2021-2022
COMMUNITY REPORT
In a season that featured so much excitement on the ice, I am so proud of our organization’s efforts off the ice. We’ve got players, coaches and business staff who are committed to making a difference in our community.

During the 2021-2022 season, we continued our commitment with local partners Boys & Girls Clubs of the Twin Cities, DinoMights, Habitat for Humanity, the Hendrickson Foundation, and Twin Cities Pride. These partnerships helped us focus on our mission to drive social change and foster inclusivity.

In addition, we continued and expanded programs that grow our game. We’re especially proud of some new programs that help bring the game to underserved communities.

As always, we were humbled by the responses of our fans and corporate partners as well. We couldn’t have the same impact without your passionate support. Thanks for helping us create a Greater State of Hockey!

Sincerely,

Craig Leipold
Our organization’s mission is to create a Greater State of Hockey. The Minnesota Wild has pledged to use our powerful platform to create a greater sense of community. By using that platform throughout our community, we strive to create a State of Hockey that is more diverse, equitable and inclusive. Specifically, we seek to drive social change and foster inclusivity by providing a safe, positive and welcoming environment for all community members and employees regardless of ethnicity, sexual orientation, background or experience.

We believe:

- Hockey is for Everyone – and we will continue to break down barriers and provide broader access to our great game.
- In unifying and building our community – and we will partner with like-minded organizations to do so.
- We can positively impact children in under-represented communities – and will strengthen our efforts in this realm.
- Our organization will be improved when it more closely reflects the community in which we live and work – and we will prioritize and measure that outcome.
- In support of our mission to drive social change and foster inclusivity, we are proud to partner with five local, like-minded nonprofits to help us create a more diverse, equitable and inclusive State of Hockey. As an organization, our goal is to engage our staff with these community partners through volunteer work and service. Each of these five organizations align with one or more of our stated beliefs, and all fight racism and promote social justice.

**Boys & Girls Clubs of the Twin Cities**
Mission: Enable all young people to reach their full potential as productive, caring, responsible citizens.

**Dinomights**
Mission: To equip our urban youth to develop physical, academic, social and spiritual excellence.

**Hendrickson Foundation**
Mission: Enrich the lives of individuals with intellectual, emotional, cognitive and physical disabilities through the game of hockey.

**Twin Cities Habitat for Humanity**
Mission: Eliminate poverty housing from the Twin Cities to make decent, affordable shelter for all people a matter of conscience.

**Twin Cities Pride**
Mission: To empower every LGBTQ+ person to live as their true self.
The Minnesota Wild held its Third Annual Black History Month Celebration on January 14, 2022. The night featured members of the Black community making the “Let’s Play Hockey!” call, a video and interview with members of Sounds of Blackness, and a young skater from Hockey is for Me skating the State of Hockey flag to center ice as the BMO Flag Bearer. Additionally, Wild players wore custom jerseys during pre-game warm-ups. The jerseys were designed by leaders of the local Black community.

NATIVE AMERICAN HERITAGE DAY
The Minnesota Wild partnered with the Prairie Island Indian Community to celebrate Native American Heritage Day on November 26, 2021. Native American Heritage Day, signed into law in 2008, takes place the day after Thanksgiving and honors Native Americans across the nation. The day celebrates the vibrant cultures, traditions and heritages while recognizing the many contributions Native Americans have made.

To commemorate Native American Heritage Day, Wild players wore custom Native American Heritage hockey jerseys during pre-game warm-ups. Designed by members of the Treasure Island Resort & Casino and Wild creative teams, the jerseys paid tribute to the Minnesota Native American community with a specially designed Dakota emblem and writing.

PRIDE NIGHT
The Minnesota Wild hosted Pride Night on March 29, 2022. Players wore custom Pride jerseys and used Pride tape on their sticks during pre-game warm-ups. The game featured former Minnesota Vikings player and Pride advocate Esera Tuaolo making the “Let’s Play Hockey!” call, a special ticket pack with proceeds benefiting Twin Cities Pride, and a post-game meet-and-greet with Wild defensemen Joe Merrill and members of the LGBTQ+ community. Additionally, several LGBTQ+ organizations had concourse tables to promote their programs, including Twin Cities Pride, Twin Cities Queer Hockey Association and Minnesota People of Pride.
HOCKEY IS FOR ME
Presented by BMO
The Minnesota Wild, in partnership with the NHL and NHLPA, were proud to present the inaugural Hockey is for Me program prior to and during the 2021-2022 season. With a goal of introducing the game of hockey to children of different ethnicities, the free program offered nearly 100 kids of color four Learn to Skate sessions, four Learn to Play sessions and $500 grants for participants who wished to continue to play and register with their local youth hockey association.

