fund will issue a charitable tax receipt for the value of the tickets to each donor.

COMMUNITY TICKET PROGRAM
We are excited to be able to donate a portion of unsold game tickets to community organizations and charities allowing kids, families and community groups the opportunity to attend a Canucks game when they otherwise would not be able to.
IN THE COMMUNITY:
CANUCKS WIVES & GIRLFRIENDS

Each season we are so grateful to the incredible team of wives and girlfriends of Canucks players, coaches and management for their commitment to giving back to the families of BC. There are many events and initiatives they support each year.

CANUCKS FAMILY EDUCATION CENTRE HOLIDAY INITIATIVES:

For more than 10 years, Canucks wives & girlfriends have hosted 200 deserving kids and families from the Canucks Family Education Centre (CFEC) to a traditional holiday meal at Rogers Arena alongside rink Hospitality staff. Not only do the families enjoy a delicious meal, they are presented with gifts to take home. In addition to the annual dinner, 65 CFEC families were supported by Canucks players, coaches, management and their wives and girlfriends for the holidays in December 2018. More than 950 gifts of clothing, household goods and toys were delivered alongside $10,000 in grocery gift cards to these hard-working and deserving families.

THE PROVINCE EMPTY STOCKING FUND:

Each winter, Canucks wives and girlfriends team up with The Province Empty Stocking Fund as they host the annual balloon pop on the concourse during a game at Rogers Arena. Fans who make a minimum $20 donation get an opportunity to pop a balloon containing vouchers for premium prizes. More than $6,700 was raised in December 2018.

CANUCKS FOR KIDS FUND DICE & ICE GALA:

Each year our Dice & Ice Gala includes a spectacular silent auction featuring over 200 highly sought-after items, including a set of themed, premium gift baskets that are created by all the Canucks wives and girlfriends. These baskets once again helped us raise over $120,000 in our silent auction alone.

CANUCKS FOR KIDS FUND TELETHON:

Our celebrity phone panel features many Canucks wives and girlfriends as they process donations and pledges over the phone, while also having the opportunity to personally thank donors for their contributions. These ladies were part of a team that raised more than $375,000 in February 2019 for the CFKF Telethon.

THE SHOEBOX PROJECT:

Supporting the women and children at YYC’s Crabtree Corner Community Resource Centre, Canucks wives & girlfriends celebrated International Women’s Day by partnering with The Shoebox Project. For our game on March 9, fans were encouraged to bring beautifully decorated shoeboxes full of essential and fun female products along with notes of encouragement and inspiration. More than 50 shoeboxes were collected.

COMMUNITY PARTNERSHIP
CONTACT US!

Canucks for Kids Fund
89 West Georgia St.
Rogers Arena
Vancouver, BC
V6B 0N8

604.899.7400

@canucksforkids
@canucksforkids
@canucksforkidssfund

HOW TO DONATE:

Online:
canucks.com/cfkf

Call:
604.899.7400

Mail:
(Cheques payable to the Canucks for Kids Fund)
Canucks for Kids Fund
Aquilini Centre West
89 West Georgia St.
Vancouver, BC
V6B 0N8
THANK YOU!