OUTDOOR RINK DONATION
The Minnesota Wild, in partnership with the NHL and EZ ICE Rinks, donated outdoor ice rinks to three local nonprofits, including Boys & Girls Clubs of the Twin Cities, DinoMights and New Directions Youth Ministry. The groups use the rinks for their various youth hockey and skating programs. The rink donated to New Directions was installed in North Commons Park in North Minneapolis and was funded by the Minneapolis African American Professional Firefighters Association.

MINNESOTA UNBOUNDED
With support from the Minnesota Wild, Minnesota Unbounded provides a place for girls of color to play hockey together. Comprised of 10U-14U girls teams, Minnesota Unbounded has been involved in a number of initiatives with the Minnesota Wild to make hockey a more diverse and inclusive sport. Players from Minnesota Unbounded helped coach at Matt Dumba's Hockey Without Limits Camp, participated in the 2022 Discover NHL Winter Classic® as a community partner, and helped on-ice at the Minnesota Wild's Hockey is for Me camp.

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DIVERSIFIED HOCKEY NIGHT

The Minnesota Wild celebrated Diversified Hockey Night on Sunday, April 17, 2022. Minnesota Diversified Hockey is a Minnesota Hockey and USA Hockey affiliate whose groups include Minnesota Wild Special Hockey, a program for skaters of all ages with intellectual disabilities; Minnesota Wild Sled Hockey, a program for skaters of all ages with physical disabilities; Minnesota Warriors Hockey, a program for skaters wounded in military service; and Minnesota Wild Blind Hockey, a program for skaters with visual impairments. The celebration included players from the Diversified Hockey programs making the “Let’s Play Hockey!” call, Zamboni rides, intermission games and a young player from Sled Hockey skating to center ice as the BMO Flag Bearer. The organizations also received a $1,000 grant from the Minnesota Wild Foundation. Proceeds from the Split the Pot Raffle program benefited the Hendrickson Foundation.

MATT DUMBA’S HOCKEY WITHOUT LIMITS CAMP

In collaboration with the Minnesota Wild, Matt Dumba hosted a hockey camp at the Guidant John Rose Minnesota Oval in Roseville, MN. Aimed to help diversify the game of hockey, participants included special and sled hockey players, blind hockey players and players of color. Over 170 players participated in the camp and all had the pleasure of meeting Matt Dumba.

YOUTH MENTORSHIP

In an effort to make the game of hockey more inclusive and welcoming for players of all ages, ethnicities and backgrounds, Minnesota Wild players, including Matt Dumba and Jordan Greenway, offered their mentorship to local players who have experienced racism and other forms of discrimination at the rink.
At the 2022 Discover NHL Winter Classic®, four Minnesota hockey programs, including the DinoMights, Herb Brooks Foundation, Hockey is for Me and Minnesota Unbounded, took the ice at Target Field on New Year’s Day. The four hockey programs, all of which serve children of color and/or underserved communities, were also invited to attend the game, all in an effort to grow the game of hockey.

**MEREDITH LANG – 2022 WILLIE O’REE COMMUNITY HERO AWARD FINALIST**

Meredith Lang, a former high school hockey player from Richfield, has been a valuable asset to the Minnesota Wild by helping the organization grow the game of hockey. In an effort to make the game more inclusive and diverse, Lang has played a key role in identifying and inviting local children of color to participate in Minnesota Wild Learn to Skate and Learn to Play hockey programs. Additionally, two local hockey programs, the Hockey Ninas and Minnesota Unbounded, were brought into existence, in large part, by the tireless efforts of this single working hockey mom. For her efforts, the NHL named Lang one of three finalists for the distinguished Willie O’Ree Community Hero Award.

**WINTER CLASSIC LEGACY FUNDS**

The Minnesota Wild, in partnership with the NHL and its Winter Classic Legacy Fund, provided a $75,000 grant to Northeast Ice Arena in Minneapolis to be used for a state-of-the-art dryland training center and mentoring room. Both rooms will be used by the Minneapolis boys and girls high school hockey teams, Minneapolis Storm, Minneapolis Titans and Herb Brooks Foundation.

The Wild also provided two grants totaling $100,000 in partnership with the team’s local Winter Classic partners, including BMO, Andersen Windows, RBC Wealth Management, CHS, Securian Financial and Treasure Island Resort & Casino. Grants were made to the DinoMights for an outdoor refrigerated hockey rink in South Minneapolis and to Minnesota Hockey to fund the next three years of its annual Never Too Late Camp. Developed for kids ages 9-13, the Minnesota Wild and Minnesota Hockey reserved 30% of registrations for children of color.
In the fall of 2019, the Minnesota Wild launched its official employee volunteer program – Heart of the Wild. In an effort to act on our mission of creating a Greater State of Hockey, and in alignment with our Service First philosophy, all eligible employees were offered various volunteer opportunities throughout the year. Volunteer opportunities aligned with the company’s community initiatives, including youth hockey, medical, military, education, underserved children/families, environmental, animal rescue, and diversity and inclusion.

717.5 HOURS were completed
100 EMPLOYEES volunteered
12 ORGANIZATIONS were impacted

2021-2022 IMPACT
The Minnesota Wild celebrated Hockey Fights Cancer Night at the Minnesota Wild vs. Ottawa Senators game on November 2, 2021. The 2021 edition of Hockey Fights Cancer was especially close to the heart for the entire Wild organization. Throughout the game, the Wild paid tribute to the memory of Tom Kurvers. A Minnesota native, Kurvers, who played at UMD and enjoyed an 11-year NHL career, died of lung cancer on June 21, 2021. Kurvers was the Minnesota Wild Assistant General Manager at the time of his death.
BOOK DRIVE
Presented by St. Paul Eye Clinic
The Minnesota Wild and St. Paul Eye Clinic partnered to host a book drive at Xcel Energy Center on March 1, 2022. Fans brought new or gently used books that benefited Saint Paul Public Schools. All monetary donations assisted the library services in the city of Saint Paul.

COAT DRIVE
Presented by Ororo
The Minnesota Wild and Ororo teamed up to host a coat drive at Xcel Energy Center on February 12, 2022. Fans were invited to participate by bringing new or gently used coats to the game. All collected coats were donated to the DinoMights. Additionally, Ororo donated 100 heated vests.

EQUIPMENT DRIVE
Presented by Toyota
The Minnesota Wild, Let’s Play Hockey and Minnesota Hockey partnered for the 12th Annual Used Hockey Equipment Drive. Used equipment was collected at various arenas around the Twin Cities throughout the month of September. On October 16, 2021, thousands of pieces of equipment were distributed to youth hockey associations and individuals in need of hockey gear, including the Boys & Girls Clubs of the Twin Cities and United Heroes League.

BLOOD DRIVE
Presented by Anheuser-Busch
The Minnesota Wild and Memorial Blood Centers teamed up to host a blood drive on the concourse of Xcel Energy Center on February 21, 2022, presented by Anheuser-Busch. Nearly 100 pints of blood were collected, potentially saving nearly 300 lives during the national blood shortage crisis.

FOOD DRIVE
Presented by Toyota
On April 10, 2022, the Minnesota Wild and Toyota hosted a food drive at Xcel Energy Center benefiting The Food Group. Fans donated non-perishable items and monetary funds. The Food Group has been working toward food justice and equity for over 45 years.
EARTH WEEK PARK CLEANUP
In celebration of Earth Week, Minnesota Wild and Xcel Energy staff spent the afternoon of April 19, 2021, at Hidden Falls Regional Park. Staff members picked up litter in the park, cleaned debris from the shores of the Mississippi River and learned about other Saint Paul sustainability programs.

GILLETTE HOSPITAL VIRTUAL VISITS
Gillette Hospital is home to some amazing children who had the opportunity to sit down with Jared Spurgeon and Matt Dumba for a virtual visit. They talked about travel, hockey memories and food!

KEVIN FIALA MEET-AND-GREETS
After every home game during the month of April, you could find Kevin Fiala visiting with a family and sick child. Kevin made it a personal mission to host a family with a sick child at each home game. He also gave each family a gift card for food and merchandise, as well as a post-game meet-and-greet.

CHARITY OF THE MONTH
Presented by Innovative Office Solutions
The Minnesota Wild and Innovative Office Solutions were pleased to honor six local charities during the 2021-2022 season as part of the Charity of the Month program. The program provides awareness and exposure for local nonprofits each season. Highlighted charities this past season included Leaders of Today and Tomorrow (LOTT), COMPASS, Minnesota Ovarian Cancer Alliance (MOCA), Joy Collaborative, Jeremiah Program, Halle & Bruce Community Center and Lifeworks.

CANINE CALENDAR
Presented by PetSmart and Canidae
Minnesota Wild players cuddled up with precious rescue dogs from Coco’s Heart Dog Rescue for the Fifth Annual Minnesota Wild Canine Calendar. All net proceeds from the calendar sales benefited Coco’s Heart Dog Rescue, Soldier’s 6 and the Minnesota Wild Foundation.
COMMUNITY DONATIONS

The Minnesota Wild is proud to support hundreds of nonprofit organizations and other worthy causes each year, with an emphasis on organizations that serve underprivileged children and families, educational initiatives, children’s medical causes, military, youth hockey, environmental, animal rescue, and diversity and inclusion. This past season, the Minnesota Wild donated autographed memorabilia, merchandise and suites to various groups that met our criteria. Additionally, Wild season ticket members donated hundreds of tickets to nonprofit groups via the Wild Ticket Assist Program.

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HOPEKIDS SUITE

In partnership with HopeKids, Mats Zuccarello and Matt Dumba invited families with children battling a life-threatening illness to enjoy a Minnesota Wild home game. All guests received a ticket in a catered suite and a commemorative gift. A total of 31 suites were donated during the 2021-2022 season.

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The Minnesota Wild Faceoff for Fitness school assembly program presented by UnitedHealthcare energizes elementary school students, helps them understand the importance of a healthy and active lifestyle, and teaches them more about the great game of hockey. This past season, the Minnesota Wild visited schools from Cottage Grove to Waseca. Each assembly featured a visit from either Ryan Carter or Wes Walz, former Minnesota Whitecaps player and Isobel Cup Champion Kalli Funk, Wild mascot Nordy, and host Rusty Kath. The Wild also donated a set of street hockey equipment to each participating school.
In partnership with EVERFI, the Minnesota Wild hosted STEM Day on April 25, 2022, at the National Sports Center in Blaine, MN. Fourth grade students from Centerview Elementary learned about the science of hockey with assistance from Minnesota Wild front office staff and Bally Sports North's Kevin Gorg.

The Minnesota Wild, in partnership with EVERFI and the Future Goals program, honored several Minnesota teachers as our Teachers of the Month during the 2021-2022 academic year. The Wild named Sheila Berg, a middle school teacher at New Code Academy, as the recipient of the 2022 Teacher of the Year Award. All the teachers received a custom Wild jersey in appreciation of their efforts.

The Minnesota Wild, in partnership with EVERFI and the Future Goals program, presented the Future Goals program this past season, a program that brought interactive, educational opportunities to many Minnesota schools. Future Goals – Hockey Scholar is an online learning course that leverages the game of hockey as a learning vehicle for students to understand the real-world applications of science, technology, engineering and math (STEM) concepts. The course is for students in grades 4-7 and is available to schools at no cost.

WILD ABOUT READING

The 2021-2022 season marked the 19th year of the Wild About Reading program. The program’s goal is to promote the importance of reading and increase student literacy by encouraging kids to read outside the classroom. Winning classrooms received a reading from a Wild player’s significant other.

WINNER

ERIC SCHEIDEL
Frazee Elementary School
Frazee, MN

LOGAN CARTSENSEN
Lakeville Middle School
Lakeville, MN

TATIANA O’DONNELL
Robbinsdale Spanish Immersion School
Hopkins, MN

NATHAN KUBE
St. Clair Elementary
St. Clair, MN

CHARLES WAKE
Frazee Elementary School
Frazee, MN

LAVONNE (BONNIE) KARST
Shakopee Area Catholic School
Shakopee, MN

2021-2022 TEACHERS OF THE MONTH

SHEILA BERG
New Code Academy – Bloomington, MN

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The Minnesota Wild celebrated its annual Military Appreciation Night presented by Thomson Reuters at the Minnesota Wild vs. Carolina Hurricanes game on February 12, 2022. Among the many tributes that night was a special on-ice ceremony honoring ten Vietnam War veterans. Additionally, Major Allen Thill, a Purple Heart recipient, was the Guardian of the Game. Allen was later identified by Soldier’s 6 as the recipient of the Minnesota Wild team dog, Celly, in June 2022.
ADOPT-A-DOG PROGRAM
Presented by PetSmart and Canidae

On June 28, 2022, the Minnesota Wild donated its third team dog, Celly, to Allen Thill and his family. Allen is a Purple Heart recipient and current state trooper. Celly and Allen will be working with a Soldier’s 6 trainer to complete their service animal certificate. Soldier’s 6 is a local nonprofit that provides honorably discharged veterans and first responders who suffer from post-traumatic stress disorder (PTSD) a specially trained K-9. In the summer of 2022, Soldier’s 6 will train Brooksy, the new team dog the Wild adopted from Coco’s Heart Dog Rescue in July 2022, and place him with another deserving service member or first responder with PTSD in the summer of 2023 at no cost to the recipient.

BEYOND THE YELLOW RIBBON
In January 2022, the Minnesota Wild celebrated the fifth anniversary of being designated a Yellow Ribbon Company. As a Yellow Ribbon Company, the Wild is proud to support and honor military members through charitable causes, in-game presentations and more. On October 6, 2021, the Wild, in partnership with Navy Credit Union, was proud to host the Beyond the Yellow Ribbon Company Conference at St. Paul RiverCentre. All attendees were invited to attend the Minnesota Wild vs. St. Louis Blues game immediately following the conference.

GUARDIAN OF THE GAME
The Minnesota Wild was honored to recognize a service member as our Guardian of the Game at every home game this past season. The honoree was given two game tickets and stood on the ice for the singing of the national anthem.

UNITED HEROES LEAGUE
United Heroes League (UHL) helps military families build confidence, friendships and engagement through sports and actively works to ensure that children of military service members are afforded every opportunity to participate in sports. The Wild, including players and coaching staff, have supported the UHL by participating in fundraising events, coaching local military kids and donating to the organization.
The Minnesota Wild, in partnership with Bally Sports North, UnitedHealthcare and Minnesota Hockey, presented the 16th Annual Hockey Day Minnesota (HDM) on Saturday, January 22, 2022 in Mankato, MN. HDM 2022 featured record crowds for three outdoor hockey games at Blakeslee Stadium on the campus of Minnesota State University, Mankato. Over $500,000 was raised to benefit hockey programs in the Mankato area.
LITTLE WILD LEARN TO PLAY PROGRAM
Presented by Hy-Vee
In collaboration with Minnesota Hockey, Pure Hockey, Hy-Vee, the NHL and NHLPA, the Minnesota Wild hosted its annual Little Wild Learn to Play program providing kids ages 5-8 from across Minnesota an introduction to the game of hockey at a nominal cost. The program offers each participant a full set of gear and four one-hour on-ice training sessions with Minnesota Hockey coaches. This past year consisted of 21 locations across the state, hosting 60 kids per site, adding over 1,200 new skaters to the game.

NEVER TOO LATE HOCKEY CAMP
The Never Too Late Camp, in partnership with Minnesota Hockey, serves as a low-cost Learn to Play camp for kids ages 9-13, who are interested in hockey but have not yet played organized hockey. They are designed to provide skating and hockey skill instruction for kids who may want to get into organized hockey.

WILD FOR A DAY Presenting: US Bank
The Minnesota Wild’s Wild for a Day program, presented by US Bank and supported by the Positive Coaching Alliance, recognizes young hockey players who demonstrate commitment, hard work and passion for the game and their community, both on and off the ice. Selected candidates received a Minnesota Wild jersey signed by their favorite player, a visit to Wild morning skate, game tickets and in-arena recognition.
GIRLS HOCKEY WEEKEND
Presented by Red Baron
The Minnesota Wild, in partnership with Red Baron, Minnesota Hockey, USA Hockey, WCHA and the Minnesota Whitecaps, hosted Girls Hockey Weekend December 17-18, 2021, at Xcel Energy Center. Over 150 8U, 10U and 12U girls participated in on-ice clinics and dryland training throughout the weekend. Each girl received a jersey and enjoyed a post-clinic pizza party. Crystalyn Hengler, a defenseman for the University of Minnesota women’s hockey team, participated in the Wild team practice on December 17 at TRIA Rink and made the “Let’s Play Hockey” call before the Minnesota Wild vs. Calgary Flames game on December 18.

MITE HOLIDAY JAMBOREE
Presented by Kwik Trip
The Minnesota Wild, in partnership with Kwik Trip, hosted 64 boys and girls teams from throughout Minnesota at the Mite Holiday Jamboree on December 28-29, 2021. Each team played two 30-minute half-ice games at Xcel Energy Center.

GIRLS HOCKEY SPOTLIGHT GAMES
Presented by US Bank
In partnership with US Bank, the Wild brought the full Minnesota Wild in-game experience to three youth hockey games during the 2021-2022 season, including two Peewee B games in Duluth and St. Louis Park, and a 12U B game in Elk River. Each game featured Wild national anthem singer John deCausemaker, public address announcer Adam Abrams, Wild mascot Nordy, Bally Sports North rink side reporter Kevin Gorg, and guest coaches Wes Walz and Stephane Veilleux. Each player received a nameplate, custom jersey and water bottle, and were greeted by hundreds of fans with rally towels. It was a once-in-a-lifetime experience for everybody involved.
The Eveleth Trophy is presented annually to the Minnesota State High School Hockey championship teams. Each championship team, girls and boys from Class A and AA, pass the trophy around, similar to the Stanley Cup, to celebrate their hard work and success during the season.

2022 MSHSL TOURNAMENT CHAMPIONS
Boys:
Class A - Hermantown | Class AA - Andover
Girls:
Class A - Warroad | Class AA - Andover

YOUTH HOCKEY REFEREE SPOTLIGHT
The Minnesota Wild, in partnership with Minnesota Hockey and the Positive Coaching Alliance, honored one male and one female youth hockey referee each month. Honorees, selected by the Minnesota Hockey Officials Association, received two game tickets and in-arena recognition.

LEADERSHIP SUMMIT
Presented by West Bend Mutual Insurance
Girls and boys high school hockey captains and their coaches from across Minnesota gathered virtually on July 14, 2021, for the unique opportunity to hear from coaches, players and industry leaders about what it takes to become a leader. Featured speakers included Minnesota Wild Head Coach Dean Evason, Minnesota Wild captain Jared Spurgeon, and two-time Stanley Cup Champion Ryan McDonagh. The Leadership Summit, presented by West Bend Mutual Insurance, is free of charge and is open to high school hockey captains and coaches from Minnesota and beyond.

HOCKEY CAPTAIN SPOTLIGHT
Presented by West Bend Mutual Insurance
The Minnesota Wild teamed up with West Bend Mutual Insurance for the Hockey Captain Spotlight program. The program honored two high school captains (one male and one female) each month. These captains were selected based on criteria such as leadership on and off the ice, passion for the game, contributions made in their local community, and going above and beyond to create a Greater State of Hockey.
The Minnesota Wild Foundation exists to support the game of hockey and improve the lives of families in the State of Hockey. With support from Wild players, corporate and community partners, fans and donors, the Minnesota Wild Foundation supports children’s medical causes, serves as the largest non-member funding source for Minnesota Hockey, and provides fundraising opportunities for hockey associations and nonprofits across the state. Since its inception in 2009, the Wild Foundation has distributed more than $4.9 million in grants to hockey organizations and children’s medical-related charities, and has dispersed over $2.8 million to local charities through its Split the Pot Raffle program.

Together we create a Greater State of Hockey!
The Minnesota Wild Foundation is dedicated to creating a Greater State of Hockey by focusing its fundraising efforts and giving in two categories: children’s health and well-being, and the growth and development of hockey with particular focus on early engagement, diversity, equity and inclusion in the game. The Wild Foundation supports organizations that align with its mission in these two categories through annual grants, by providing in-game fundraising opportunities like Split the Pot Raffle and youth hockey program sales, and by sharing proceeds from fundraising events and initiatives.

Despite the ongoing challenges and impacts felt by all during the COVID-19 pandemic, Minnesota Wild fans and partners showed tremendous dedication and support for Wild Foundation fundraising efforts throughout the 2021-2022 season. In-game fundraising efforts like Split the Pot Raffle and program sales returned and fans came ready to buy tickets and game programs. Thanks to the incredible generosity of fans and donors participating in our events and fundraising initiatives, the Minnesota Wild Foundation was able to distribute $319,500 in direct grants to 56 charities and youth hockey associations across the State of Hockey, including grants made to the Des Moines, Iowa, community on behalf of the Wild’s American Hockey League affiliate team, the Iowa Wild. Approximately 60% of total annual grants were distributed to hockey related organizations, 40% of grants went to charities that focus on the health and well-being of children, and approximately 35% of all giving supported diversity, equity and inclusion efforts and programming.

**Foundation Giving Through the State of Hockey**

| Total Grants FY22 | $319,500 |

**Grant Recipients**

| 42 Youth and Amateur Hockey Associations for Wild game day program sales |
| Children’s Minnesota |
| Children’s Cancer Research Fund |
| Des Moines Youth Hockey Association |
| DineNights |
| Gabe Fleming Memorial Hockey Scholarship Fund |
| Interfaith Action of Greater Saint Paul |
| Mercy One Des Moines Medical Center |
| Minnesota Hockey |
| Mankato Youth Hockey Association |
| Hockey Day Minnesota Grant |
| Minnesota State High School League BOYS’ Hockey Coaches Association |
| Minnesota State High School League GIRLS’ Hockey Coaches Association |
| Naegele Legacy Grant to Hockey Ministries |
| Saint Paul and Minnesota Community Foundation – CollegeBound Saint Paul |

**Minnesota Wild Foundation Grants**

The Minnesota Wild Foundation is dedicated to creating a Greater State of Hockey by focusing its work in two categories: children’s medical-related causes, and the growth and development of the game of hockey with particular focus on early engagement. The Wild Foundation supports organizations that align with the mission in these two categories through annual grants, by providing in-game fundraising opportunities, and with proceeds from fundraising events and initiatives.

| Hockey Organizations | 60% |
| Children’s Medical-Related & Other | 40% |
MINNESOTA WILD FOUNDATION REVENUE

<table>
<thead>
<tr>
<th></th>
<th>Revenue</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raised from Events</td>
<td>$617,206</td>
<td>62%</td>
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<tr>
<td>Corporate Contributions</td>
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<tr>
<td>Individual Contributions</td>
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<td>2%</td>
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<tr>
<td>Donated Goods &amp; Labor</td>
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<tr>
<td><strong>TOTAL INCOME FY22</strong></td>
<td><strong>$989,668</strong></td>
<td><strong>100%</strong></td>
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WILD ABOUT CHILDREN GIVING CAMPAIGN AND AUCTION

In February, the Minnesota Wild Foundation hosted the 2022 Wild About Children Giving Campaign and Auction presented by West Bend. As we await the return of this popular in-person celebrity waiter event, the foundation took Wild About Children online again this season. This exclusively online fundraiser allowed fans and donors the opportunity to make donations and purchases, and place bids on truly unique memorabilia and auction items. The campaign and online auction ran for several days and finished with Bally Sports North featuring the event throughout its broadcast of the Minnesota Wild vs. Philadelphia Flyers game on March 3, 2022. Proceeds from the event benefited the Wild Foundation and its premier community partner, Children’s Minnesota, with funding focused on its mental health services and programming.

ONLINE AUCTIONS

The Wild Foundation raises funds to serve its mission by hosting several exciting online auctions each year. This season, the Wild Foundation hosted a variety of online auctions. The most popular auction featured custom designed warm-up jerseys which were worn and signed by Wild players during special themed game nights. A portion of the proceeds from each auction was shared with a local nonprofit that tied to the cause associated with each night.

The Hockey Fights Cancer jersey auction benefited Children’s Cancer Research Fund, the Native American Heritage jersey auction benefited the Native American Enrichment program at Interfaith Action of Greater Saint Paul, the Black History Celebration jersey auction funds went to Minnesota Hockey’s diversity in hockey programming, the Military Appreciation camo jersey auction supported United Heroes League, and the Pride jersey auction funds went to the Children’s Minnesota Gender Health program.

HOCKEY FIGHTS CANCER NIGHT
November 2, 2021

NATIVE AMERICAN HERITAGE NIGHT
January 14, 2022

BLACK HISTORY CELEBRATION NIGHT
February 12, 2022

MILITARY APPRECIATION NIGHT
March 29, 2022

PRIDE NIGHT
THE BIG ASSIST
Presented by Treasure Island Resort & Casino

Our generous partners at Treasure Island Resort & Casino pledged to donate $200 to the Wild Foundation for each assist during the 2021-2022 season, upping their generosity to $300 per assist during the playoffs. At the end of the season, their donation totaled $109,900 and will go to support diversity in hockey programming throughout the State of Hockey.

SPLIT THE POT RAFFLE
At each Wild home game in 2021-2022, the Wild Foundation hosted an in-arena Split the Pot Raffle to benefit local charities that align with the mission and purpose of the Wild Foundation. Fans could purchase raffle tickets from the time gates open through the end of the second intermission. One winner was selected at random to take home half the gross proceeds from that game’s raffle ticket sales, up to $10,000. The game’s designated charity received the remaining proceeds. During the 2021-2022 season, approximately $409,000 was raised for local charities and winners took home over $366,000 in prizes via the raffle program.

2021-2022 RAFFLE BENEFICIARIES
Autism Society of Minnesota
Children’s Minnesota Foundation
Crescent Cove
DealRights
Fath’s Lodge
Friends of Saint Paul Hockey
Gillette Children’s Specialty Healthcare
Hendrickson Foundation
Herb Brooks Foundation
Hwany Credit Union Foundation - Hockey Kids4Kids
Hobey Baker Memorial Award Foundation
HopeKids
Minnesota Alliance of Boys & Girls Clubs
Minnesota Wild Blind Hockey via Edina Community Foundation
Minnesota Hockey
Minnesota Wild Special Hockey
Minnesota Warrior Hockey Association
Minnesota Wild Foundation
Minnesota Amateur Athletics Foundation
Pinky Swear Foundation
Ronald McDonald House Charities - Upper Midwest
Minnesota Special Olympics
U.S. Hockey Hall of Fame Museum
Wishes & More

YOUTH HOCKEY PROGRAM SALES
Each season, Minnesota youth hockey associations with a 501(c) (3) designation are encouraged to apply for the opportunity to sell game magazines at Wild home games, and for their efforts they receive a one-time $1,000 grant from the Minnesota Wild Foundation. Over the course of the 47 games this season, 3,400 youth and amateur hockey players and their families volunteered their time to sell approximately 16,000 game day programs, and the Wild Foundation distributed $47,000 in grants to support youth and amateur hockey.
NEW YEAR’S EVE CELEBRATION
The Wild Foundation helped kids and family members celebrate on New Year’s Eve by delivering “party in a bag” kits complete with festive hats, noisemakers, light up bracelets and necklaces.

TEEN LOUNGES
The Wild Foundation proudly sponsored two teen lounge spaces: one on the Saint Paul campus and one on the Minneapolis campus of Children's Minnesota. Prior to the pandemic, these Wild-themed spaces provided a semi-private setting just for older patients to get away from their rooms and hang out with other kids their age, play video games or use the computers. Due to social distancing, these spaces were temporarily converted to occupational therapy spaces and put to good use.

HAT TRICK MATCH
When a Wild player scores a hat trick at home, the Wild Foundation matches the number of hats tossed onto the ice with a new hat donated to a patient at Children’s Minnesota. This season, the Wild Foundation donated 123 hats for Joel Eriksson Ek’s hat trick. 166 hats will be donated for Matt Boldy’s and a record 650 hats will be donated for Kirill Kaprizov’s playoff hat trick. That’s A LOT of hats!

KOIVU RETIREMENT DONATION
The Wild Foundation was pleased to help celebrate former Wild Captain Mikko Koivu’s jersey number retirement on March 13, 2022, by making a $5,000 donation to Children’s Minnesota in Mikko’s honor in recognition of his personal support for the hospital.

SPECIAL EVENTS

PLAYOFF RALLY KITS
To kick off the start of round one of the NHL Stanley Cup® Playoffs, the Minnesota Wild Foundation delivered 200 “Rally Kits” to patients and families on the Saint Paul and Minneapolis campuses of Children’s Minnesota. The kits included a rally towel and playoff novelty cup. Patients and families were also treated to a midday pizza party to get everyone fired up to cheer on the Minnesota Wild.

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CONNECT WITH AND STAY UPDATED ON MINNESOTA WILD COMMUNITY AND FOUNDATION NEWS IN THE FOLLOWING WAYS

Contact the Minnesota Wild Foundation at mnwildfoundation@wild.com or call 651-602-6000 to be redirected.

To make a donation or learn more about the Minnesota Wild Foundation, go to wild.com/foundation.

Contact the Minnesota Wild Community Relations and Hockey Partnerships team at community@wild.com or call 651-602-6000 to be redirected.

CONNECT WITH US ON SOCIAL MEDIA

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MINNESOTAWILDFOUNDATION
@minnwildfoundation